businessNEWS

The **bolded** businesses in Business News are Chamber members.

If you would like to submit business news, send your 75-100 word announcement to <u>businessnews@wschamber.org</u> by the second Friday of the month prior to the edition you want to be published in.

Barley Snyder is pleased to announce the Foundation for the Reading Public Museum has appointed Partner Frederick M. Nice to its board of directors. The Reading Public Museum has provided educational experiences within the community for over a century by preserving a collection of art, history, science, and cultural artifacts from around the world. – Barley Snyder is pleased to announce the Honorable Stephen P. Linebaugh was honored as a fifty-year member of the York County Bar Association (YCBA). The award was given during the YCBA's annual dinner held in April at the historic Yorktowne Hotel which celebrated events and accomplishments of 2022. We are pleased to announce Barley Snyder Partner Stacey R. MacNeal has been named to Central Penn Business Journal's (CPBJ) 2023 "Women of Influence Circle of Excellence" list. Barley Snyder is pleased to announce Attorney Brandon D. Pack has joined the firm in its Wyomissing office. Fourteen Barley Snyder attorneys have been recognized by Super Lawyers as Pennsylvania Super Lawyers and Pennsylvania Rising Stars for 2023.

Boyer & Ritter is among the 49 "2023 Best HR Teams in America" named by the Best Companies Group, which considered companies of all sizes in compiling this year's list. Boyer & Ritter prides itself on providing an inclusive workplace culture that offers mentorship programs, schedule flexibility, and training and development opportunities. To learn more about why the accounting field's top professionals join Boyer & Ritter, visit <u>www.cpabr.com/careers-why-choose-boyer-ritter</u>

Susan T. Yohn, SPHR, SHRM-SCP, Director of Human Resources (HR) at **Brown Schultz Sheridan & Fritz (BSSF)**, was recognized as one of Central Penn Business Journal's 2023 Women of Influence. Susan and the other Women of Influence honorees will be recognized during an event ceremony on Tuesday, June 27, 2023, at the Sheraton Harrisburg Hershey. Michelle I. Lee joined the BSSF team as a Small Business Accounting Services (SBAS) Senior Associate. She holds a Bachelor of Science degree in Accounting from the University of Maryland and is a skilled accounting professional with over 20 years of experience. Michelle is located at the BSSF office in Frederick, Maryland.

The Transtec Group, a company committed to engineering superior methods that promote safer, more affordable, comfortable, and socially responsible pavements for the betterment of their clients and the world, has recently leased 940 SF of office space at 395 St John's Church Road from MedComm Properties, LLC. The Transtec Group is currently in 12 states including Arizona, Connecticut, Georgia, Indiana, Louisiana Mayland, Missouri, New Jersey, New Mexico, New York, Pennsylvania, and Texas. The newly leased space in Camp Hill will act as the Northeast HQ. Jessica Gasper and Tesla Blood of **Campbell Commercial Real Estate, Inc.** represented both parties in the transaction.

Central Penn Business Journal has selected Barb Murdocca, C.O.O, **Landmark Commercial Realty** as a 2023 Women of Influence honoree. Women of Influence honors high-achieving women for their career accomplishments. These women are selected based on their professional experience, community involvement and commitment to mentoring. The Circle of Excellence is awarded to women who have demonstrated sustained achievement, longstanding, notable success in the community and are leading the way for other women. Women to Watch honors women leaders, age 35 or younger, who have shown outstanding professional accomplishments, community involvement and commitment to positive change. The honorees were selected by the publisher and editors of the Central Penn Business Journal.

Choosing a new business location can be an exciting process. Whether you want to open a new restaurant in a nearby town or you plan to open your own boutique in a shopping center, choosing the best location can make or break the success of your brand. Here are six questions to ask yourself when choosing a location from **Cumberland Area Economic Development Corporation**. <u>Read more</u>.

F&M Trust is pleased to announce the following recent hires and promotions: Rita Carbaugh has been hired as a Mortgage Loan Officer; Celeste Tressler has been hired as Assistant Loan Operations Manager; Elijah Blauch has been hired as a Marketing Coordinator for Cumberland County and the Greater Capital Region; Darletta Hay has been hired as Assistant Community Office Manager for the Mont Alto Community Office; Cindy Helman has been hired as Assistant Community Office Manager for the West Washington Street Community Office; Sami Attrill has been promoted to Financial Services Representative III for the West Washington Street Community Office; Rachel Caustic has been promoted to Lead Financial Services Representative for the Mont Alto Community Office; Mary Conklin has been promoted to Lead Financial Services Representative for the Shippensburg Community Office; Eric Fleming has been promoted to Credit Officer; Chanda Green has been promoted to Treasury Sales and Support Specialist; Kia Treml has been promoted to Marketing Communications Specialist and Marsha Williard has been promoted to Lead Financial Services Representative for the Marion Community Office.

Intrada Technologies is proud to announce the promotion of Jennifer Daniel to Tier 2 Web Developer. Jennifer was initially hired as a Tier 1 Web Developer in January 2021. As a Tier 2 Web Developer, the Penn Tech College graduate responsibilities include the development, troubleshooting, and maintenance of web applications, along with SEO management, Google/Bing ad management, and reporting. In addition, Jennifer has numerous certifications, including - SEO Toolkit Exam for Advanced Semrush Users, Semrush SEO Toolkit Course, Google Analytics for Power Users, Advanced Google Analytics, and Google Ads Search Certification. "Working for a small business like Intrada allows me to connect with clients, see projects through from start to finish, and learn a lot," Daniel said. "Our team works so well together, always willing to lend a hand and join forces when needed. Everyone is friendly and genuinely cares about one another."

BUSINESS NEWS continued on next page

business NEWS

Landmark Commercial Realty hosted the second annual Central Pennsylvania Commercial Real Estate Symposium on Wednesday, April 19th, 2023, at the West Shore Country Club. Senator Greg Rothman, District 34, was the featured speaker for the legislative update; Dr. Anirban Basu, Chairman/CEO of Sage Policy Group, was the Keynote Speaker. Panelists included Charles M. Courtney, ESQ, Attorney, McNees Wallace & Nurick LLC, Rory G. Ritrievi, President & CEO, Mid Penn Bank, Todd Stager, Associate Vice President, Pennoni, Seth Hughes, Associate Vice President, Mowery, and Robert H. Kalbach, III, Owner, Liberty Excavators. Mike Curran, SIOR – President of Landmark Commercial Realty and moderator for the event said, "I really enjoyed the opportunity to have a distinguished group of veteran real estate owners and developers join us for our second annual event. The addition of Dr Basu providing us with a high energy economic update was a game changer this year leading into the moderated panel discussion. We appreciate the support of our sponsors this year and look forward to growing this event in the coming years!"

Help **New Hope Ministries** celebrate 40 years of ministry! Join them at the Mechanicsburg Center on Tuesday, June 6th from 4:00 – 5:30pm with a short program at 4:30pm. Consider bringing a donation to help stock their pantry shelves! Most needed items include: canned fruit & vegetables, pasta sauce, peanut butter, personal care items, toilet paper, and laundry detergent. Please RSVP here: <u>www.bit.ly/NHM40Mech</u>

RKL LLP is pleased to announce that two partners are moving into new leadership positions effective June 1, 2023. Wade G. Becker, CPA, CGMA, will move into the newly created role of Chief Revenue Officer and Michael J. Eby, CPA, will succeed Becker as Managing Partner for RKL's Capital Region footprint. Becker is taking the lead on business development at the firm after the untimely passing of Partner and Chief Business Development Office Scott J. Kimmel earlier this year. In his new position, Becker will also focus on strategic revenue initiatives for the firm. "We're proud to fill such important roles for the firm with two leaders who share Scott's dedication to RKL and will continue his legacy of building relationships and serving others," said RKL CEO Ed Monborne.

UPMC announced its support of Harrisburg University's new health sciences tower and program development with a 10-year financial commitment. The newly named UPMC Health Sciences Tower at Harrisburg University will open in fall 2023. "UPMC and Harrisburg University share a commitment to our community. Our partnership is crucial to training the next generation of health care workers," said Lou Baverso, president, UPMC in Central Pa. "This space will provide new opportunities for students pursuing careers in health care, and we're excited to be part of it." It will also include expanded classroom and lab space for the UPMC Shadyside School of Nursing at UPMC Harrisburg. Launched in August 2022, the UPMC Shadyside School of Nursing is a 16-month accelerated diploma program for registered nurses (RNs).

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30 - 39 years Lawns Unlimited Inc.

20 - 29 years

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10 - 19 years

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5-9 years

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1 - 4 years

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