businessNEWS

The **bolded** businesses in Business News are Chamber members.

If you would like to submit business news, send your 75-100 word announcement to <u>businessnews@wschamber.org</u> by the second Friday of the month prior to the edition you want to be published in.

Barley Snyder is pleased to announce attorney Tasha Stoltzfus Nankerville has been admitted to practice in the state of Maryland. Nankerville, who was sworn into the bar during a virtual session in March, joins Barley Snyder attorneys Matthew Brushwood, Lindsey Cook, Derek Dissinger, Jeremy Frey, Paul Minnich, Martin Siegel and Justin Tomei who are also admitted to practice in the state of Maryland. Barley Snyder has remained committed to having more attorneys licensed to practice in Maryland in order to best serve clients located in or expanding into the state. Barley Snyder is pleased to announce managing partner Jennifer Craighead Carey has been named to Central Penn Business Journal's 2024 Power Law List. The CPBJ Power Law List is comprised of the region's most significant, impactful, and respected leaders in the legal industry. Barley Snyder is pleased to announce the Central Penn Business Journal has named partner Katherine Betz Kravitz to its 2024 "Women of Influence" list. The Women of Influence award recognizes highachieving women for their career accomplishments. Honorees, selected by CPBJ's editorial team, have been chosen based on their professional experience, community involvement and commitment to mentoring.

Pennsylvania State Police (PSP) host annual field trip for Big Brothers Big Sisters of the Capital Region (BBBSCR)'s "Bigs in Blue" youth and mentors. On May 13th youth and law enforcement officers in BBBSCR's "Bigs in Blue" program visited the PSP Academy to learn about law enforcement careers. PSP instructors provided a demonstration on how Troopers are trained to safely respond to calls for service, talked about the Baic Training Program for cadets and answered students' questions about their day-to-day responsibilities. Major Jonathon Rush, the Director of the PSP's Office of Community Engagement comments, "The 'Bigs in Blue' program hosted at the Pennsylvania State Police Academy was a huge success. The smiles and laughter were infectious, and the participants enjoyed the various activities. The members of the Pennsylvania State Police enjoyed the day just as much as the children and the mentors. The members of the Pennsylvania State Police appreciate the opportunity to connect with the community and give a glimpse into our daily activities. We look forward to our next Bigs in Blue event."

Boyer & Ritter is pleased to announce the hiring of Natalie Pelaez as the new Design and Digital Content Specialist, where she will be instrumental in enhancing the firm's digital presence and marketing strategies. In her new position, Pelaez supports the execution of strategic marketing initiatives and communications efforts. Her responsibilities include creating impactful marketing materials, managing the firm's website and social media channels, and overseeing analytics and digital marketing campaigns. "Natalie brings a fresh perspective and creative energy that is essential as we continue to enhance our digital engagement and strengthen our brand presence," said Fina Salvo, the firm's Director of Marketing. "Her expertise in design and digital content will help us continue to connect with clients and expand our reach." In today's digital age, the visual representation of your brand on social media is more important than ever. With consumers scrolling through endless feeds, captivating imagery has become the key to grabbing attention and making a lasting impression. That's why we're reaching out to offer our expertise in creating compelling social media branding images tailored to your unique brand identity. At Brittany Conrad Photography, we understand the power of visual storytelling. Our team specializes in crafting professional photography and short videos that not only showcase the essence of your brand but also keep your content fresh and consistent across all platforms. Whether you're a boutique shop, a real estate agent, a trendy café, or a cutting-edge tech startup, we have the creativity and skills to bring your brand to life. <u>Visit our website for more information</u>.

Leading accounting and advisory firm, Brown Plus, is pleased to share that Lauren Fenner, CPA, Audit Principal, was recognized in the 2024 Women to Watch category as part of Central Penn Business Journal's (CPBJ) annual Woman of Influence awards. Lauren and the other Women of Influence honorees will be recognized during an event ceremony on Thursday, June 27, at the Sheraton Harrisburg Hershey Hotel. The Women of Influence award honors high-achieving women for their tremendous career accomplishments, community involvement and commitment to mentorship. Brown Plus, is pleased to announce that the Firm has hired two new team members in Pennsylvania and Maryland: Helen Badman joined the Firm as an Employee Specialist. She brings over 20 years of experience, including implementing talent management strategies, conducting workforce planning, optimizing human resources (HR) processes and full-cycle recruitment. Helen is located at the Brown Plus office in Camp Hill, Pennsylvania. Makaloba ('Mak') Barandao joined Brown Plus as an Audit Senior Associate, specializing in accounting and auditing services. He is located at the Brown Plus office in Westminster, Maryland.

Campbell Commercial Partners announces the following new leases: Globix Holdings Herr Street, LLC has leased 1,100 +/-square feet from Grayson Road Holdings, LLC. The corner lot on Paxton Street in Harrisburg will be utilized as a used car dealership. Larry Kostelac of Campbell Commercial partners represented the landlord in the transaction. Compliance Management International, Inc.(CMI) has leased 920 square feet of office space at 1104 Fernwood Avenue, Camp Hill. Art Campbell and Tesla Blood of Campbell Commercial Partners represented the landlord. Casey Khuri of NAI CIR represented the tenant.

Join the **Cumberland Area Economic Development Corporation** for their Summer Tourism Annual Meeting as Relic shares the results of a consumer perception study, and hear from a media panel about telling your story. This event will take place on July 10th from 1:00 – 3:00 pm at Hostetter Chapel at Messiah University. <u>Register your free attendance here</u>.

business NEWS

Central Penn College is excited to announce a partnership with East Pennsboro Township to offer a series of summer camps focused on basketball and soccer for local youth. This initiative reflects Central Penn College's core value of community service, providing an opportunity for its exceptional coaches and student-athletes to give back and inspire the next generation. These camps are designed to welcome young athletes of all skill levels and interests. Campers will learn fundamental and advanced skills, develop teamwork, and most importantly, embrace sportsmanship under the guidance of experienced coaches and collegiate athletes. For detailed camp descriptions, resident/non-resident rates, and registration links, please visit the <u>East</u> <u>Pennsboro Township Recreation Department</u> website. Central Penn College and East Pennsboro Recreation look forward to a summer filled with fun, learning, and a love for sports!

Recognizing the exponential growth of the digital marketing industry, **Central Penn College (CPC)** announces the launch of its new Digital Marketing Certificate program. This nine-month program equips students with the necessary skills and knowledge to thrive in this dynamic and in-demand field. "The digital landscape has dramatically transformed how businesses operate and connect with their target audiences," explains Dr. Linda Fedrizzi Williams, President of Central Penn College. "With the number of internet users projected to reach nearly six billion by 2027, the demand for qualified digital marketing professionals is experiencing a significant surge. Our new program directly addresses this growing need, providing students with the tools and knowledge they need to excel in this exciting field. Businesses in Central Pennsylvania and beyond are actively seeking skilled digital marketing professionals, and we hope to address this need and fill the void."

You're invited to an Open Rehearsal at **Central Pennsylvania Youth Ballet** on Friday, June 7th! This private event will expose you to the captivating workd of ballet and allow you to witness firsthand the precision and grace of dance, creating an unforgettable experience. The reception will start at 5:30 pm and the rehearsal will be from 6:00 – 7:00 pm at 5 N Orange Street, Carlisle PA. RSVP via email to <u>pade@cpyb.org</u> or by calling (717) 601-2982.

Join **Downtown Sound Band** for their free & public upcoming show at Hollywood Casino in Morgantown PA on June 1st from 8:00 – 11:40PM! Check out the list of upcoming shows here on their website.

F&M Trust recently donated \$3,000 to Vision Resources of Central Pennsylvania, an agency that serves the visually impaired in Cumberland, Dauphin, Franklin, and Perry counties. The donation will support the agency's mission to facilitate independence, enrich the quality of life, and empower individuals who are visually impaired or otherwise disabled through prevention, employment, and educational awareness programs. F&M Trust recently donated \$6,000 to The Salvation Army Harrisburg Capital City Region to support several of the organization's fundraising programs in 2024. The Salvation Army provides basic needs assistance, self-sufficiency mentoring, workforce development, food pantries, nutrition education, youth programs, and emergency disaster services.

Annette Cassel Means and Erin Downey of **High Associates, Ltd.** represented the Seller, RCHS Holdings LLC, in the recently sold beautiful 4,000 SF medical office situated on a 1.24-acre lot located at 840 Norman Drive in the city of Lebanon, PA. The Buyers are Josh Galinato, CRNP and his wife Stacey. Their business, Moxi, is an aesthetic and wellness spa which they also operate. They are relocating to 840 Norman Drive to enhance service offerings for the Lebanon area. Sent on behalf of Annette Cassel Means and Erin Downey of High Associates Ltd.

Are you struggling to keep up with the ever-changing landscape of technology tools and cybersecurity best practices? With the right level of IT services and support, there's nothing your business can't accomplish. At **Higher Information Group**, we offer proactive managed IT solutions tailored to the needs of small to midsize businesses. Our goal is to provide you with the competitive advantage you need to boost productivity, efficiency, and network security. Let us handle the heavy tech lifting so you can focus on growing your business with confidence. <u>Schedule an IT Assessment Here</u>.

Good Ground Coffee Company celebrated their grand opening and ribbon cutting on May 14, 2024 at 10:00 a.m. The coffee shop employs and also teaches job and life skills to survivors of sex trafficking and exploitation. The cafe is located at 244 S 17th St. Camp Hill, Pennsylvania. Good Ground Coffee Company was founded by two recent Messiah University graduates, Rachel Beatty and Rachel Ferrence, who proposed the idea as part of a class project. They learned that employment is one of the biggest barriers survivors face on their journey to freedom and they desired to help them overcome this obstacle. The project came to fruition through a partnership with **Peace Promise**, a Harrisburg area nonprofit that has been working with trafficking survivors since 2008. Together, Peace Promise and Good Ground Coffee Company provides survivors with access to economic and personal development opportunities through trauma-informed employment in a space created for them.

Angela Quigley, CPA, Member of the Firm at **SEK, CPAs & Advisors**, was selected as a 2024 Women of Influence honoree by Central Penn Business Journal (CPBJ). Women of Influence honors high-achieving women for their career accomplishments. These women are selected based on their professional experience, community involvement, and commitment to mentoring. Honorees were selected by a panel of judges comprised of previous years' Circle of Excellence recipients and by the editors of CPBJ.

The Foundation for Enhancing Communities (TFEC) proudly announces it has received the Platinum Seal of Transparency from Candid, the highest recognition for transparency in the nonprofit sector. This prestigious award underscores TFEC's commitment to openness, accountability and effectiveness. For donors, this means increased confidence in TFEC's stewardship and impact. "Earning the Platinum Seal is a testament to our dedication to our community and to the donors who generously give through their partnership with TFEC," said Jennifer Doyle, Interim President and CEO at TFEC. For central Pennsylvania, this recognition assures residents and stakeholders that their contributions are managed with the utmost integrity and used to drive significant, measurable impact. From funding educational initiatives to supporting health and human services, TFEC is committed to enhancing the quality of life in our communities.

#newMEMBERS

BlackCSI

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FCI Technologies Group

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Jason Beale Carlisle, PA 17013 (717) 241-4360 **Nonprofit** <u>www.centralpaconservancy.org</u>

LeTort Trust

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Kahley Stewart 215 N Front St Harrisburg, PA 17101 (717) 238-8590 Education

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Ashley Gregg 2360 Colonial Rd Harrisburg, PA 17112 (717) 734-7600 **Health Care**

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USA Ninja Challenge

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#memberRENEWALS

20 - 29 years

Bethany Village First National Bank Harrisburg Academy Kline Law Office M. F. Rockey Moving & Storage Co. Mechanicsburg Area School District S & T Bank

10 - 19 years

Baker Door Company Inc Farrell Plastic Surgery and Laser Center, PC Griswold Home Care Padgett Cumberland Penn Waste Inc. Phantom Entertainment The Foundation for Enhancing Communities

5 - 9 years

Bossy Girl Leadership, LLC. Cumberland Valley Cleaning LLC Pennian Bank Premier Eye Care Group

1 - 4 years

Anderson Pro Painting ARS of Pennsylvania, LLC Challenge Island - Central PA Edward Jones - Brendon Muller Holy Family Radio, Inc. Huntington Learning Center - Harrisburg East JMA Resources, Inc. Keystone Land Transfer LR4 Roofing Red Dirt Short Films Shadai Home Health Services TREW HR