# businessNEWS

The **bolded** businesses in Business News are Chamber members.

If you would like to submit business news, send your 75-100 word announcement to <a href="mailto:businessnews@wschamber.org">businessnews@wschamber.org</a> by the second Friday of the month prior to the edition you want to be published in.

**Barley Snyder** is pleased to announce that attorney Zachary D. Griffith has been elected Vice President and attorney Caitlin M. Long has been appointed to the board of directors of the Court Appointed Special Advocates (CASA) of Berks County.

Big Brothers Big Sisters of the Capital Region (BBBSCR) recognizes high school seniors for graduation and scholarship presentation. BBBSCR hosted a graduation celebration and award ceremony at The State Museum of PA on Wednesday, May 22, to recognize 90 graduating high school seniors in their program. The organization recognized both mentees (Littles) and volunteer high school mentors (Bigs). The graduating seniors hail from 18 local high schools across Cumberland, Dauphin, Lancaster, Lebanon, Perry & York Counties. Among the recognized graduates are mentees who participated in BBBSCR's Beyond School Walls workforce development program. The Beyond School Walls program connects high school students with mentors from area businesses and guides the students in developing professional and life skills.

Boyer & Ritter is pleased to announce Jennifer Switzler, the firm's Director of Human Resources, is among the 43 women recognized by the Central Penn Business Journal as a 2024 Woman of Influence honoree. For a complete list of honorees, visit <a href="https://www.cpbj.com/event/women-of-influence/">https://www.cpbj.com/event/women-of-influence/</a>. Boyer & Ritter Director Kyle R. Evans and Supervisor Chuck Sabol recently graduated from two area leadership programs that provide decision-makers with valuable insights into the region's issues and challenges. Both leadership programs allow participants to work with area nonprofits and learn about the central Pennsylvania community's needs and ways they can help. Kyle R. Evans, a CPA who joined the firm in 2014, graduated from Leadership Harrisburg Area's Community Leadership Series and Chuck Sabol, a CPA who joined the firm in 2020, graduated from Leadership Cumberland's Fellows Program.

Leading accounting and advisory firm, **Brown Plus**, is pleased to announce that it has recently been named a winner of the 2024 We AAM to Serve Marketing Achievement Award by the Association for Accounting Marketing (AAM). AAM presents the Marketing Achievement Awards (AAM-MAAs) each year to accounting marketers at its annual Summit, including the We AAM to Serve award. The award honors firms that give back, bring about change and build stronger communities where their team members live and work. Brown Plus was announced as one of three winners in the We AAM to Serve category at this year's Summit in Orlando, Florida, on Tuesday, May 14, 2024. To learn more about Brown Plus' dedication to community impact, please visit <a href="https://www.brownplus.com/about/community/">https://www.brownplus.com/about/community/</a>.

Brown Plus is pleased to announce that two of its team members have recently graduated from esteemed leadership programs in the Harrisburg, Pennsylvania, and Frederick, Maryland, regions. Ryan Harshman, CPA, Audit Senior Manager, has graduated from Leadership Frederick County (LFC), and Gregg Whitcomb, CPA, Tax Manager, has graduated from the Leadership Harrisburg Area (LHA) Community Leadership

Series (CLS).

At **Brittany Conrad Photography**, we understand the power of visual storytelling. Our team specializes in crafting professional photography and short videos that not only showcase the essence of your brand but also keep your content fresh and consistent across all platforms. Whether you're a boutique shop, a real estate agent, a trendy café, or a cutting-edge tech startup, we have the creativity and skills to bring your brand to life. Visit our website for more information.

Charter Homes & Neighborhoods®, reimagining how people live throughout Central and Western Pennsylvania for over 35 years, is accepting nominations for Central PA and Pittsburgh area non-profit organizations to be considered for Charter's annual volunteer Make A Difference Day, scheduled to be held Friday, September 20, 2024. With a rich legacy of forming transformative collaborations within the communities it serves, each year Charter and its team members and trade partners raise money and awareness for non-profit or community organizations by dedicating a full day of service, volunteering to facilitate and complete impactful projects, including construction and repair, designing and remodeling, reimagining indoor and outdoor spaces, and much more. Nominations from the community and area non-profit organizations will be accepted through Monday, July 15 and can be submitted by visiting <a href="https://charterhomes.">https://charterhomes.</a> com/make-a-difference-day.

Central Penn College is excited to announce the first-ever Central Penn College Athletics Golf Outing, a golf tournament dedicated to helping student-athletes. This day of sun, fun and camaraderie will take place on Friday, September 27 at the picturesque Mayapple Golf Club in Carlisle. The outing promises an impactful time of friendly competition, networking opportunities, delicious food, and awards, beginning with a 9 am shotgun start on Sept. 27. Flights are based on the number of players, and prizes will be awarded for the best scores in each flight. Individual golfers and teams are encouraged to register online at centralpenn.edu/knightsgolf.

We are proud to announce that our small, women-owned professional cleaning business, Cleaning Fairy LLC, continues to thrive and expand. Specializing in residential, commercial, and Air B&B cleaning services, we have built a strong reputation for delivering exceptional quality and reliability. Our recent focus on growing the commercial and Air B&B side of our business has been met with tremendous success, and we are excited to continue this momentum. To meet the increasing demand and maintain our high standards of service, we are looking to grow our team. We are seeking dedicated and skilled individuals who are passionate about providing top-notch cleaning services to join us. As a part of our team, you will have the opportunity to contribute to a company that values professionalism, customer satisfaction, and community support. Our commitment to our local community remains strong, and we are dedicated to serving our clients with the utmost care and attention to detail. If you or someone you know is interested in a rewarding career

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# **business**

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in the cleaning industry, we encourage you to reach out and learn more about the opportunities we offer. For more information about our services or career opportunities, please <u>visit our website</u> or contact us directly.

Join the **Cumberland Area Economic Development Corporation (CAEDC)** for their Summer Tourism Annual Meeting as Relic shares the results of a consumer perception study, and hear from a media panel about telling your story. This event will take place on July 10th from 1:00 – 3:00 pm at Hostetter Chapel at Messiah University. Register here.

Cumberland Valley is a foodie lover's dream! With markets, specialty shops, cooking classes, and fresh ingredients, there is plenty to explore and taste. Whether you pick up a prepared meal or ingredients to make one yourself, you are bound to experience a burst of flavor in every bite. Every stop along the Cumberland Valley Foodie Flavor Trail will tantalize your tastebuds and inspire you to create culinary masterpieces. **Visit Cumberland Valley** invites you to sign up for the <u>FREE 2024 Cumberland Valley Foodie Flavor Trail</u> Passport and check in at participating locations to earn points toward prizes. Experience a taste of the Valley from June 6 through November 25, 2024.

Join Downtown Sound Band, of **Robin Banks Entertainment**, for their free & public upcoming shows! Check out the list of upcoming shows here on <u>their website</u>.

**F&M Trust** has a long history of supporting the community and recently partnered with the Hagerstown Flying Boxcars to support a pair of Washington County youth organizations. The Flying Boxcars are in their first season of professional baseball in Hagerstown, where they play in a new stadium within walking distance of F&M Trust's downtown community office. For each strikeout by a Flying Boxcars pitcher this season, F&M Trust will make a donation to support nonprofit organizations in Washington County. The recipients of this season's donations are Boys & Girls Club of Washington County and Girls Inc. of Washington County. "The Flying Boxcars are thrilled to join F&M Trust in its support of the Boys & Girls Club of Washington County and Girls Inc. of Washington County," said Flying Boxcars General Manager David Blenckstone. "And we thank the Boxcars pitchers for doing their part."

Licensed fundraising counsel **Ghost Writer LLC** has received its Women Business Enterprises (WBE) and Women-Owned Small Business (WOSB) certifications from the Women's Business Enterprise National Council (WBENC) this month. These certifications open the door to federal government contracts, increased private enterprise opportunities, business development assistance, and specialized education and networking. "This achievement has been several years in the making," says Kirsten Hubbard, founder and CEO of Ghost Writer LLC. "The certifications open opportunities for growth for Ghost Writer and for our clients, and we are positioning ourselves to take full advantage. Many federal funding programs require recipients to contract with businesses like WOSBs, and we are now poised to fill those roles."

The American Marketing Association (AMA) Central Pennsylvania Chapter will host its first-ever marketing conference, "Rise Above the Noise: Today's Modern Marketing" on Aug. 8 in Downtown Harrisburg. Presented and hosted by Harrisburg University of Science and Technology, this dynamic one-day event will be held from 8 a.m. to 6 p.m. Thursday, Aug. 8 at Harrisburg University, 326 Market. St. in Harrisburg. The conference will feature educational sessions from more than 12 industry leaders and ample opportunities to network with local marketing professionals. The AMA Central PA Marketing Conference will also feature Mark Schaefer – globally recognized marketing consultant, futurist and author – as the keynote speaker. During his presentation, Schaefer will offer his insights on how businesses and organizations can make sense of the artificial intelligence (AI) hype and provide practical applications for harnessing AI. Tickets are available through the AMA Central PA Marketing Conference website.

The **Kiwanis Club Greater West Shore** awarded eight scholarships to graduating Key Club members at four local school districts where the club sponsors Service Leadership Programs. Key Club members are learning how to lead and stand for what's right through service and volunteerism. In partnership with their local Kiwanis club, high school students are making a positive impact as they serve others in their schools and communities. If you have a child or want to help the youth of today become tomorrow's leaders, consider becoming a member or donating to our mission. For additional information visit our website.

Justin and ChiChen Schreibeis are thrilled to announce the opening of **USA Ninja Challenge - Camp Hill** on July 9th! This state-of- the-art gym features a year-round obstacle course training program designed for children aged 4-17. Combining elements from gymnastics, climbing, cross-training, and track & field, the program offers six progressive levels with a variety of drills and challenges to master. This engaging and innovative approach not only enhances fitness but also boosts children's confidence and sense of achievement. In addition to the weekly class program, USA Ninja Challenge - Camp Hill also offers summer camps and hosts ninja birthday parties! For more information and to sign up, please visit ninjacamphill.com.

SEK, CPAs & Advisors is pleased to announce Cory Cuffley, QKA®, CFP®, CPA, Manager, has successfully completed the certification process with the American Society of Pension Professionals and Actuaries (ASPPA) to earn the Qualified 401(k) Administrator (QKA®) credential. The QKA® credential is designed for retirement plan professionals specializing in 401(k) plans, signifying advanced knowledge in key areas such as plan recordkeeping, non-discrimination testing, and overall plan administration. This achievement highlights Cory's dedication to providing exceptional retirement plan expertise to the firm's clients.

The Salvation Army Harrisburg's Toni Lynn Mark named one of CPBJ's "Women of Influence" honorees for 2024. Ms. Mark joined the TSA Harrisburg team in October 2022, and her oversight as Resource Development Director contributed to reaching over 55,000 community members last years by careful stewardship of their \$6.5 million budget. Selected for her professional experience and success, community involvement, and commitment to mentoring, she will be honored by the Central Penn Business Journal at the awards dinner on June 27th, 2024. The Salvation Army Harrisburg provides many programs and services. Visit: <a href="https://www.salvationarmyharrisburg.org">www.salvationarmyharrisburg.org</a> to learn more.

# #newMEMBERS

## 2nd Ascent Coaching

Gary Lougher 220 E Main St Shiremanstown, PA 17011 (717) 287-1102

#### Coaching

www.2ndascent.com

#### Blue Kangaroo Packoutz of Harrisburg

Jordan Copenhaver 431 Railroad Ave, Ste A Camp Hill, PA 17011 (717) 335-1119

#### Contractors

www.bluekangaroopackoutz.com

Team CPT

Megan Wright

1521 Cedar Cliff Dr, Ste 201

(717) 836-0921

#### **Downtown Camp Hill Association**

Julie Hill 2145 Walnut St Camp Hill, PA 17011 (717) 737-3456

#### **Associations**

www.downtowncamphill.com

## Fusion Financial Group - Thrivent

Kayla Magill 4660 E Trindle Rd, Ste 102 Camp Hill, PA 17011 (717) 254-6433

#### **Financial Services**

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## Camp Hill, PA 17011

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Click here for more information about our New Members and a link to our Online Membership Directory.

# #memberRENEWALS

# 60 - 69 years

Ralph E. Jones Inc.

#### 50 - 59 years

Modjeski and Masters Inc. Parthemore Funeral Home and Cremation Services

# 40 - 49 years

Central Penn Business Journal/Central Penn Parent M&T Bank

#### 30 - 39 years

Brown Plus CAMPBELL Commercial Partners LLC Cumberland County Duty's Lock, Safe & Security Inc. Herbert, Rowland & Grubic Inc. Landmark Commercial Realty / TCN Worldwide Pronto Plumbing Heating Air & Drains **RETTEW Associates** The PNC Financial Services Group Inc.

#### 20 - 29 years

Allied Roofing & Sheetmetal Inc. Belco Community Credit Union Harrisburg International Airport (HIA) K.S. Heagy Contractor/Prop. Maint. Inc. Messiah Lifeways New Hope Ministries

# 10 - 19 years

AAA Central Penn Cargill Fairway Independent Mortgage Corp. Gatter & Diehl Inc. Herd Chiropractic Clinic Natural Paths to Wellness Northern York County School District The Meadows at Bumble Bee Hollow

#### 5 - 9 years

Bobby Rahal Toyota Central Penn College Education Foundation Precision Training Concepts Simon Lever LLC Sue Stuart

## 1 - 4 years

Benefit Connections, Inc. Bobby Rahal Acura DAZA Development Edward Jones - Megan Frye Invariant Investment Management JFS Wealth Advisors Lee & Associates of Eastern Pennsylvania LLC MaidPro of Camp Hill Spirit Sound & Light, LLC