

businessNEWS

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Join **Appalachia Technologies** for Appalachia Advance 2026: The Business Leader's Guide to Cybersecurity & Compliance. The region's premier CyberTech Conference returns with security insights every business owner needs - not just IT teams. Join us September 16th, 2026 at the Hershey Lodge for a full day of actionable insights on GRC, AI Security, and Cybersecurity delivered by nationally-recognized experts and Appalachia's elite technical team. This year's keynote, Dr. Chase Cunningham (aka Dr. Zero Trust), a leading cybersecurity authority and former Forrester analyst, will deliver the keynote you won't want to miss. Who should be there? Business owners, CISOs, compliance officers, IT directors, and anyone building resilient security programs. Why now? Threats are evolving. Regulations are multiplying. AI is rewriting the rules. This is your chance to get ahead. Early Bird pricing is available through July. Don't wait! [Register Now at Appalachia Advance 2026](#) 8:00 AM – 6:30 PM | Hershey Lodge, PA | Breakfast, lunch & networking included

Barley Snyder is pleased to announce the expansion of its international business and trade capabilities through a newly structured subgroup within its Business Practice Group, the [International Business & Trade Group](#). The firm has long advised clients on a broad range of cross-border business and trade issues. This step reflects Barley Snyder's response to growing client demand and an increasingly complex global marketplace, aligning its international practitioners to enhance client service and collaboration. The International Business & Trade Group brings together attorneys from across multiple practice areas with deep experience advising clients on the legal and regulatory issues that arise when businesses operate across borders. The group advises clients ranging from manufacturers and distributors to logistics providers and professional service firms that depend on global markets to remain competitive. Learn more at the link: <https://www.barley.com/capability/international-business-trade/>

Leading accounting and advisory firm, **Brown Plus**, is proud to announce the following team member promotions effective July 1, 2026: Angela M. Ducker, CPA, CGMA, was promoted to Tax Senior Manager. Taylor Guarente, CPA, was promoted to Audit Manager. Jacob Andrews, CPA, was promoted to Tax Supervisor. Aspen Longhurst, CPA, MAcc, was promoted to Tax Supervisor. Eric Zimmerman, CPA, MBA, was promoted to Tax Supervisor. Jessica Elder, CB, was promoted to Outsourced Accounting Senior Associate. Angelina Paton was promoted to Tax Senior Associate. Ariel Rosario was promoted to Audit Senior Associate.

The eight-building complex at 313 W. Shady Lane includes 13 apartment units and 32 townhouses. The property sold for \$6,675,000. Located adjacent to East Pennsboro High School, the complex was built in multiple phases beginning in 1985. The final phase, completed in 2005 by the previous owners, added 10 three-story, three-bedroom townhouses. The sale also included the adjoining 1.5-acre parcel at 325 W. Shady Lane. According to Jessica Gasper, "This was a highly sought after property in a great location with considerable upside potential."

Art Campbell, broker and partner, and Jessica Gasper, partner, of **Campbell Commercial Partners** represented the sellers.

Thanks to the generosity of local donor E.K. Weitzel, the **Cumberland County Historical Society (CCHS)** has officially endowed its Education Director position, securing the future of the organization's educational programming. The Wentzel-Weitzel Education Director is one of the most visible and vital roles at CCHS. The position is responsible for bringing the history of Cumberland County to life for lifelong learners using innovative, engaging, and interactive educational tools. CCHS Executive Director Dr. Lindsay Varner noted that this monumental gift ensures the long-term sustainability of the society's core mission. "We are very thankful for E.K.'s support and dedication to CCHS," Dr. Varner said. "This gift is not just a financial gift to CCHS, but it ensures that generations of community members will have access to educational learning opportunities." Matthew March currently serves as the CCHS Wentzel-Weitzel Education Director. March has been with the organization for over a decade, and countless community members and students have learned about Cumberland County's rich history through his dynamic programming.

For nearly 25 years, Hockenberry Management Consulting has been synonymous with business and leadership growth, offering services like strategic planning, management consulting, training and development, and coaching. We have had the privilege of helping many clients improve performance and experience growth by developing and implementing customized plans to achieve their unique goals. Over the past decade, we have noticed an increased need for effective leadership and executive coaching. Business partner Heather Hockenberry holds a master's degree in Executive Coaching and Consulting, along with professional certification by the International Coaching Federation. Coupled with Heather's 10+ years of valuable experience, these credentials position us to better meet the growing need for coaching among our clients and offer this service to even more leaders and teams. Our new name, **Hockenberry Coaching & Consulting**, honors our deep history of excellence in management consulting while bringing premium executive coaching to the forefront. Though our name has changed slightly, Jeff and Heather remain committed to the same high standards for delivering professional, customized services that meet the real needs of our clients. We hope you will celebrate this change with us as we look forward to Hockenberry's future with great anticipation. Learn more at: <https://www.hockenberryconsultants.com/>

We're getting an early start this year, and volunteer opportunities for the 2026–2027 school year are now available with **Junior Achievement of South Central PA!** By opening opportunities earlier, we hope to give volunteers additional time to explore programs and secure dates that work best with their schedules. Opportunities are available throughout the school year and can fit a variety of schedules and interests. We also love to have teams from the same company volunteer together! To

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learn more or sign up for opportunities, please contact Mary Reinhard at mreinhard@jascpa.org who will point you in the right direction to sign up directly with your Junior Achievement Business Development Manager.

Healthcare should feel personal, accessible, and built around your needs—not rushed appointments and long waits. **OROCK Direct Primary Care** is proud to serve the Camp Hill and greater Harrisburg community with a membership-based healthcare model that puts the patient-provider relationship first. Founded by Bernis Ngwane, MSN, APRN, FNP-C, OROCK Direct Primary Care offers longer appointments, direct access to your provider, same- or next-day appointments when available, and transparent pricing without insurance hassles. Memberships start as low as \$79 per month and include preventive care, chronic disease management, acute care visits, women's and men's health services, mental health support, care coordination, and discounted laboratory and imaging services. In addition to primary care memberships, OROCK Direct Primary Care also offers occupational health services including DOT physicals, pre-employment physicals, drug testing, school and sports physicals, weight management programs, and wellness services. At OROCK, we believe healthcare should feel like someone is in your corner. Now accepting new patients. Learn more at www.rockdirectprimarycare.com.

SEK, CPAs & Advisors is pleased to announce the following Manager, Supervisor, Senior Associate, and Human Resources promotions, effective July 1, 2026: Nick Chapman, CPA, promoted to Manager, Tax & Accounting Services. Nick is based in SEK's Hagerstown office and joined the firm in 2022 following an internship; Sierra Overmoyer, CPA, promoted to Supervisor, Tax & Accounting Services. Sierra is based in SEK's Carlisle office and joined the firm in 2023 following an internship; Emma Grove, promoted to Senior Associate, Tax & Accounting Services. Emma is based in SEK's Chambersburg office and joined the firm full-time in 2025 following an internship; Laura Smith, promoted to Human Resources Coordinator. Laura is based in SEK's Administrative office in Hagerstown and joined the firm in 2022.

Join **The Alternative Board (TAB) Harrisburg** at the West Shore Chamber of Commerce on Tuesday, August 18th for a free Business Owner's Roundtable event where you'll get the chance to connect with driven business owners who are working through challenges and opportunities just like yours. This session isn't a lecture or presentation, it's a live, interactive peer discussion where you can observe how ideas form, how strategies evolve, and how members walk away with clarity, accountability and next steps. If you've been looking for a space where you can talk openly, build genuine relationships, and get solid feedback that helps you grow your business, this is your opportunity to experience what TAB does best. Several owners will have the opportunity to share a specific challenge or opportunity and get real feedback to help grow their business. Complimentary breakfast will be served during the event. Register at <https://tabharrisburg.eventbrite.com>

More than 110 participants came together at City Island on June 6 for the 2026 Harrisburg Hoopla, a day of friendly competition that raised funds for local nonprofits and supported **The**

Foundation for Enhancing Communities (TFEC). "Harrisburg Hoopla brings people together to make a difference," said Kim Alvarez, vice president of philanthropy at TFEC. "It is inspiring to see friends, coworkers and neighbors spend a day outside laughing, competing and cheering each other on while supporting nonprofits that strengthen our community. It is a reminder that giving back can be fun and meaningful." Teams competed in a variety of physical challenges and puzzle games while representing nonprofits of their choice. More than 24 volunteers and seven sponsors helped make the event possible. "At its heart, this event is about community," Alvarez said. "We are thankful for every volunteer, participant and sponsor who helped make the day possible. Together, they turned a fun day of outdoor games into a positive impact for local nonprofits." To learn more about Harrisburg Hoopla or explore opportunities to compete, volunteer or support the event, email philanthropy@tfec.org or visit www.tfec.org/hbghoopla.

Back for its 15th year, Shoe Strut 2026 will take place on Friday, October 2nd at the Hershey Lodge. Join over 700 of your friends at Central PA's largest networking luncheon, complete with friends, fashion and FUN! We will enjoy networking, lunch, an epic silent auction, unique live auction, fun contests, and an inspiring glimpse into **The Salvation Army Harrisburg's** impact on the community. Best of all: For every guest, one pair of shoes is donated to a local child in need through our partnership with Boscov's. Talk about a WIN-WIN! Sponsorships and tickets are on sale now at www.shoestrut.com.

The **US Small Business Administration**, Mid-Atlantic Region, is delivering a 4-part "prep seminar series" to better position small businesses for doing business with the government. At a future date, the US SBA will hold an in-person matchmaking event with the federal government procurement to connect small businesses to opportunities. These prep sessions are positioned to help small business become more successful in winning business/contracts. The Manufacturers' Association was asked to host the sessions at our facility in York in part because SBA is trying to reach out to manufacturers across the Mid-Atlantic region, but any small business can attend – there is no cost! All sessions are from 10:30 a.m. to 11:30 a.m. ET. Attend any session or the entire series! The last three dates are Thursday, August 13, Thursday, August 20, and Thursday, August 27. Register to attend in-person at The Manufacturing Association of Central PA or Virtually via Zoom by [clicking here](#).

The **UPMC** Heart and Vascular Institute in Central Pa. has been awarded the highest possible rating of three stars by the Society of Thoracic Surgeons (STS) in three categories for patient care and outcomes, including: Isolated Coronary Artery Bypass Grafting (CABG), Isolated Mitral Valve Replacement/Repair (MVR), Multi-procedural composite measures - a combination of all cardiac procedures, including valves and coronary bypass surgeries. The three-star rating, which denotes the highest category of quality, places the UPMC Heart and Vascular Institute in Central Pa. among the elite for adult cardiac surgery in the United States and Canada. UPMC Heart and Vascular Institute in Central Pa has maintained a 3-star STS rating in various categories for the last decade. For more information or to schedule an appointment at the UPMC Heart and Vascular Institute, visit UPMC.com/CentralPaHeart.

#newMEMBERS

Back Porch Brewing

Tim Wickard
133 N Hanover St
Carlisle, PA 17013
(717) 254-6134

Brewery/Distillery/Winery

www.backporchbrewinginc.com

Elevated MSP

Sarah Fink
27 Miller St
Lemoyne, PA 17043
(800) 444-9484

Computer Services/Sales

www.elevatedmsp.com

EquipmentShare

Matthew Shirk
2875 Appleton St
Camp Hill, PA 17011
(717) 943-6019

Equipment

www.equipmentshare.com

Iron Valley Real Estate of Central Pa

Tyler Matisse
Carlisle, PA 17013
(717) 839-3164

Real Estate

Mission BBQ - Camp Hill

Denelle Owen
25 n 32nd St
Camp Hill, PA 17011
(717) 431-9407

Caterers

www.mission-bbq.com

The Alternative Board

Chelsea Russell
Dillsburg, PA 17019
(717) 648-9879

Coaching

www.thealternativeboard.com

The Winery at Long Shot Farm

Tina Weyant
1925 McClures Gap Rd
Carlisle, PA 17015
(717) 512-8865

Brewery/Distillery/Winery

www.thelongshotfarm.com

[Click here for more information about our New Members and a link to our Online Membership Directory.](#)

#memberRENEWALS

70+ years

Highland Gardens III
Johnson, Duffie, Stewart & Weidner, P.C.

60-69 years

Edwin L. Heim Company
Giant Food Stores LLC
Penn Harris Hotel

50 - 59 years

Classic Drycleaners and Laundromats

40 - 49 years

Brown Plus
Hershey Creamery Company
Highmark Blue Shield
James O. Bower Insurance Inc.
JFC Global
Lamar Advertising
Levin Promotional Products
Members 1st Federal Credit Union
Mowery Construction

30 - 39 years

Herbert, Rowland & Grubic Inc.
Konhaus Print & Marketing
McKonly & Asbury
PNC Bank
Roland Builder, Inc.

Upper Allen Township

20 - 29 years

Alpha Consulting Engineers Inc.
Harrisburg International Airport (HIA)
Orrstown Bank
Today's Home & Leisure Products, Inc.

10 - 19 years

Commercial Flooring Professionals, Inc.
Daley Zucker, LLC
Martin Communications, Inc.
Messiah University
Penn Waste Inc.

5 - 9 years

Orthopedic Institute of Pennsylvania
Premier Eye Care Group

1 - 4 years

Blue Kangaroo Packoutz of Harrisburg
Dave & Buster's
Growth Navigator Solutions, LLC
Next Day Access
Partners & Passports
Sadler Health Center
The Whiting-Turner Contracting Company
TRANSWORLD Business Advisors