

businessNEWS

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Artificial intelligence is transforming every industry, but the most valuable insights aren't found in headlines - they're found in conversation. The AI Meet Up & Exchange, hosted by **Appalachia Technologies**, is our region's premier forum for professionals to connect, learn, and navigate the world of AI together. Each meet up includes a presentation to spark new ideas and serve as a catalyst for conversation and networking, as well as food and beverage. Whether you're an expert, an enthusiast, or just AI-curious, this is your community - no technical skill or background required. These take place on the last Wednesday of each month from 5:30 pm - 7:30 pm at Langan Financial Group (1863 Center St, Camp Hill) in quarter 1. *Location rotates quarterly. For more information and to sign up for reminders and updates, visit <https://appalachiatech.com/ai/ai-meet-up>.

Barley Snyder is proud to announce that Ellen R. Stewart has joined the firm's Litigation Practice Group in its York office. Stewart brings more than a decade of experience representing clients in complex civil litigation matters, including liability and insurance defense, construction defect claims, premises liability, and appellate advocacy. Barley Snyder is pleased to announce that Hyo Jin ("Jinnie") Lee has joined the firm as an attorney in its Food & Agribusiness Industry Group, where she will support clients navigating the complex legal and regulatory issues impacting today's food system. Barley Snyder is pleased to announce that partner John T. Reed has been named to Lancaster County Magazine's "Best of Lancaster 2025" list, an honor recognizing the region's most respected professionals as selected by readers across Lancaster County.

For the 18th consecutive year, **Boyer & Ritter** ranks among Central Penn Business Journal and Lehigh Valley Business' "2025 Best Places to Work in PA" - also marking the fourth year in a row the firm has appeared among the top four companies. Boyer & Ritter was listed among the state's medium-sized companies with 100-249 employees, whether publicly or privately held, for-profit or not-for-profit, or government entities, following a section process by the independent research firm Best Companies Group. Boyer & Ritter is proud to celebrate 14 promotions, including a new Controller and Director of Operations, two new Managers, five new Supervisors, and five new Senior Associates. "These promotions represent more than individual achievement - they strengthen our firm and enhance the value we deliver to our clients," said Boyer & Ritter Managing Partner Lisa Myers. "We are proud to recognize 14 professionals who have stepped into expanded roles and are helping shape Boyer & Ritter's future." Read more about each of them here: <https://www.cpabr.com/news-boyer-ritter-announces-14-new-promotions>.

Leading accounting and advisory firm, **Brown Plus**, is thrilled to announce that it has been named both the #3 Best Place to Work in PA in 2025 in the medium-sized company category by Central Penn Business Journal (CPBJ), as well as the #7 best medium-sized workplace in 2026 via the America's Best

Workplaces Award, presented by Best Companies Group and BridgeTower Media. Brown Plus, is pleased to announce that it has welcomed Kimberly Cashman, CPA, as an Audit Principal within the Firm's Insurance Practice. Kim brings more than 20 years of experience delivering accounting, audit and financial reporting leadership. She began her career in public accounting serving property and casualty (P&C) insurance clients, giving her a strong foundation in statutory accounting, audit requirements and regulatory expectations. Throughout her career, Kim has partnered closely with executive leadership, boards and external auditors, leading accounting and financial reporting teams. Her experience includes overseeing Securities and Exchange Commission (SEC) reporting and compliance, resolving complex technical accounting matters under United States Generally Accepted Accounting Principles (GAAP), strengthening financial and IT internal control frameworks and supporting major transactions and strategic initiatives - including a successful Initial Public Offering (IPO).

Through the Statewide Local Share Account (LSA) Program, the **Cumberland Area Economic Development Corporation (CAEDC)** has secured funding for three impactful projects in Cumberland County, totaling \$971,218. These investments will support community infrastructure, accessibility, and recreational development across the county. The three grant awards include: \$500,000 - Girl Scouts in the Heart of Pennsylvania: The project will construct and install an ADA elevator from the ground floor to the lower level of the regional headquarters. Renovation of the lower-level will also provide a revitalized multipurpose space, a museum, ADA-accessibility, restrooms, and a kitchen. \$300,000 - Mechanicsburg Volunteer Fire Department: This grant will assist with the construction of a new fire station located at 208 S. York Street, Mechanicsburg, PA 17055, helping ensure continued public safety and emergency response services for the community. \$171,218 - Keystone Trails Association: The funding will allow the association to retain a qualified engineer or architect to develop plans, drawings, and specifications, and to obtain necessary permits and approvals for an upgraded facility at Scott Farm. "CAEDC was proud to assist with the grant application process and celebrate the successful award of funding for these projects. Working with dedicated partners to bring tangible benefits to Cumberland County communities is central to our work" said CAEDC Economic Development Director, Greg Welker.

Amy Peterson has joined professional fundraising counsel **Ghost Writer LLC** as the company's newest agency advocate. In this role, Peterson serves as the contact point for nonprofits and other organizations and coordinates projects across Ghost Writer's team of writers, editors, and designers. She is also the company's main contact for Maryland-based clients in the nonprofit space. Peterson brings a wealth of experience in the nonprofit sector, particularly in downtown revitalization efforts and human services. "My work has always centered on helping people and organizations tell their stories with clarity, care, and intention," she says. "For more than 15 years, I have worked

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across nonprofit & government leadership, development, and communications, partnering closely with mission-driven teams and public institutions to translate complex ideas into language that feels honest, accessible, and human.” Several of her grants have yielded awards upwards of \$1 million. “Much of my career has been spent writing major grants for highly targeted community projects, helping individual organizations and municipalities bring specific visions to life,” says Peterson. “What excites me about Ghost Writer is the opportunity to apply that same skill set across a broader landscape.”

Level Up Your Social Media Presence With **H2H Marketing** - We know that social media isn't just about posting—it's about connecting. We help Central PA businesses create meaningful relationships with customers, amplify your voice, and build trust in your community. With H2H Marketing, you get more than likes and shares—you get a partner committed to your growth. Make social media marketing a priority for 2026. Contact us today for a free consultation at howtohersheyapps.com.

NEW SERVICE AT **HAPPIE SOUL WELLNESS** - Short on time but feeling the aches? The Massage Matinee™ is a focused bodywork session designed to ease pain, tension, and stress—without blowing up your lunch break. Choose 15 or 30 minutes of targeted, therapeutic bodywork to address problem areas like neck, shoulders, low back, hips, or hands/forearms. This isn't fluff—this is intentional work to help your body reset so you can get back to your day feeling better, not rushed. Best days to schedule: Monday, Tuesday and Thursday. Book online here: <https://happiesoul.noterro.com/book-online/service/295820/Massage-Matinee>

Mark your calendar for Saturday, April 25, 2026 (7–10 PM) and join **Junior Achievement of South Central PA** for an evening of exceptional wine and culinary pairings at our signature fundraiser - JA Global Tasting. The night will include champagne upon arrival, a bourbon tasting bar, craft beer, live music, a silent auction, and more. Tickets are \$125 per person with more details coming soon. Interested in sponsorship information? Contact Amanda Scheler: ascheler@jascpa.org.

Through your generosity and the Lord's faithful provision, **Midwest Food Bank** continued their calling to share nourishment, compassion, and the love of Christ. Together we were able to: Deliver nearly 380,000 disaster relief meals following hurricanes, tornadoes, and flooding in the US and abroad; Partner with over 2,400 nonprofits supporting hunger relief in their communities; Distribute more than 5.5 million Tender Mercies meals to households in the U.S., East Africa, and Haiti; Rescue 125 million pounds of food, ensuring it was used to nourish people instead of being wasted; Receive 400,000 volunteer hours, freely given with joy, humility, and love. Every donation and every hour served strengthens this mission. We are grateful for your faithfulness as we continue this work together, trusting God to guide what comes next.

Mountz Jewelers, a family-owned jewelry store with a rich tradition of quality and service, is proud to welcome Katie Ulsh to the team, continuing the Leitzel Ulsh family's story in the business. Katie is the daughter of Tonia Leitzel Ulsh, President, Chief Operations Officer, and Co-Owner of Mountz

Jewelers, and joins the store as part of the family's ongoing legacy. Representing the third generation of the Leitzel Ulsh family involved in the business, Katie brings fresh energy and perspective while upholding the values and personalized service that have been the hallmark of Mountz Jewelers for decades. “Mountz Jewelers has always been about family, trust, and celebrating life's most meaningful moments,” said Tonia Leitzel Ulsh. “Having Katie join the team is a wonderful continuation of our story and ensures that our commitment to our clients remains strong for years to come.” Katie added, “I'm honored to be part of Mountz Jewelers and to carry forward a family tradition that has been such a meaningful part of our community. I look forward to contributing my ideas while supporting the values that make this business special.” Mountz Jewelers invites clients and community members to join in welcoming Katie as she becomes part of the Camp Hill Stores sales and marketing teams, helping continue the family's dedication to exceptional service and craftsmanship.

Justin Conner joins **Pennian Bank** as a Senior Vice President, Market Executive for the Capital Region, bringing more than 28 years of experience to the team. Conner most recently served as a Market Leader for Univest Bank. He will be based out of Pennian Bank's Loan Production Office in Camp Hill. “We are excited to have Justin join our team,” said Bill Feist, EVP and Chief Lending Officer of Pennian Bank. “His previous lending experience, leadership and commitment to the community will be a huge asset to the bank.” Justin is Secretary of the Board of Directors for Harrisburg Habitat for Humanity and a volunteer with SCORE, a not-for-profit organization that helps small businesses through mentoring and education. He is also Treasurer of the Thursday Morning Commercial Group, a professional networking group and a member of the board for the Central Penn Networking Group. He is also an active member of the Harrisburg Regional Chamber and the West Shore Chamber of Commerce. He and his family reside in Harrisburg.

Sadler Health Center has strengthened its dental team with the addition of two providers: Christa Peyton, DDS who sees patients at Sadler's Carlisle and Loysville locations, and Naomi Mulgrew, RDH serving patients at its Mechanicsburg facility. Their expertise enhances access to high-quality dental care for patients of all ages. Sadler Health Center provides dental care for patients at its Carlisle, Loysville and Mechanicsburg locations. Services include routine cleanings, comprehensive exams, fillings, fluoride treatments, sealants, extractions, root canals and referrals. As a federally qualified health center, Sadler offers sliding-fee discounts based on household size and income and accepts most dental insurance plans, ensuring patients throughout the community can receive care. Dental care is part of Sadler's Patient-Centered Medical Home model, providing patients with coordinated access to medical, vision, behavioral health, pharmacy and supportive services – all within a trusted, integrated care setting. Dr. Peyton is now accepting new patients, including all children and select adult visits. To learn more or to schedule an appointment, visit sadlerhealth.org or call 717-218-6670.

The Members of **SEK, CPAs & Advisors** are pleased to announce that Cory Cuffley, QKC®, QKA®, CFP®, CPA, and

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Ryan Leppo, CPA, MBA, have been admitted as Members of the Firm, effective January 1, 2026. The Members are pleased to announce the following Manager, Supervisor, and Senior Associate promotions, effective January 1, 2026: Brianne Dickinson, CPA, promoted to Manager, Assurance & Advisory; Michelle Robinson, CPA, MBA, promoted to Manager, Outsourced Solutions; Brian Wentz, promoted to Client Relationship Manager, Outsourced Solutions; Kendra Barnhart, promoted to Support Accountant Supervisor, Tax & Accounting Services; Elizabeth Burkey, promoted to Support Accountant Supervisor, Tax & Accounting Services; Stephanie Hall, promoted to Supervisor, Assurance & Advisory; Jordan Harmon, CPA, promoted to Supervisor, Assurance & Advisory; Morgan Horst, CPA, MBA, promoted to Supervisor, Tax & Accounting Services; Grace Kyle, MBA, promoted to Supervisor, Assurance & Advisory; Alexis McKain, promoted to Supervisor, Assurance & Advisory; Mason Gembe, promoted to Senior Associate, Tax & Accounting Services; Melinda Hitz, promoted to Senior Associate, Assurance & Advisory; Kristi Horn, promoted to Senior Associate, Outsourced Solutions; Fausto Prezioso, MBA, promoted to Senior Associate, Assurance & Advisory; Outsourced Solutions; and Riley Wolfensberger, promoted to Senior Associate, Tax & Accounting Services.

Expanding its capacity to support charitable giving and nonprofit capacity across south central Pennsylvania, **The Foundation for Enhancing Communities (TFEC)** has named Kim Alvarez vice president of philanthropy. Alvarez brings more than 20 years of experience in fundraising and nonprofit leadership to TFEC, helping donors and organizations turn generosity into lasting community impact. In her role, Alvarez leads TFEC's Philanthropy Team and works closely with donors, professional advisors and nonprofit partners to grow local giving. Her approach emphasizes collaboration, clear communication, and thoughtful planning, supporting donors and professional advisors as they align charitable goals with long-term financial and estate plans. "Kim brings a deep understanding of philanthropy and a strong commitment to building trust," said Jennifer Doyle, president and CEO of TFEC. "Her leadership strengthens our ability to provide personalized guidance, timely support and thoughtful planning for donors at every stage of their giving journey, while helping nonprofits build long-term sustainability." Professional advisors and donors interested in discussing charitable planning options are encouraged to visit www.tfec.org or email philanthropy@tfec.org.

Trout CPA announced today that Daniel Pavlovic, CFA, has joined the firm as Director of Business Valuation, bringing national-firm experience and deep technical expertise to support the firm's growing valuation and complex financial reporting practice. Pavlovic will work closely with Michael Wolfe, Partner in Business Valuation, to expand Trout CPA's ability to serve middle-market clients requiring sophisticated valuation and financial reporting solutions, while maintaining

the firm's reputation for its hands-on, client-focused approach for existing valuation services. In his role, Pavlovic will help advance Trout CPA's existing service lines and those related to mergers and acquisitions, purchase price allocations, impairment testing, and other complex financial reporting matters. His addition supports the firm's strategy to expand both the size and geographic scope of clients served, particularly those navigating growth, transactions, and increasingly complex reporting requirements. The addition of Pavlovic reflects Trout CPA's continued investment in senior-level talent to support evolving client needs and position the firm for long-term growth in the middle-market and beyond.

UPMC Magee-Womens facilities in central Pennsylvania joyfully welcomed its first New Year's babies of 2026. Julia Rehner, daughter of Jacey and Hunter Rehner of Bainbridge, Pa., was the first baby born in the region, arriving at UPMC Lititz at 12:33 a.m. She weighs 3 lbs. 9 oz. and measuring 16.7 inches long. In Harrisburg, Jett Ross, son of Brittany and Kyle Ross of Linglestown, Pa., made his debut at 3:43 a.m., weighing 8 lbs. 2 oz. and measuring 21.5 inches long. UPMC Magee-Womens at UPMC Harrisburg, UPMC Carlisle, and UPMC Lititz were recently recognized by U.S. News & World Report as 2026 High Performing Hospitals for Maternity Care—the highest award in its annual maternity care rankings. UPMC Carlisle also earned the Maternity Care Access Hospital designation for providing quality care in communities that would otherwise face maternity care deserts. Across its network, UPMC Magee-Womens delivers nearly 25,000 babies each year, making it Pennsylvania's largest provider of top-rated maternity care. For more information about UPMC Magee-Womens services in Central Pennsylvania, visit UPMC.com/CentralPaWomen.

For 25 years, **Vision Resources** has held the organization's signature fundraising event titled: Visions of Monte Carlo. Thursday April 23, 2026, the agency is excited to introduce a new fundraising event concept called: Vision Resources' Passport Gala. This first year will feature Italy as the Passport Destination and guests will enjoy foods, wines, auctions, demonstrations, music and more, all in a celebration of Italy. More event information and ticket purchases will be available on the Vision Resources web site www.vrocp.org, and updates will be posted at www.facebook.com/visionresources.

WellSpan Health, the leading health care system serving Central Pennsylvania and Northern Maryland, today announced plans for a comprehensive cloud migration of its full technology infrastructure. Together with Amazon Web Services (AWS) as its preferred cloud provider, WellSpan will transition its applications, data and environments from traditional data centers to AWS. This migration will establish the foundation for delivering next-generation, AI-enabled health care solutions that reduce administrative burden and improve outcomes for patients across the region and beyond.



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Lewisberry, PA 17339
(717) 938-2222

Food/Food Services
www.gazeboroom.com

Growth Navigator Solutions, LLC

Justin Shaffer
5246 Simpson Ferry Rd
Mechanicsburg, PA 17050
(931) 933-0884

Coaching
www.growthnavigatorsolutions.com

JWE Remodeling & Roofing

Jeff Erb
63 Jacobs Mill Rd
Abbottstown, PA 17301
(717) 640-7131

Contractors
www.jweremodeling.com

Premier Wealth Management

Traci Shughart
1011 Mumma Rd, Ste 100
Wormleysburg, PA 17043
(717) 737-2001

Financial Services
www.premiercir.com

Project Share of Carlisle

Lisa Maddux
5 N Orange St, Ste 4
Carlisle, PA 17013
(717) 249-7773

Nonprofit
www.projectsharepa.org

Rose Financial Associates

Laura Pesek
4 Lemoyne Dr, Ste 204
Lemoyne, PA 17043
(717) 652-5205/

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50 - 59 years

United Way of the Capital Region

30 - 39 years

CPRS Physical Therapy
New Enterprise Stone & Lime Company

20 - 29 years

Central Penn College
Camp Hill Borough
Central Penn College
DeMuth & Kaufman Professional Mgmt. Con.
First National Bank
Joseph T. Simpson Public Library
Orrstown Bank
West Shore Evangelical Free Church
WHP-TV CBS 21 / WLYH-TV CW 15

10 - 19 years

Cherewka Law, P.C.
Falcon Mortgage, Inc.
KCA Wealth Management, LLC

Lobar Associates

Pennsylvania Wealth Management
Shippensburg University of Pennsylvania
Zimmerman Plumbing, Heating, & Air Conditioning

5 - 9 years

44 Business Capital
River Wealth Advisors

1 - 4 years

1st Choice Financial Services
Central Pennsylvania Cremation Society
Communities in Schools of Pennsylvania
Cumberland County Housing and Redevelopment Authorities
Gameday Men's Health Mechanicsburg
Geisinger
Grief Relief / Living Forward
Harrisburg Area YMCA, West Shore Branch
Luna Ristorante Italiano
Radiant Hope
Vision Resources of Central Pennsylvania