

businessNEWS

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If you would like to submit business news, send your 75-100 word announcement to businessnews@wschamber.org by the second Friday of the month prior to the edition you want to be published in.

Abel Personnel, a certified Women Owned Business filling positions in Pennsylvania, Maryland and Virginia since 1969, has recently added Kevin Maloy as a new Technical Specialist and Social Media Coordinator. Kevin has over 10 years of experience with social media and support roles, and has a very diverse background working in non-profit, athletics, and the entertainment industries. Kevin has been recognized for several achievements including promotion of nationally recognized events, coaching Olympic qualifying athletes, and significantly growing social media reach for large scale organizations. Kevin is a welcomed addition to this employment industry leader, and embraces Abel's commitment to understanding, meeting and exceeding the staffing needs of candidates and client partners. Contact for additional inquiries concerning support or marketing related questions can be made through email to kevin@abelpersonnel.com.

Barley Snyder is pleased to announce Attorney Julia Parrish has recently joined the firm in its York office. Parrish brings two decades of experience to Barley Snyder in the areas of estate planning and trust and estate administration. In her practice, Parrish assists clients with creating comprehensive estate plans to meet their goals in addition to business succession planning, tax planning, and representing clients in guardianship matters. Barley Snyder is proud to share that the firm has been named to The Legal Intelligencer's 2023 Watch List. The Legal Intelligencer is the oldest daily law journal published in the United States, keeping Pennsylvania's legal professionals up to date on the latest industry developments with editorial coverage and news on court decisions, verdicts and practice issues. Barley Snyder attorney Adam Boyer has been unanimously appointed to the board of directors for the United Way of Adams County. He begins his new role on September 18. The Central Penn Business Journal has selected Barley Snyder partner Justin A. Tomevi to its 2023 Forty Under 40 list. The annual awards recognize the future leaders of Central Pennsylvania who are under the age of 40. Honorees are selected by the CPBJ leadership team based on their professional accomplishments, community service and commitment to inspiring change.

Join **Big Brothers Big Sisters of the Capital Region** for the opportunity to meet and network with ambitious students who are united in the purpose of enhancing their leadership and workforce development skills. Invest in the pipeline to the future by empowering young people's journey at the Rising Leaders Conference on October 10th from 11:30 AM – 1:30 PM at the Penn Harris Hotel. Connect with 100 young leaders and network with area businesses. The luncheon includes a buffet and DEI (Diversity, Equity & Inclusion) panel discussion. Tickets are on sale now and sponsorships are still available. [Register here.](#)

Brittany Conrad Photography invites you to sign up for 3 different Christmas Mini Sessions to have family photos taken for the holiday season. The sessions are 10 minutes long and you get 5 photographs to use for \$175. [Sign up here to reserve your date today.](#)

Boyer & Ritter's commitment to providing quality client service has earned the Camp Hill-based firm a spot among the nation's top 300 largest firms ranked by annual revenue, according to Inside Public Accounting (IPA). Based on annual revenue, Boyer & Ritter ranked 223 nationally and 10th among the 11 Pennsylvania firms making the top 300 list. For the complete list, go to <https://insidepublicaccounting.com/top-firms/ipa-500/> Boyer & Ritter is pleased to announce the hiring of associates John Akeley, Nicholas Rigby, Bryce Timko and previous firm interns Mason Garza and Adrianna Gray.

Lauren E. Fenner, CPA, Senior Manager at premier advisory firm, **Brown Schultz Sheridan & Fritz (BSSF)**, was named the winner of the 2023 Shining Star Luminary Award by the **West Shore Chamber of Commerce**. "We are extremely proud of Lauren for being selected as the winner of the Shining Star Luminary Award," said Ken Wolfe, President and Managing Principal at BSSF. "Lauren is highly deserving of this award, as she has always been a passionate, dedicated and knowledgeable advisor to her clients and community partners. We were thrilled to be able to celebrate her at the awards ceremony!" To learn more about Lauren, please visit <https://www.bssf.com/our-team/lauren-e-fenner/>. To learn more about the Annual Luminary Awards, please visit <https://wschamber.org/nominations-awards/>.

Brown Schultz Sheridan & Fritz (BSSF), is thrilled to have been ranked the #4 Best Accounting Firm to Work For in the mid-sized category in 2023 by Accounting Today. This marks the twelfth year that BSSF has been recognized as one of the Best Accounting Firms to Work For in America. Brown Schultz Sheridan & Fritz (BSSF) is pleased to announce that Christopher R. Anderson has joined the Firm as a Senior Advisor. Chris is a skilled accounting professional with over 38 years of experience in public accounting, including 28 years serving as a controller. Chris is located at the BSSF office in Camp Hill, Pennsylvania. Scott A. Henry, CPA, MBA, Senior Manager at Brown Schultz Sheridan & Fritz (BSSF), was recently named as one of Central Penn Business Journal's 2023 Forty Under 40 award recipients. Scott and the other honorees will be recognized at an awards event on Wednesday, October 18, at the Hilton Harrisburg.

The **Cumberland Area Economic Development Corporation (CAEDC)** has teamed up with Graphtech again to sell advertising in the 2024 Cumberland Valley Visitors Guide. The rates remain the same as last year. Additionally, we are offering a reduced rate of \$100 for non-profit organizations or Friends groups interested in purchasing 1/8-page ads. This offer is limited to the first eight responses. If you are interested, please send an email to katie.cole@thinkgraphtech.com or stacey@visitcumberlandvalley.com. [Click here to see the media kit.](#)

The 19,920 +/- flex building at 6375 Basehore Road in Mechanicsburg owned by Green Ridge Leasing, LLC has been purchased by Basehore Holdings, LLC for \$1,625,000, after extensive renovations **Refresh LED** intends to occupy the vacant space in the building...

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Refresh LED is a faith-based company specializing in the manufacturing and installation of LED screens for churches and universities nationwide. They were represented by Nick Martin of Landmark Commercial Realty in the acquisition of their new headquarters in Mechanicsburg, PA. The Seller, Green Ridge Leasing, LLC, was represented by Larry Kostelac and Art Campbell of Campbell Commercial Real Estate, Inc.

Central Penn Business Journal has selected Arthur Campbell, President of Campbell Commercial Real Estate, Inc. to receive a 2023 Leaders in Construction & Real Estate Award. The Leaders in Construction & Real Estate Awards honor individuals and companies who are changing the landscape of the Central Pennsylvania region through construction, engineering, lending and more. These individuals and organizations are creating jobs, building healthy spaces, helping families and companies achieve their dreams, and leading the way toward growth and prosperity for the community. Winners of the Leadership in Construction & Real Estate Awards were chosen by the editorial staff of the Central Penn Business Journal. Winners will be profiled in the Nov. 10 issue of Central Penn Business Journal and online at CPBJ.com. For more information, including the most updated listing of sponsors, visit cpbj.com/event/leaders-in-construction-and-real-estate/.

Conte Wealth Advisors, LLC (CWA) is pleased to announce that Kate Martin has joined the CWA team as a Financial Advisor in CWA's Camp Hill office. In this role Kate will create and monitor financial plans, gather information, and help clients achieve their financial goals. Kate brings over 9 years of experience in the financial services industry. Initially beginning in the field as a client services associate, Kate realized her passion for helping individuals and families secure their financial futures and transitioned to a financial advisor. During her tenure as a financial advisor, she has had the privilege of working alongside a diverse set of clients to help them achieve their unique goals.

F&M Trust is pleased to announce that Erin Sunday has been promoted to Investment and Trust Services Market Manager for the Capital Region. Sunday, who has worked for the bank since December 2020, previously was a Relationship Manager. According to the American Heart Association, more than 350,000 people will suffer cardiac arrest this year. That's someone every 90 seconds. Recognizing the importance of employee and customer safety, F&M Trust recently installed automated external defibrillators (AEDs) at each of its 22 community offices, its mortgage center in Camp Hill, and its regional headquarters in Harrisburg. The bank has three AEDs at its corporate headquarters in Chambersburg.

Harrisburg University and UPMC on Wednesday celebrated the dedication of the new UPMC Health Sciences Tower at Harrisburg University. The building houses expanded resources for new and existing health sciences and advanced manufacturing programs. A highlight of the tower is the space dedicated to the Advanced Manufacturing program. New labs feature 3D printers, machining equipment, industrial and collaborative robots, workstations for 2D and 3D modeling and computer programming, manufacturing systems and pneumatic/hydraulic automation trainers.

Intrada Technologies is proud to announce the recent hire of Caleb Hill. Hill recently joined Intrada full-time, as a Cybersecurity Technician, after working for over a year on a part-time basis. During that time, he was working on finishing his bachelor's degree in information assurance & cyber security from the Pennsylvania College of Technology. He graduated and received his degree in May 2023. Hill will be responsible for safeguarding client computer systems, networks, and data from unauthorized access, theft, and damage. David Steele, co-founder of Intrada Technologies, said, "Caleb has been an amazing addition to the Intrada team. He is very dedicated, pays attention to details, is loved by customers, supports other staff without being asked and continues to advance his knowledge to benefit the services we offer. Caleb is also very competitive and that was evident while watching him play for Intrada's intramural soccer team."

School is in full swing, and many are gearing up for Junior Achievement of South Central PA to start inspiring students in just a few short weeks! Please [click HERE](#) for program overviews and more information on what is available. To sign up for one or more programs you may click on the link below OR contact Lisa Vaughn, Director of Community Development, directly at lvaughn@jascpa.org. The link below will show the full list of openings through the end of the school year. [Volunteer Sign-Up 2023-2024](#)

Landmark Commercial Realty recently announced the sale of a strategically located property on Paxton Street in Harrisburg. The former Central Penn Business Journal building at 1500 Paxton Street offers easy access to Interstate 83 and downtown Harrisburg, making it an ideal investment opportunity. Landmark Commercial Realty played a pivotal role in facilitating the sale of this 55,450 SF, highly sought-after property. Michael Curran, SIOR (President & Executive Managing Director) and Nick Martin (Senior Associate) represented the seller, Paxton Street Properties LLC. Sean Fitzsimmons (Director of Sales and Leasing) and Trey Brakefield, (Associate) represented the buyer, 1500 Paxton, LP. Landmark Commercial Realty is pleased to announce the successful completion of a significant industrial lease transaction at the First Logistics Center @ 283 Industrial Park. JAS Worldwide, a global leader in freight forwarding and logistics solutions, has committed to a long-term lease agreement for a ±350,000 square-foot industrial facility, with a total lease value of \$40 million over the next decade.

Martin Communications, Inc., celebrated as a full-service marketing and advertising agency with a forte in crafting tailored strategies and innovative designs, is thrilled to announce its national certification as a Women's Business Enterprise. This honor is conferred by the Women's Business Enterprise Council (WBENC). "We resolve to be part of the solution, anchored in respect, teamwork, open-mindedness, passion, and a commitment to learning. This WBENC certification mirrors our pledge to diversity, reinforcing our belief that inclusion drives innovation and progress," expressed Barb Martin, president of Martin Communications. For a closer look at Martin Communications and its offerings, visit martincommunicationsinc.com.

Mowery, an industry-leading construction company based in Mechanicsburg, Pennsylvania is pleased to announce the addition of three new senior employees hired in the third quarter of 2023. Joining the Mowery team are Sunil Desai, Lisa Endress, and Tom Hill. Sunil Desai, Senior Project Manager, joins the Operations team with over 30 years of project management experience in the construction industry. Lisa Endress fills the position of Director of Marketing and will be responsible for developing and implementing the company's marketing strategies. Endress has a proven track record of success in Marketing over the past decade. Tom Hill, Senior Project Estimator, joins the Preconstruction team as seasoned estimator, with many years of experience

in the construction industry. “We are excited to see the new perspective and ideas each of these individuals bring to our team” said President Seth Hughes, “We work hard to build a company culture that provides our clients with the best service and quality possible.”

It is with great pleasure that I announce **Process Improvement Partners LLC** is now a member of the West Shore Chamber of Commerce. I hope my little consultancy will bring value to the Chamber and the community. What does Process Improvement Partners LLC do? I help business owners grow their profits through sustained process improvement. What does that mean? Using my 35 years of continuous improvement experience, I work with teams all over the world, and run very focused Kaizen (continuous improvement) events. These events are 1 week or less in duration and engage and empower team members to solve critical business problems in a sustainable way. In other words, once the problem is solved, it stays solved. I have done this with manufacturing, distribution, service-oriented companies. In one instance, I helped a local company shorten their lead time to supply Amazon and stop paying late fees, which were costing them more than \$1 million annually. They haven't paid any fines since. If this is something you want to learn more about, please feel free to reach out to me at atlawrence@pi-partners.com. I can't wait to connect with the other business owners of the West Shore Chamber of Commerce.

Penn State Health and **Mid Penn Bank** are strengthening their commitment to supporting life-changing care and increasing cancer research in central Pennsylvania. As an expansion of the organizations' No Shave November partnership, Mid Penn Bank has committed to lead a campaign over the next four years that will bring their fundraising total since 2020 to \$1.1 million. “We're proud to deepen our long-time partnership with Penn State Health and the College of Medicine and contribute to our shared goal of improving men's health,” Mid Penn Bank President and CEO Rory Ritrievi said. Learn more by visiting raise.psu.edu.

The Central Penn Business Journal has selected Elyse Brubaker, SVP & Market Executive for **Pennian Bank**, as a Forty Under 40 recipient for 2023. “We are proud to have Elyse named to this list of accomplished young professionals,” said Scott Fritz, President and CEO of Pennian Bank. “Elyse has had a tremendous impact on the bank and has helped to facilitate our expansion in the Capital Region. Being named as an honoree further celebrates her drive and dedication to community banking.” A celebration for the honorees will be held October 18 at the Hilton Harrisburg. A full list of the honorees can be found on CPBJ's website at <https://www.cpbj.com/event/forty-under-40/>.

Radiant Hope is a non-profit organization based in Camp Hill, PA. Our mission is to encourage and support those impacted by cancer. One of the ways that we do this is through our Holiday Hope project. We work with local social workers to identify families that have a parent in an active cancer journey and provide Christmas gifts and needs for their immediate family. Would your organization be interested in being a part of Holiday Hope this year? If you accept this invitation, you will be assigned a Radiant Hope volunteer who will supply you with an online gift registry that would include all of the gifts for your Holiday Hope family. You will send the registry link out to all of your colleagues/families. Your colleagues will purchase gifts from the registry. The gifts will be sent directly to us at Radiant Hope and gifts will be wrapped and delivered to Holiday Hope families by mid-December. Contact Jen Metz at JenMetz@hisradianthope.org for details on how your organization can sponsor a Holiday Hope family!

Central Penn Business Journal has selected Daryl Staley, CPA, MBA, Member of the Firm at **SEK, CPAs & Advisors** as a Forty Under 40 recipient for 2023. Congratulations to Daryl for being named a 2023 award recipient! Winners will be honored at a celebration event on Wednesday, October 18th at the Hilton Harrisburg. To learn more about the event and view the full list of 2023 honorees, visit <https://www.cpbj.com/event/forty-under-40/>.

The Foundation for Enhancing Communities (TFEC) recently received reaccreditation with The Community Foundations National Standards®, the nation's highest standard for philanthropic excellence. National Standards for U.S. Community Foundations® establish legal, ethical, effective practices for community foundations everywhere. “When people come to TFEC with their philanthropic interests, they put their trust in us. They count on us to manage their investment wisely and honor their charitable wishes. The National Standards accreditation says we go above and beyond the requirements to demonstrate accountability and excellence. We are very proud of this reaccreditation,” said Black. In addition to affirming the organization's philanthropic services, the reaccreditation validates TFEC's grantmaking practices for the nonprofit community. The Community Foundations National Standards Board is a supporting organization of the Council on Foundations and is responsible for the quality, value and integrity of compliance with National Standards. For more information on the National Standards Board, visit its website at www.cfstandards.org.

UPMC Orthopaedic Care in central Pennsylvania will expand its services by opening UPMC Walk-In Orthopaedic Injury Clinic, 1830 Good Hope Rd., Enola on Sept. 5. UPMC Walk-In Orthopaedic Injury Clinic offers access to expert evaluation by orthopaedic specialists and exceptional care for acute, non-life-threatening orthopaedic injuries without an appointment. Services are available for sports-related injuries, and bone, joint, and muscle injuries, as well as acute back and neck pain and broken bones. This new clinic expands UPMC Orthopaedic Care's footprint for walk-in care in the region with services also available at UPMC Walk-In Orthopaedic Injury Clinic, 820 Sir Thomas Court, Harrisburg. For more information on the comprehensive services offered by UPMC Orthopaedic Care in the region, visit UPMC.com/CentralPaOrtho.

Register today for the **West Shore Young Professional's** Elevate Young Leaders Summit! Taking place on Thursday, October 12th at Central Penn College Conference Center. The day will begin with registration at 8:00 am, the event starting at 9:00 am and running to 4:00 pm. Get your tickets here: <https://wsyp.wildapricot.org/event-5269651>

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For more information about our New Members and a link to our Online Membership Directory, [click here.](#)

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50 - 59 years

Essis & Sons Inc.
H & H Sales Associates Inc.

40 - 49 years

Boswell, Tintner & Piccola
Goodall Pools
Gunn-Mowery LLC

30 - 39 years

ABC West Lanes
Landmark Commercial Realty / TCN Worldwide
Property Management Inc.
Roland Builder Inc.
The McNaughton Company

20 - 29 years

Executive Planning Group - Louis F. Grammes, CLU, CFBS
Harrisburg Academy
Polaris Advisors

10 - 19 years

AAA Central Penn
Card Connect
Fine Art Photo Inc.
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Rich Valley Golf Inc.
Strategic Consulting Partners

5 - 9 years

BeBalanced Hormone Weight Loss Center
Bobby Rahal Honda
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INTERIORSHome
Murphy Business & Financial of Greater Harrisburg
Premier Eye Care Group
Quality Digital Office Technology
WGAL TV

1 - 4 years

Aflac - Jeff Stauffer
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Lee & Associates of Eastern Pennsylvania LLC
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