

businessNEWS

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If you would like to submit business news, send your 75-100 word announcement to businessnews@wschamber.org by the second Friday of the month prior to the edition you want to be published in.

Appalachia Technologies, a leading Pennsylvania-based cybersecurity and IT solutions firm, today announced it has been certified by the Payment Card Industry Security Standards Council (PCI SSC) as a Qualified Security Assessor (QSA). This prestigious certification authorizes Appalachia Technologies to perform PCI Data Security Standard (PCI DSS) assessments for businesses that handle payment card information. This achievement places Appalachia Technologies in an elite group of certified firms globally. As one of the very few company currently holding this qualification headquartered in Pennsylvania, Appalachia Technologies is uniquely positioned to provide local, hands-on expertise to organizations across the Commonwealth and the wider Mid-Atlantic region, helping them secure their payment environments and protect their customers from data breaches. "Our QSA designation now positions us to deliver comprehensive, end-to-end PCI compliance services from assessment through official certification and ROC issuance," said Brian Stone, Partner of Appalachia Technologies. "For our clients, this means a streamlined compliance journey with a single, trusted advisor who understands both the technical requirements and the broader business context." Appalachia Technologies is now accepting inquiries for PCI-QSA engagements – info@appalachiatech.com or 888-277-8320.

Barley Snyder is pleased to announce that partner Katherine Betz Kravitz has been elected to the Schreiber Center for Pediatric Development's Board of Directors. The Schreiber Center for Pediatric Development is a nonprofit organization offering innovative therapy, education and resources to children and young adults with disabilities, developmental delays and acquired injuries. Kravitz is a partner in Barley Snyder's Health Care Industry Group and Litigation Practice Group. For more than 30 years, she has been a trusted counselor and problem-solver for health care providers throughout central Pennsylvania, regularly representing clients in significant malpractice litigation and before the licensure boards. Barley Snyder is proud to announce that partner Kevin A. Moore has been recognized as the 2025 Distinguished Alumni recipient by Berks Catholic High School. Moore received the award during the school's annual EXTRAVAGANZA Dinner & Fundraising event held on Friday, October 3.

Big Brothers Big Sisters of South-Central PA (BBBS) is proud to announce the resounding success of its annual Over The Edge fundraiser, held in downtown Harrisburg. The nonprofit is nearly at its \$80,000 fundraising goal to support transformative youth mentoring programs across its 7-county service region. More than 60 daring participants are stepping up in a big way, by rappelling 18 stories (a 200-foot descent) from the rooftop of the Market Square Plaza building. Each descent is not just a feat of courage, but a powerful statement of commitment to BBBS's mission to ignite the power and promise of youth through one-to-one mentoring relationships. "Over The Edge is more than a thrilling experience; it represents the bold steps

our Bigs, Littles, families, and communities take every day to create brighter futures," said Amy Rote, President & CEO of BBBS. "The bravery of our participants and the generosity of our donors help us grow and sustain our life-changing mentoring programs, directly impacting the lives of over 1,300 youth annually." The funds raised ensure that BBBS can continue to recruit, train, and support dedicated mentors who provide guidance, stability, and hope to youth throughout the South-Central PA region.

Boyer & Ritter is pleased to welcome several talented professionals to its team, including a returning senior associate and new hires across multiple levels of the firm. Manager: Caleb S. Robbins, CPA, joins the firm's Manufacturing and Construction practice groups. He brings extensive public accounting experience from firms in both Pennsylvania and Virginia, where he rose to manager. Supervisors: Melissa Carter, joins the firm's Dealership practice group, having previously served as senior controller for an area car dealership and as CFO for a medical device company. Darren Bailey, CPA, joins the tax department with considerable public accounting experience, specializing in corporate, partnership, individual, trust, estate, and payroll taxation. Senior Associate: Tanner J. Dixon, returns to Boyer & Ritter's Government team after serving as assistant business manager for the Hempfield School District. Associates: Chloe Clemons, joins the State College office after serving as a compliance coordinator for the Central Pennsylvania Scholarship Fund and working for an accounting firm in Tyrone, PA, where she prepared corporate and individual tax returns. Tammy L. Kelley, joins the firms Chambersburg office and previously worked for accounting firms in Delaware and Pennsylvania, handling returns for small businesses and individuals. Sara Saand, volunteered as a tax preparer for the Vita Tax Clinic in Washington, D.C., helping low-income families and individuals file their tax returns.

Brown Plus, is thrilled to announce that it was recently named the #5 Best Place to Work for Women in 2025 in the medium category by Best Companies Group. The Best Places to Work for Women certification recognizes employers across the country who create exceptional workplace environments for women. According to Best Companies Group, the recognition as a Best Place to Work for Women is "an achievement that highlights an employer's commitment to fostering an inclusive, supportive workplace where women can thrive" and it "recognizes organizations that show their commitment to equity and growth are part of their DNA." For more information about Best Companies Group's Best Places to Work for Women certification, please [click here](#).

The **Cumberland Area Economic Development Corporation's (CAEDC)** America250PA Cumberland County Sponsorship Program, which supports product development, event creation, and promotion for America250PA in Cumberland County, closes on December 1. [Please click the link here](#) to learn more and apply.

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Happie Soul Wellness, located at 5000 Lenker Street in Mechanicsburg, recently celebrated its official ribbon cutting with the West Shore Chamber of Commerce, marking a significant milestone in the company's growth. Founded by Cristina L. Dunbar, an award-winning massage therapist, esthetician, and Reiki Master Teacher, Happie Soul Wellness has expanded from a solo practice into a team of seven professionals. The expansion includes additional treatment rooms and new services designed to integrate science-based therapeutic care with holistic wellness. The practice specializes in medical massage, Reiki, and advanced skincare, offering customized treatments that promote long-term pain relief, recovery, and relaxation. Happie Soul Wellness frequently works with athletes, veterans, and individuals recovering from injury or managing chronic conditions, providing measurable improvements in mobility, pain reduction, and overall well-being. With its growing team and enhanced space, Happie Soul Wellness continues to redefine wellness in Central Pennsylvania—offering results-driven care in a calming, restorative environment. Learn more or schedule an appointment at www.happiesoul.me

Herbert, Rowland & Grubic, Inc. (HRG) has acquired Becker Engineering, LLC, a civil engineering firm with 12 employees based in Lancaster County. Its office is located at 1848 Charter Lane in Lancaster, Pa., and its services closely align to HRG's with a strong emphasis on municipal engineering, water, wastewater, and hydrogeology. HRG will maintain the office location, and all Becker Engineering employees will report to HRG's Harrisburg operations, which are led by Matt Bonanno as assistant vice president. The acquisition allows HRG to expand its services into Lancaster, Lebanon, and Chester Counties, building upon the strong reputation established by Becker Engineering over the past 20 years. For more information, visit the website at www.hrg-inc.com.

A new business networking organization, "Kiwanis" was founded in Detroit, Michigan. The term "Kiwanis" was adapted from the expression "Nunc Keewanis" in the Ojibwe (Native American) language and translate to "we trade" or "we share out talents." The name reflects the spirit of cooperation and service embodied by the Ojibwe people. By 1919, Kiwanis International changed its focus from business networking to serving children and youth. This led to the creation of a high school branch of Kiwanis, known as "Key Club." The "Key" stands for "Kiwanis Educating Youth" and while it has nothing to do with making door or car keys it does open many doors for today's youth to be tomorrow's leaders. Key Club is an international, student-led organization that provides its members with opportunities to provide service, build character, and develop leadership. **The Kiwanis Club of Greater West Shore** invites anyone that is interested in servicing the West Shore children and youth to join our Club. In the 2025-26 school year we are sponsoring five high school Key Clubs. Camp Hill, Cedar Cliff, Cumberland Valley, Red Land and Trinity schools have active Clubs with total membership exceeding 800 students! In conjunction with the Cumberland Valley Key Club, we also sponsor a Builder's Club at Mountain View Middle School to introduce younger children to the concept of community service. To learn more, see [our website](#).

Landmark Commercial Realty, a trusted name in commercial real estate since 1988, proudly announces the launch of

LCR Property Management, a new division, specializing in property management and facility planning. The new property management arm will offer property owners across South Central Pennsylvania access to a higher caliber of management, expertise, and execution. For years, Landmark's Chief Operating Officer, Barb Murdocca, recognized property management as an untapped opportunity to bring added value to the regional market. With an extensive background managing more than one million square feet of Class A office space in Washington, D.C., Virginia, and Maryland, Murdocca envisioned raising the standard for property management in Central Pennsylvania. "The launch of LCR Property Management represents a natural evolution of Landmark's commitment to our clients," said Jason Grace, CCIM, SIOR, CEO & Managing Principal of Landmark Commercial Realty. "By leveraging Barb's leadership along with Colleen and Casey's specialized expertise, we are bringing a new level of property management services to the region—one that emphasizes quality, responsiveness, and strategic oversight." With its deep expertise, proven systems, and commitment to client success, LCR Property Management is poised to redefine property and facility management in the region. Learn more at www.LCRPropMgmt.com

McKonly & Asbury is thrilled to share that we've once again been named one of the Best Places to Work in PA for 2025! This marks our 21st time receiving this prestigious honor — a milestone that reflects the culture, dedication, and shared values that make our firm truly special. The annual program, managed by Best Companies Group, evaluates participating companies based on workplace policies, practices, and demographics, with a significant 75% of the total score based on employee feedback. This makes the honor a direct reflection of the voices of our team members. Being recognized for the 21st time as one of the Best Places to Work in PA is a tremendous honor," said Michael Hoffner, Managing Partner at McKonly & Asbury. "Our mission of 'Helping Others Thrive' is at the heart of everything we do — for our clients, our communities, and especially our team. This recognition is a testament to the exceptional people who make this firm what it is. At McKonly & Asbury, we work hard to cultivate a workplace where people feel supported, heard, and empowered to grow — professionally and personally. From flexible work environments to opportunities for continuous learning and leadership, our culture is built on collaboration, integrity, and a deep commitment to service.

Mid Penn Bank is pleased to announce that Abe Ibrahim has joined the Bank as first senior vice president and regional president of the Central Philadelphia region. In this role, he will lead the Bank's growth and expansion throughout the greater Philadelphia metropolitan area market. He will be based in Philadelphia and report to Scott Micklewright, president of commercial and consumer banking and chief revenue officer.

In cooperation with local Walmart and Sam's Club locations, **New Hope Ministries** is hosting a multi-site "Food for Hope" Food Drive on Friday, November 7 and Saturday, November 8 between 9:00 a.m. and 4:00 p.m. Shoppers and members of the community are asked to consider stopping-by the following participating Walmart and Sam's Club locations to drop-off a donation to New Hope during the drive: Mechanicsburg Walmart: 6520 Carlisle Pike #550, Mechanicsburg, PA 17050, Camp Hill Walmart: 3400 Hartzdale Dr, Camp Hill, PA 1701, Hanover North Walmart: 495 Eisenhower Dr, Hanover, PA

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17331, and Hanover Sam's Club: 261 Wilson Ave, Hanover, PA 1733. The goal is to collect 100,000 pounds of food to help feed the hungry in New Hope's footprint in south central Pennsylvania.

Suzy Teter joins **Pennian Bank's** team as an Assistant Vice President and Relationship Banker based out of the West Shore Office in Lemoyne. Suzy joins Pennian Bank after most recently serving as a Financial Center Manager at Mid Penn Bank, where she built a reputation for her relationship-driven approach and commitment to helping businesses and individuals achieve their financial goals. "Suzy's commitment to serving as a trusted resource to businesses and organizations, as well her dedication to building strong community partnerships and delivering thoughtful financial solutions, will be a tremendous asset to the Bank," said Candice Neff Barnett, VP and Relationship Banking Manager of Pennian Bank. "We are excited to have her join our team."

The National Federation of Independent Business (NFIB), the nation's leading small business advocacy organization, is urging its members to take advantage of financial assistance offered by **Pennsylvania American Water**, the largest investor-owned water and wastewater utility in the state. The company's recently launched commercial payment plans help qualifying businesses pay back past-due account balances. "We encourage NFIB members that are Pennsylvania American Water customers and are experiencing financial hardship to take advantage of this assistance program as it can provide meaningful relief to businesses in need," said NFIB Pennsylvania State Director Greg Moreland. "We encourage other Pennsylvania utilities to also work with the commonwealth's small businesses – the backbone of our communities – as utility costs across the board continue to rise." Pennsylvania American Water also offers a variety of financial assistance offerings for its residential water and/or wastewater customers through its H2O Help to Others Program. Additional information is available at pennsylvaniaamwater.com/H2O.

SEK, CPAs & Advisors is pleased to welcome Will Laubach, CPA as a new Member of the Firm, effective October 1, 2025. Based in the Cumberland Valley, Laubach will focus on serving clients in the nonprofit, professional services, and manufacturing & distribution industries. Laubach brings 13 years of experience from his role as a Director at an international accounting firm, where he managed audit engagements and led the Audit Data Analytics initiative for the government contracting group. His work focused on improving audit quality and efficiency through the use of innovative data analysis tools. Central Penn Business Journal and Lehigh Valley Business have named SEK, CPA & Advisors as one of the Best Places to Work in PA for 2025 in the medium employer category. The awards are held in partnership with Best Companies Group. For more information about the Best Places to Work in PA program, visit www.BestPlacestoWorkinPA.com.

Regional accounting and advisory firm **Trout CPA** is excited to announce the appointment of Robert (Bob) Firely, CPA, CGMA, to Chief Operating Officer (COO). As COO, Bob

will spearhead strategic operational initiatives enabling our team to focus on delivering specialized accounting, assurance, tax, and advisory solutions to our clients. "Bob has a proven track record in guiding organizations through complex transitions and growth. His leadership will strengthen our operations and expand our ability to deliver innovative services, positioning Trout CPA to scale effectively, better serve our clients, and invest in our people," says Todd Harrington, CPA, CVA, CGMA, Managing Partner at Trout CPA.

UPMC Pinnacle Foundation with the support of **UPMC Hillman Cancer Center** in Central Pa., raised \$150,000 at the recently held Women's Cancer Symposium in Harrisburg. The funds will be added to the Rocco & Nancy Ortenzio Fund for Clinical Excellence that provides funding for advanced cancer research and for patients in need at UPMC Central PA Hillman Cancer Centers. The symposium brought together leading experts and healthcare professionals from across central Pennsylvania to explore the latest innovations in oncology care. With the theme "Advancing Cancer Care While Putting Patients First," the event featured dynamic presentations on emerging topics such as mobile gynecology units, cardio-oncology, bispecific antibodies and the intersection of cancer and fertility. UPMC Hillman Cancer Center is one of just 56 National Cancer Institute-designated Comprehensive Cancer Centers in the country, which provides cutting-edge treatment and access to hundreds of clinical trials. For more information or to schedule an appointment at the UPMC Hillman Cancer Center in Central Pa., visit UPMCHillman.com/CentralPA

WellSpan Health announced today it has launched a proactive approach to address the healthcare workforce challenges facing Pennsylvania and health systems across the nation. Through the WellSpan Scholars program, a collaboration with the Scholars Network, a leading talent recruitment network that connects students, schools and employers such as WellSpan, enrolled students who commit to joining WellSpan after completing their education can receive as much as \$65,000 in financial assistance, depending on their role. Nearly 100 students have applied for the program since its launch earlier this spring. To learn more about the WellSpan Scholars program visit <https://scholars-network.com/wellspan/>.

WellSpan Health has promoted Ashley Zinn to the role of senior vice president and chief people officer for the system. In this capacity, Zinn will oversee WellSpan's human capital strategy. This includes talent acquisition, developing and implementing policies and programs related to team member relations, health services, education, training, engagement and organizational and leadership development. She will also oversee WellSpan's workforce planning, culture, belonging, compensation and benefits. To learn more about WellSpan's leadership, visit <https://www.wellspan.org/About-WellSpan/Leadership-and-Advocacy>.

#newMEMBERS

AAA Central Penn Enola Branch

Jody Bennett
4510 Marketplace Way
Enola, PA 17025
(800) 421-4552

Associations

www.aaa.com

AAA Travel at GIANT Camp Hill

Kenleigh Dickopf
3301 E Trindle Rd
Camp Hill, PA 17011
(800) 421-4552

Travel

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Bethesda Mission

Thomas Carr
2101 N Front St
Harrisburg, PA 17105
(717) 257-4442

Nonprofit

www.bethesdamission.org

Eye Candy Family

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Mechanicsburg, PA 17055
(717) 576-4333

Business

www.eyecandyfamily.com

G Nail Bar

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Camp Hill, PA 17011
(717) 999-1691

Salon/Spa Services

www.gnailbar.com

GCM

Jeremy Blount
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Mount Joy, PA 17552
(717) 569-7900

Building/Construction/Remodeling

www.gcmbuilt.com

Happie Soul Wellness

Cristina Dunbar
5000 Lenker St, Ste 103
Mechanicsburg, PA 17050
(717) 254-7250

Massage/Therapy

www.happiesoul.me

Lounge 611

Billy Morrison
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Mechanicsburg, PA 17055
(717) 810-7400

Retail

www.lounge611.com

Mattress by Appointment

David Truitt
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Furniture

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Nixonmedia

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6415 Brittan Rd
Harrisburg, PA 17111
(717) 999-3016

Website Design/Hosting

www.nixonmedia.com

Seasons of Hope and Healing LLC

Tracie Maille
1513 Cedar Cliff Dr, Ste 200
Camp Hill, PA 17011
(484) 509-1079

Therapists

www.seasonsofhopeandhealing.com

Sheppard Financial Group

Savannah Lehman
4185 W Market St
York, PA 17408
(716) 983-1281

Financial Services

www.sheppardfinancial.org

Storytelling Marketing Communications

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New Cumberland, PA 17070
(717) 919-2857

Advertising/Public Relations

www.storytellingmarketingcommunications.com

TeamPete Realty Services

Mark Chidester
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Real Estate

www.teampete.com

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Automobile

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Associated Products Services Inc.

Essis & Sons Inc.

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Goodall Pools

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Roland Builder, Inc.

The McNaughton Company

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Alpha Consulting Engineers Inc.

SEK, CPAs & Advisors

10 - 19 years

AAA Central Penn

Elk Systems, Inc.

Gardens at West Shore

Janney Montgomery Scott, LLC

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Philly Pretzel Factory

Strategic Consulting Partners

5 - 9 years

Comfort Suites Camp Hill-Harrisburg West

Daflure Heating and Cooling

Harrisburg University of Science and Technology

Healthy You Cafe & Catering

Homeland at Home

Murphy Business & Financial of Greater Harrisburg

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1 - 4 years

American Heart Association

Annie's Beauty Academy LLC

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