

businessNEWS

The **bolded** businesses in Business News are Chamber members.

If you would like to submit business news, send your 75-100 word announcement to businessnews@wschamber.org by the second Friday of the month prior to the edition you want to be published in.

Alsies Harrisburg is excited to bring smiles and happiness to the greater Harrisburg area. Alsies' tech enabled ice cream trucks and mobile-first platform have reimagined the ice cream truck experience to provide a menu of gourmet treats to the community, making each day a little brighter and sweeter. We are now booking corporate events, staff appreciation and client events for Spring/Summer 2025. Feel free to click [HERE](#) to book an event. You may also e-mail us at harrisburg@alsies.com or call 717-219-4090.

Barley Snyder partner and Intellectual Property Practice Group Chair Salvatore Anastasi has been elected President-Elect of the American Intellectual Property Law Association (AIPLA). Barley Snyder partner Michael J. Crocenzi has been elected President of the York County Bar Foundation's (YCBF) Board of Directors. His role is effective January 1, 2025. Barley Snyder partner Justin A. Tomevi has been named President-Elect of the York County Bar Association.

On Wednesday, November 13th, **Big Brothers Big Sisters (BBBS) of South-Central PA** hosted over 200 youth at their 2nd Annual Youth Leadership Summit. Attending students represented 18 high schools from across the organization's 7-county service region. Corey Dupree, Director of JEDI (Justice, Equity, Diversity & Inclusion) welcomed students saying, "In every one of you, I see a unique perspective, a bold idea, and an emerging leader ready to make a difference. This summit is your platform—a place to connect, learn, and create lasting impact in your communities." "The summit is about amplifying the power of youth voice and leadership," says Dupree. "Youth voices bring fresh perspectives, challenge the status quo, and remind us of the world we're building for future generations. When young people lead, they bring energy and vision, inspiring all of us to think bigger and do better."

Boyer & Ritter is pleased to announce the promotion of Supervisor MacKenna S. Leib to a newly created position as the firm's Assistant Controller. Leib, a CPA who came to Boyer & Ritter in 2019, previously worked in the firm's Employee Benefit Plan and Auto Dealership groups. As Assistant Controller, Leib will help manage the financial activities and operations of Boyer & Ritter, including financial reporting, internal controls, compliance, operational support, and process improvement. "MacKenna has been an invaluable member of our production team, and we are confident that she will excel in this new role," said Managing Partner Lisa Myers. "This expansion is a significant step forward for our finance department and reflects our commitment to enhancing our internal operations for the benefit of our clients."

Campbell Commercial Partners sells Derry Street multi-use flex building. Rockstone Lease PA LLC has purchased the 13,700 +/- square foot showroom, office, and warehouse building at 7813 Derry Street in Swatara Township. Built in 2009 and owned by Gary Poffenberger, the building has been home of Tanner Furniture. Earlier this year Tanner was purchased by Supply Source Inc. Art Campbell and Jessica Gasper of Campbell

Commercial Partners represented the sellers in the transaction.

Color & Culture is proud to announce that our very own Highmark Wholecare Outreach Series, conducted in partnership with Highmark Wholecare and Latino Connection, received the Gold 2024 Davey Award this past month. Our Highmark Wholecare Outreach Series is an innovative initiative designed to engage and educate underserved populations across Pennsylvania on wellness and making healthy choices. Over four months, the series traveled throughout the state to connect with people directly in their communities, encouraging healthier living for both Highmark Wholecare members and the general public.

Kirsten Hubbard, founder and CEO of **Ghost Writer LLC**, graduated from the Baltimore cohort of the Small Business Administration's (SBA) THRIVE program for business executives on Wednesday, December 11. She presented her capstone project, the culmination of the six-month program, on December 4 to a panel of government, business, and community leaders. Additionally, Hubbard produced an 88-page manifesto on growth for Ghost Writer as a result of the program. To learn more about Ghost Writer's services, visit GhostWriterQuill.com, call 866-446-7843, or find Ghost Writer LLC on Facebook, Instagram, and LinkedIn.

Herbert, Rowland & Grubic, Inc. (HRG) has promoted Justin Mendinsky to assistant vice president, overseeing the firm's water & wastewater service group. The position was created as part of an ongoing organizational realignment to scale the firm for growth while preserving its commitment to technical excellence and personalized service. The realignment creates unique channels for client outreach, technical expertise, and operational delivery, ensuring each gets proper focus and attention. Mendinsky's position is part of the channel focused on technical expertise. As such, he will be responsible for driving quality and consistency in project delivery across the organization by ensuring best practices are implemented across all water and wastewater teams and ensuring staff members get the training they need to meet evolving industry standards. He will also foster a collaborative, results-driven culture in the water and wastewater division.

The **Kiwanis Club of Greater West Shore** is celebrating their 75th anniversary. The Club will recognize businesses donating \$750 or more on the Club's anniversary website and at their upcoming dinner celebration, scheduled for January 22, 2025. Businesses may donate through our website www.greaterwestshorekiwanis.org or by check to PO Box 84, Lemoyne PA 17043.

Landmark Commercial Realty is proud to announce that Barb Murdocca, Chief Operating Officer, has received the 2024 National Commercial Award from the National Association of Realtors® (NAR). This prestigious accolade honors commercial real estate professionals who demonstrate exceptional service and make significant contributions to the industry...

BUSINESS NEWS continued on next page

Murdocca's recognition at the national level stems from her receipt of the Greater Harrisburg Association of Realtors' (GHAR) inaugural Commercial Member of the Year award last year. Her dedication to excellence in commercial real estate and her service to the local and state Realtor® community continue to set her apart as a leader in the field. To read PAR's full press release, [please click here](#).

Mid Penn Bank, is pleased to announce that Robert Opferman, CFE, CAMS, has been hired as senior vice president and director of BSA/AML/OFAC. Opferman joins the bank with extensive experience, having most recently served as director of risk at City of Boston Credit Union. Prior to that, Opferman held the role of director of fraud and BSA at Republic Bank for 14 years, where he developed a strong background in fraud prevention and enterprise risk management. With more than 25 years of collective experience in financial services, Opferman has established a reputation for excellence in risk management, specializing in BSA compliance, AML compliance and white-collate crime investigations.

Please join us for the brand-new **Residence Inn by Marriott Mechanicsburg's** Grand Opening and Ribbon Cutting Celebration on Thursday, January 23rd, 2025 from 4-6PM. Come take a tour of this beautiful hotel while enjoying refreshments, music, raffles, and more! The newly developed 129-room Residence Inn by Marriott Mechanicsburg features upscale, stylish décor that offers a fresh take on mixing business with pleasure, while creating a unique environment for an enjoyable time away from home. Located just off I-81 at 2040 Technology Parkway, Enola, Pennsylvania. Each room at the Residence Inn features well-defined spaces for working, relaxing, and overnight and extended stay accommodation. Rooms are complete with a couch with a pull-out sofa bed, spacious dining and living area, as well as a fully equipped kitchen. The Residence Inn by Marriott Mechanicsburg also offers complimentary amenities such as guest laundry, indoor pool, a 24-hour fitness center, and high-speed Wi-Fi throughout the hotel. The onsite lobby bar offers a relaxing social atmosphere with enhanced food and beverage offerings including local beer and premium wines. The on-site meeting room is equipped to host corporate meetings for up to fifty guests. Please RSVP to Emily Teatum by 1/17/2025 at eteatum@titanhotelgroup.com

RKL, a prominent firm in Pennsylvania, recently released our 2024 Tax Guide, a comprehensive guide to help individuals and organizations navigate taxes. This year, the guide offers tax planning strategies, reviews significant tax regulation changes, and offers detailed information on a variety of tax credits and deductions. This highly detailed publication is of great value to businesses and individuals seeking to position themselves strategically for the tax year ahead. Download the tax guide here. <https://www.rklcpa.com/tax-guide-2024/>

SEK, CPAs & Advisors is pleased to announce the election of Kara Darlington, CPA, as the firm's Managing Member, effective January 1, 2025. Kara is the fifth Managing Member in the firm's 61-year history and the first woman to hold this leadership role. She succeeds John Schnitzer, CPA, who has served as Managing Member since 2010 and will remain with the firm part-time, serving clients until his full retirement. As Managing Member, Kara will continue focusing on enhancing the success of the firm's team and clients while guiding the firm's strategic direction and future growth. Her vision emphasizes embracing change within the accounting industry while fostering a collaborative and supportive workplace culture.

Susquehanna Style Magazine is excited to announce the appointment of Katherine Hunter as its new Publisher. Kate, a seasoned marketing executive with a proven track record of leadership, will take on this key role starting immediately. With more than 20 years of experience in marketing strategy, business development, and audience engagement, she brings a wealth of knowledge and a passion for regional storytelling to Susquehanna Style. In her new position, she will oversee the day-to-day operations of the publication, ensuring continued growth while upholding the magazine's long-standing commitment to delivering high-quality, engaging content to readers across the Susquehanna Valley. "We are thrilled to have Kate in her new title as part of the Susquehanna Style team," said Katy Shero, Editor of Susquehanna Style. "Her deep understanding of the media landscape, coupled with her creativity and dedication to the community, makes her the perfect fit to guide the magazine through its next chapter. Kate's leadership will be pivotal as we expand our reach, enhance our digital presence, and continue to connect with our diverse audience." Kate's appointment comes at an exciting time for Susquehanna Style, as the publication prepares to launch several new initiatives aimed at enhancing the reader experience, including expanded digital content, interactive community features, and a series of exclusive events celebrating local culture, business, and lifestyle.

The Foundation for Enhancing Communities (TFEC) is celebrating the Season of Giving with \$30,000 in matching gifts. Starting December 3rd, all gifts to TFEC's five regional funds – the Dillsburg Area Community Fund, the Franklin County Community Fund, the Lebanon County Community Fund, the Mechanicsburg Area Community Fund and the Perry County Community Fund – as well as the John Warden Fund for The Future, which covers Cumberland, Dauphin, Franklin, Lebanon, Perry, and Northern York Counties - will be matched up to \$5,000. The Season of Giving match runs through December 31, 2024. To learn more about TFEC's Season of Giving, please visit www.tfec.org/season-of-giving.

U.S. News & World Report, the global authority in hospital rankings and consumer advice, has named **UPMC** Magee-Womens at UPMC Carlisle, UPMC Hanover, UPMC Harrisburg and UPMC Memorial as 2025 High Performing hospitals for Maternity Care. This is the highest award a hospital can earn as part of U.S. News' Best Hospitals for Maternity Care annual study. UPMC Carlisle also received the Maternity Care Access Hospital designation that recognizes hospitals that provide access to quality care for expectant parents in communities that would otherwise be considered maternity care deserts. Introduced last year, the Maternity Care Access Hospital designation recognizes essential hospitals serving communities that would be in danger of becoming maternity care deserts if they were to stop providing crucial maternity care services. Only 14% of all U.S. News evaluated hospitals have been designated as Maternity Care Access Hospitals. Hospitals were evaluated based on detailed data submitted to U.S. News. For more information about UPMC Magee-Womens services in central Pennsylvania, visit UPMC.com/CentralPaWomen.

#newMEMBERS

Alsies Harrisburg

Scott Shapiro
18 Marina Dr
Camp Hill, PA 17011
(717) 219-4090

Food/Food Services

www.alsies.com/harrisburg

Gameday Men's Health

John Rochefort
5001 Louise Dr, Ste 302
Mechanicsburg, PA 17055
(717) 585-6909

Health and Wellness

www.gamedaymenshealth.com

Club Pilates Mechanicsburg

Kathy McKay
6046 Carlisle Pike
Mechanicsburg, PA 17050
(717) 516-5200

Fitness

www.clubpilates.com/mechanicsburg

[Click here for more information about our New Members and a link to our Online Membership Directory.](#)

#memberRENEWALS

20 - 29 years

Camp Hill Borough

10 - 19 years

Cherewka Law, P.C.
DeMuth & Kaufman Professional Mgmt. Con.
Falcon Mortgage, Inc.
Trout CPA

5 - 9 years

Borough of Wormleysburg
Comfort Suites Camp Hill-Harrisburg West
Elements Massage - Camp Hill
Fairfield Inn and Suites Mechanicsburg
Northwestern Mutual

Organic Remedies, Inc

The Carlisle Sports Emporium/Barn at Creek's Bend

1 - 4 years

Communities in Schools of Pennsylvania
Human Interest
Merrill Lynch
Sigma Legal Advisors
Spuhler Wealth Advisors
Strategic Business Group
Topp Home LLC