

# businessNEWS

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**Barley Snyder** is proud to announce that the firm's partnership has reelected Jennifer Craighead Carey as its managing partner and chief executive officer for a new two-year term beginning in 2026. First elected in 2024, Craighead Carey made history as the firm's first female managing partner. In her role, Craighead Carey will continue to shape the firm's strategic vision, driving growth and innovation across Barley Snyder's offices in Pennsylvania and Maryland. Over the past two years, her leadership has strengthened the firm's reputation for legal excellence, exceptional client service, innovation, and deep community engagement. "It is a privilege to continue serving as managing partner," Craighead Carey said. "Together, we've sharpened our focus on delivering outstanding results for clients while fostering innovation and collaboration within the firm. I look forward to building on this momentum – supporting our people, advancing our strategic initiatives, and continuing to serve our clients and communities across our footprint."

**Big Brothers Big Sisters (BBBS) of South-Central PA** proudly announces the appointment of MaDonna Awotwi as Director of Marketing and Communications, marking a strategic step in the organization's mission to expand its community impact and elevate awareness around youth mentorship across the region. Awotwi brings more than 15 years of experience in marketing, public relations, and community development. Prior to joining Big Brothers Big Sisters of South-Central PA, she served as Program Manager for the Center for Innovation & Entrepreneurship at Harrisburg University, where she led regional programs that supported small business growth, women's empowerment, and youth entrepreneurship. She is also an accomplished creative professional and entrepreneur, with a background spanning experiential marketing, branding, and social impact initiatives. Learn more, volunteer, or donate at [BBBSCPA.ORG](http://BBBSCPA.ORG)

**Boyer & Ritter** Managing Partner Lisa Myers was named among the nation's "Global Women to Watch" in the Experienced Leaders category by the American Institute of Certified Public Accountants (AICPA) and the Chartered Institute of Management Accountants (CIMA). "This recognition highlights individuals who have made significant contributions to the profession and who exemplify the leadership qualities that drive excellence, inclusion, and progress," the organizations said. "Honorees are selected not only for their professional accomplishments, but also for their ability to inspire others, champion change, and elevate the profession both within their organizations and across the global accounting and finance community." View the full list of honorees here: <https://www.aicpa-cima.com/membership/article/aicpa-and-cima-global-women-to-watch>

Leading accounting and advisory firm, **Brown Plus**, is thrilled to announce that it has welcomed Victoria Perez, CPA, as an Audit Senior Manager. Victoria specializes in accounting and audits of property and casualty (P&C) insurance companies and brings over nine years of experience to the Firm, including seven years

dedicated to the insurance industry across life, health, annuity and reinsurance sectors. Her experience includes serving clients under both the Public Company Accounting Oversight Board (PCAOB) and the American Institute of Certified Public Accountants (AICPA). Victoria has a strong foundation in both statutory (STAT) and U.S. GAAP accounting standards and a proven track record of leading complex audits and guiding clients through regulatory and financial reporting challenges.

Effective January 1, 2026, Ross Buehler Falk & Company, LLP (RBF) will be joining **Brown Plus**, adding 24 team members to the Firm. "Joining Brown Plus allows us to expand our capacity to serve clients and deliver advisory services that will complement the services we already provide," said Jeffrey Bleacher, Managing Partner at RBF. "When we decided on this merger, we knew that we wanted a Firm that shared our client service philosophy and had a great culture, which made choosing Brown Plus an easy decision for us. They are well-known in our community for caring for their clients and their people, which is what we want for the continued legacy of our Firm."

**Campbell Commercial Partners** is pleased to announce the completion of four recent lease transactions across Central Pennsylvania, further demonstrating the firm's ongoing role in connecting businesses with quality commercial spaces throughout the region. At 1609 State Road in Duncannon, Lodia Food, Inc. has leased approximately 1,500 square feet of retail space. The tenant plans to operate a skill games business at this location. The transaction was facilitated by Art Campbell, Jessica Gasper, and Tyler Matisse of Campbell Commercial Partners. In Camp Hill, Dauphin County Group d/b/a Iron Valley Real Estate of Central PA has expanded its footprint within the building at 395 St. John's Church Road by leasing an additional 940-square-foot office suite. This lease was facilitated by Art Campbell and Jessica Gasper. At 2090 Linglestown Road in Harrisburg, You in Mind Counseling has leased a 950-square-foot office suite for its new counseling practice. Jessica Gasper facilitated this lease. Also in Harrisburg, Brenda Baxter, owner of The Balance, has leased a 545-square-foot office suite at 4309 Linglestown Road. The space will be used for her massage therapy business.

**Campbell Commercial Partners** is pleased to announce the successful sale of 4590 Industrial Park Rd. in Hampden Township. Prominently located at the corner of Industrial Park Road and Sporting Hill Road, the 5.98-acre property—purchased by Macy Holdings, LLC—includes 14,700 square feet of office and storage space, along with additional yard storage. Jessica Gasper and Art Campbell represented the seller in this transaction. Tyler Matisse represented the buyer.

The **Cumberland Area Economic Development Corporation (CAEDC)** through the Cumberland Valley Visitors Bureau is excited to announce a Tourism Impact Sponsorship program for 2026. Building on the momentum of the recently launched

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[2026 Tourism Grant programs](#), CAEDC is unveiling a new Tourism Impact Sponsorship to invest in tourism partners by reimbursing the registration fee for trade shows, sales events and training sessions. Eligible applicants can apply for up to \$2,500 in event registration reimbursement, with a maximum of \$5,000 being reimbursed to any one organization in a calendar year. This support is designed to open must doors and remove barriers so that partners can participate in the events that matter most. Applicants should review the [full program guidelines](#) that include details on eligibility, requirements and the reimbursement process. Forms should be submitted at least one month prior to the event you wish to attend.

Licensed fundraising counsel [Ghost Writer LLC](#) is celebrating connecting nonprofit organizations with a total of \$15 million in funding. These are results from more than 700 grants, sponsorship requests, direct mail campaigns, tax credit programs, and other revenue streams submitted on behalf of over 50 clients in the nonprofit sector since 2017. Kirsten Hubbard, founder and CEO of Ghost Writer LLC, says, "What is most important to me is the real-world effect of this funding: families receiving food, healthcare becoming more accessible, neighborhoods being revitalized, historic assets preserved, kids waking up to presents under the Christmas tree. Our nonprofit clients are the heroes in these stories—we just amplify what they do, living our mission of Writing a Better Human Story."

A new year is the perfect time to set your business up for success — and your website should be part of that plan. Your site isn't just an online presence; it's a powerful tool for generating leads, building trust, and turning visitors into customers. If your current website isn't driving results, it may be time for a fresh start. A strong website should clearly communicate your value, guide visitors to take action, and reflect the professionalism of your brand. At [H2H Marketing](#), we build custom websites designed with strategy and purpose. Every site is tailored to your goals, combining clean design, seamless user experience, strong messaging, mobile responsiveness, and performance that supports long-term growth. Don't let another year go by with a website that's just taking up space. Start the year with a site that works for your business. Schedule a free consultation today, and let's build the foundation for your growth in the year ahead. Learn more by emailing [info@howtohershey.com](mailto:info@howtohershey.com) or visiting [howtohersheypapps.com](http://howtohersheypapps.com).

[Inch&Co Real Estate](#), headquartered in York, PA, recently announced the acquisition of the independently owned and operated real estate brokerage, Team Pete, located in Camp Hill. This strategic merger brings twenty-three experienced agents into the Inch&Co Real Estate network, marking a significant expansion for the nearly five-year-old brokerage. With this growth, Inch&Co Real Estate now extends its reach beyond the REALTORS® Association of York and Adams Counties (RAYAC) into the Greater Harrisburg Association of REALTORS® (GHAR). The broader regional presence strengthens the brokerage's ability to serve clients seeking homes across a wider geographic footprint, offering more options and greater flexibility during the home-buying or home-selling process. Inch&Co Real Estate operates with a team-driven philosophy, fostering a collaborative environment where agents, while remaining independent contractors, support one another's growth and success. This culture of mutual respect and shared knowledge directly enhances the client experience. This is what Inch&Co

Real Estate believes sets them apart from any other brokerage.

[Landmark Commercial Realty](#) is proud to announce the successful closing of a \$13.2 million off-market transaction for a 204,800 SF, fully stabilized, multi-tenant industrial property situated on 11.94 AC at 1128 Roosevelt Avenue in York, Pennsylvania. The deal was facilitated by Michael Curran, SIOR, President and Executive Managing Director, along with Jason Grace, CCIM, SIOR, CEO & Managing Principal at Landmark Commercial Realty, who represented both parties in the transaction. The property was sold by 1128 Roosevelt Ave, LLC., an affiliate of Stewart Properties, whose real estate ownership and development have deep roots in the York market. It was acquired by Camp Hill-based Opes Capital, a move that reflects confidence in Central Pennsylvania's industrial market and the strength of its tenant mix, which includes Print-O-Stat, Inc., USplast, and MatterHackers. "This transaction reflects the strength of Central Pennsylvania's industrial sector and the value of trusted relationships in bringing off-market opportunities to fruition," said Michael Curran. "We're thrilled to have delivered a win-win outcome for both parties."

[Pennsylvania American Water](#) cares about the safety of its customers. As utility scams continue to rise, it's important that everyone exercises caution and takes steps to protect themselves by confirming the identity of workers before granting access to homes or businesses or sharing personal information," said Pennsylvania American Water Director of Health and Safety Kyle Durko. "When receiving incoming calls with requests for personal information that seem suspicious, customers may call back and verify the callback phone number with the one on our website. Our employees and contractors will never collect money or credit card information from customers in the field. The full press release can be found pasted below or on Pennsylvania American Water's website: [Pennsylvania American Water Educates Customers on Utility Scam Awareness Day](#).

[The Foundation for Enhancing Communities' \(TFEC\)](#) Season of Giving match allows individuals and businesses to strengthen the region by expanding the dollars available for grants and scholarships today and for future generations. Each eligible fund can receive matched gifts up to \$5,000, making this a limited opportunity to increase your impact. Across Cumberland, Dauphin, Franklin, Lebanon and Perry counties, as well as the Dillsburg area, this support reaches programs that strengthen every part of community life. Local giving helps fund the arts and humanities, community development, environmental initiatives, education, health programs and essential human services. By increasing the dollars available for these eKorts, donors help ensure that nonprofits can meet rising needs, expand opportunities, and improve the quality of life for residents throughout the region. Learn how you can double your impact this December by visiting TFEC's Season of Giving page, [www.tfec.org/season-of-giving/](http://www.tfec.org/season-of-giving/).

To support local families ahead of the holidays, [UPMC in Central Pa.](#) has donated \$300,000 to the Central Pennsylvania Food Bank. This generous contribution provided 1.2 million meals for thousands of families to put on their tables for Thanksgiving and other special occasions, helping to ensure their holiday season is filled with hope, joy and meaningful memories. "We know that many patients and members of our

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community face food insecurity, which can harm a family's physical and emotional health," said David Gibbons, senior vice president, Health Services Division, and regional president, UPMC. "We hope this gift eases the burdens families in our region are facing so they can focus on spending quality time around the table with friends and family this Thanksgiving season."

**UPMC Magee-Womens at UPMC Carlisle, UPMC Harrisburg and UPMC Lititz** have achieved the highest distinction as a 2026 High Performing hospital for Maternity Care from U.S. News & World Report—the most prestigious honor awarded in the publication's Best Hospitals for Maternity Care rankings. Each year, nearly 25,000 babies are born in UPMC hospitals that provide obstetric care, highlighting UPMC's reputation as a reliable choice for families who want top-quality maternity services. "This honor reflects the commitment of our talented physicians, nurses, and team members who deliver exceptional maternity care and compassionate support to families across central Pennsylvania," said David Gibbons, senior vice president, UPMC Health Services Division and president, regional market. "Our goal is to continue to provide world-class care and create an outstanding experience for every patient as they welcome their newborns. It's a privilege to share in these special moments."

**WellSpan Health**, Central Pennsylvania's only locally-governed health system, released its fiscal year 2025 Community Impact Report, detailing significant strides in improving the health outcomes of its patients and empowering individuals to live their healthiest lives. As one of the largest employers in the Commonwealth, WellSpan contributed a substantial economic impact of nearly \$9 billion in its fiscal year 2025, with more than 45,000 jobs supported directly and indirectly by the system. "Every day, WellSpan's 23,000 team members live our vision to be a trusted partner, to reimagine health care and to inspire health. To do that, we're committed to removing barriers to good health and healthy living outside the walls of our hospitals and clinics," said Roxanna Gapstur, Ph.D., R.N., president and CEO of WellSpan Health. "High quality health care should be simple, personal, affordable and accessible for everyone, and through our commitment to our local communities, we're creating a healthier, more vibrant future for this beautiful region we're privileged to call home."

## #newMEMBERS

### **Momentum, Inc.**

Sue Engels  
2120 Market St, Ste 100  
Camp Hill, PA 17011  
(717) 214-8000  
**Consulting**  
[www.m-inc.com](http://www.m-inc.com)

### **That's It Wedding Concepts**

Susan Moran  
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Mechanicsburg, PA 17050  
(717) 645-5700  
**Event Management**  
[www.thatsitweddingconcepts.com](http://www.thatsitweddingconcepts.com)

### **Turnpaugh Health and Wellness**

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**Health and Wellness**  
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## #memberRENEWALS

### **20 - 29 years**

Comcast Advertising  
F&M Trust  
Smith Custom Framing & Fine Art Gallery

### **10 - 19 years**

Bath Fitter  
Encompass Health Rehabilitation Hospital of Mechanicsburg  
RSR Realtors  
Trout CPA

### **5 - 9 years**

Borough of Wormleysburg  
Carlisle Bowen Works  
DeRock Electric Company

Duke's Bar & Grille Riverside  
Duke's Bar & Grille West  
Fox Pest Control - Harrisburg  
Holiday Inn Express & Suites Harrisburg West/As One Management

### **1 - 4 years**

Down East Granite  
Dreamworx Roofing  
eciGroup  
GreenStar Cloud  
MainStay Suites Carlisle  
Residence Inn Mechanicsburg  
Strategic Business Group  
Topp Home LLC  
WellSpan Health