

businessNEWS

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Barley Snyder is pleased to announce that partner Lindsey M. Cook has been named to the Central Penn Business Journal's 2026 Forty Under 40 list. The CPBJ Forty Under 40 awards recognize emerging leaders throughout Central Pennsylvania who have demonstrated professional excellence, leadership and a strong commitment to community service. "I am honored to be included among this year's Forty Under 40 honorees," said Cook. "This recognition reflects the support of my colleagues, mentors, clients and community, and I am grateful for the opportunity to help businesses and individuals throughout Central Pennsylvania navigate complex legal challenges and move forward with confidence." Cook is vice chair of the firm's Litigation Practice Group and co-chair of its Alternative Dispute Resolution Service Team. She concentrates her practice on commercial litigation, representing businesses in complex disputes involving contracts, construction matters, intellectual property claims and insurance coverage issues. To view the full list of honorees, visit: <https://www.cpbj.com/event/forty-under-40/>

Good for Business, Good for Employees: A panel discussion presented by **Breakthrough T1D**. Tuesday, 11/24 at 7:30 am. Location: Members 1st Federal Credit Union, 5000 Marketplace Way, Enola. Type 1 diabetes does not stop at the office door. Every workday includes constant, invisible decisions about blood sugar, insulin, and energy - decisions that can affect focus, attendance, and performance in ways coworkers and employers rarely see. Understand what employees with T1D navigate daily, learn low-cost ways to build a more supportive workplace, and see how employee wellbeing connects to retention and culture. No cost to attend, but registration is required. Register: tinyurl.com/bt1d-1124.

Leading regional accounting and advisory firm, **Brown Plus**, is thrilled to have been ranked the #2 Best Accounting Firm to Work For in the mid-sized category in 2026 by Accounting Today. The Best Accounting Firms to Work For survey and awards program is designed to identify, recognize and honor the nation's best employers within the public accounting profession, benefiting the nation's economy, workforce and businesses. The annual list is made up of 100 accounting firms across the United States. Brown Plus was ranked the #13 Best Mid-Sized Accounting Firm to Work For in 2025. This year's #2 ranking is the highest the Firm has ever ranked on the annual list of the best accounting firms to work for, and it marks the seventeenth time that Brown Plus has been recognized on the list. For more information on Accounting Today's Best Accounting Firms to Work For program, visit www.BestAccountingFirmsToWorkFor.com.

Starting Thursday, September 17, 2026, the Cumberland Valley Beer Trail returns for its 2026-2027 passport with a bold new theme, "Pourhibition." Running through July 19, 2027, this year's trail invites visitors on a speakeasy-style journey through 21 local breweries, wineries, distilleries, and eateries across the Cumberland Valley, a nod to the region's dry-era past and a toast to the thriving craft beverage scene of today. This year's

Cumberland Valley Beer Trail features 21 locations, including: Al's of Hampden/Pizza Boy Brewing, Appalachian Brewing Company (Mechanicsburg), Back Porch Brewing Co., Big Hill Ciderworks, Boneshire, Desperate Times, Ever Grain Brewing Co., Hungry Run Distillery, Market Cross Pub & Brewery, Millworks, Molly Pitcher Brewing Company, Outlawz Distillery, Revolutionary Hot Sauce, Seve-N-Dots Publik Pizza Place, Southside Deli, The Watershed Pub, The Winery at the Long Shot Farm, Totem Pole Ranch & Winery, Whiskers Brewing Inc., Wild Rabbit - Pies & Pints, and Wolf Brewing Co. New prizes for the Cumberland Valley Beer Trail include a t-shirt, flask, pin, and playing cards. To sign up for the Cumberland Valley Beer Trail, visitors can go to VisitCumberlandValley.com/BeerTrail. Once signed up, users can check into locations via their mobile device and begin earning points, which can be redeemed for prizes. **The Cumberland Valley Visitors Bureau** is the destination marketing arm of the **Cumberland Area Economic Development Corporation**, and operates the Cumberland Valley Coffee & Chocolate Trail and Cumberland Valley Ice Cream Trail.

New data from **Capital Blue Cross** suggests that expanding access to behavioral health services may help reduce costly emergency department visits while supporting a healthier, more productive workforce. Capital Blue Cross reported a 9% decline* in behavioral-health-related emergency department visits in 2025 compared with 2022 through 2024, a period that included a significant expansion of its behavioral health provider network. The findings highlight an issue many employers face: delayed behavioral healthcare can increase costs while affecting productivity, absenteeism, employee engagement, and workforce stability. "Emergency care is often where unmet needs finally surface," said Dr. Jeremy Wigginton, chief medical officer at Capital Blue Cross. "When access to outpatient behavioral healthcare improves, members are more likely to get help earlier, before symptoms escalate to the point of crisis." As employers continue to look for ways to manage healthcare costs, strengthen employee well-being, and support workforce productivity, behavioral health access remains an increasingly important part of the conversation. [Read the full article](#) to learn how improved access, care coordination, and earlier intervention may help employers reduce avoidable high-cost care and support a healthier workforce.

Homeland Hospice, an outreach service of Homeland Center, will host the [2026 Homeland Hospice 5K and Memory Walk](#) on Saturday, October 3, 9 a.m. at the Rossmoyne Business Center, 5000 Ritter Road, Mechanicsburg. The event brings together runners, walkers, families, and community members of all ages for a fun and meaningful day of remembrance and support. Proceeds benefit Homeland's benevolent care programs for patients, residents, and families. Participants are invited to run or walk the 5K course or take part in the 1-mile Memory Walk. The morning will include remembrance activities to honor loved ones, light refreshments, and will conclude with

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an awards presentation at 10am.

Central Penn Business Journal and Lehigh Valley Business have named **SEK, CPA & Advisors** as one of the Best Places to Work in PA for 2026 in the medium employer category. The awards are held in partnership with Best Companies Group. Best Places to Work in PA identifies, recognizes and honors the best places of employment in Pennsylvania in three categories: small employer (15-99 employees), medium employer (100-249) and large employer (250 or more). To be considered, companies must be a publicly or privately held business; be a for-profit or not-for-profit business or government entity; have a facility in the state of Pennsylvania; have at least 15 full- or part-time employees working in Pennsylvania; and be in business a minimum of one year. For more information about the Best Places to Work in PA program, visit www.BestPlacestoWorkinPA.com.

Local nonprofits have an opportunity to bring their stories to life through Stories That Serve, a partnership between **The Foundation for Enhancing Communities (TFEC)** and **Wakeen & Company**. Applications are open through Thursday, Oct. 1, giving one local nonprofit the opportunity to strengthen how it shares its story with the community. The selected organization will work directly with the creative professionals at Wakeen & Company to create a video that can be used for traditional broadcast, social media and other digital platforms. "Every day, nonprofits across the communities TFEC serves are helping our neighbors and making Central Pennsylvania a stronger place to live," said Jennifer Doyle, president and CEO of TFEC. "Through Stories That Serve, we can bring our partnership with Wakeen & Company directly to one nonprofit and equip them with a professional tool to showcase their impact." Eligible applicants must be registered 501(c)(3) nonprofit organizations located in and serving Cumberland, Dauphin, Franklin, Lebanon or Perry counties or the Dillsburg area of York County. Applicants must have annual revenue of \$2.5 million or less. Applications are due Thursday, Oct. 1. To learn more about eligibility, the production process or how to apply, visit www.tfec.org/stories-that-serve.

Former patients of the Neonatal Intensive Care Unit (NICU) reunited with the nurses and staff at the NICU Reunion Pajama Party on Wednesday night. The event was organized by **UPMC Magee-Womens** and **UPMC Children's** in Central Pennsylvania, with support from the **UPMC Pinnacle Foundation**. The reunion celebrated NICU graduates from 2023 and was attended by more than 50 families. "It's incredibly meaningful for our NICU team to see the babies we once cared for now thriving as happy, healthy children," said Dr. Greg Barretto, regional medical director, UPMC Children's in Central Pa. "Caring for our smallest and most vulnerable patients is a privilege and watching their growth and success reminds us why we do this work. Events like this reunion bring families and caregivers together to celebrate life, resilience and the remarkable journeys these children have taken since leaving the NICU." Held at the Whitaker Center in Harrisburg, the reunion gave former patients of the NICU units at UPMC Carlisle, UPMC Harrisburg, UPMC Lititz and UPMC Memorial, the chance to visit with providers and nurses. Kids and their families explored interactive exhibits, including KidsPlace, the UPMC Science Center and a live animal exhibit featuring a visiting sloth. Attendees also enjoyed arts and crafts activities and family photo sessions.

UPMC Shadyside School of Nursing at UPMC Harrisburg is proud to announce the expansion of its program to include a 32-month part-time diploma program for registered nurses (RNs). The part-time, evening-only, weekday program provides the flexibility to balance nursing education with full-time employment, family caregiving, and other personal responsibilities. Scholarship and grant opportunities may be available, as well as work-study programs for eligible students to work around their class schedule at UPMC while earning their degree. Once students graduate and pass the RN licensing examination, those who choose to continue their career with UPMC can utilize UPMC's generous tuition reimbursement program to further their education. Registration for the new part-time program is open through Thursday, Oct. 1. Interested students can learn more at an info session and tour on Thursday, Sept. 17, 4:30 – 6 p.m., at the School of Nursing: UPMC Health Sciences Tower, 222 Chestnut St., Harrisburg, Pa. Limited faculty positions are also still available. Visit careers.upmc.com to view part-time and full-time openings for nursing instructors. For more information about the UPMC School of Nursing or to register for the info session, visit UPMC.com/SONHBG.

WellSpan Health announced today the addition of twelve new physicians to its WellSpan Orthopedics team, marking a significant step in increasing patient access to orthopedic care throughout Central Pennsylvania and Northern Maryland. By the end of September, the incoming physicians will bring the number of health care professionals offering WellSpan Orthopedic care to more than 140, the largest in the region. Eight of the new physicians have already joined the orthopedics team so far this year, alongside other WellSpan Orthopedics and Sports Medicine professionals to expand access for patients in Carlisle, Ephrata, Gettysburg, Hanover, Lancaster, Lebanon, Lewisburg and York. This expansion also enables WellSpan to meet growing demand for orthopedic services, ensuring that more individuals and families can benefit from advanced treatments, surgical procedures and rehabilitation close to home. Patients and families seeking orthopedic care are encouraged to visit <http://www.wellspan.org/Orthopedics> to learn more about available services and schedule an appointment.

WITF and PNC Bank announce the season six premiere of 'PNC C-Speak: The Language of Executives,' a podcast for C-suite leaders that reveals brilliant insights on leadership and life. This season's six episodes bring together a diverse group of local executives for candid conversations about their unique leadership styles, decision-making and approaches to navigating challenges. Guests tackle timely business topics and share fresh perspectives and insights that can be applied across industries. "Behind every successful organization are people who are making difficult decisions, learning from setbacks and finding new ways to move forward," said Max Duke, president and CEO of WITF and Pennon Education. "PNC C-Speak provides an inside look at the experiences that have shaped some of our region's most successful leaders and offers perspectives that listeners can apply to their own organizations." Season six premieres September 24, 2026, with new episodes released every Thursday thereafter. Visit witf.org/c-speak or find "PNC C-Speak: The Language of Executives" wherever you listen to podcasts.

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Polaris Advisors

20-29 years

S&T Bank

10-19 years

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INTERIORSHome
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5-9 years

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1-4 years

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