

businessNEWS

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Abel Personnel, a certified Women Owned Business filling positions in Pennsylvania, Maryland and Virginia since 1969, has recently added Addeline Alaniz Edwards as a new Business Development Specialist on their marketing team. She brings over 14 years of experience in banking, accounting and management, and has been a featured speaker and received several awards in her volunteer work for Rotary International. For the past four years Addeline served as the Executive Director of the Rotary Club of Harrisburg. In 2021, she was honored as one of Central Penn Business Journal's Forty under 40. Addeline is an exciting addition to this employment industry leader, and embraces Abel's commitment to understanding and meeting the staffing needs of business partners. Inquiries or job specific questions can be directed through the Abel website at www.abelpersonnel.com or emailed to jobs@abelpersonnel.com.

Barley Snyder is proud to announce attorneys Brian Ott and Keith Mooney have been named to Lehigh Valley Business's Law Power List for a second consecutive year. The list, determined by the LVB editorial board, recognizes influential attorneys in the region who demonstrate impactful leadership and continuously help improve the quality of life of the community. Barley Snyder is proud to announce that U.S. News & World Report and Best Lawyers have named the firm a "Best Law Firm" in 26 different practice areas. Barley Snyder is pleased to announce the addition of four new partners to the firm's partnership group effective January 1st: Lindsey Cook works for the firm's Litigation Practice Group, Christopher Naylor is a member of the firm's Real Estate and Business practice groups, Kevin Myhre is a patent attorney for the firm's Intellectual Property Practice Group, and Alex Puskar is an attorney in Barley Snyder's Business and Tax practice groups. With sadness, we acknowledge the passing of our longtime former partner, Judge Shawn M. Long, who passed away on Saturday, January 7 at the age of 55. We express sincere condolences to all who knew, admired and respected Shawn including our colleagues at the Bar, our Barley Snyder team members and especially the Long family.

Big Brothers Big Sisters of the Capital Region (BBBSCR) VP of Programs, Amanda Dunn, is responding to an increased demand for mentors and is leading the expansion of programming in local school districts. "Throughout 2022 we've received hundreds of youth enrollment inquiries from parents and guardians, and a surge in youth referrals from our school counselors," says Dunn. BBBSCR put out an urgent call for mentors as applications arrived in increasing numbers across their 5-county service area (Cumberland, Dauphin, Lancaster, Lebanon & Perry). In 2022, over 500 Littles participated in BBBSCR's one-to-one mentoring programs. Nearly 200 were matched with their Big in the past 12 months. January is National Mentoring Month, and the organization is setting a goal of 150 new volunteer inquiries for the month. Anyone interested in becoming a mentor is invited to fill out the volunteer application at CAPBIGS.ORG. For questions and inquiries, email info@capbig.org. And, for any companies or organizations looking to get involved, to support

our agency or engage employees, contact Mary Murphy at mmurphy@capbig.org.

Boyer & Ritter has added ten experienced professionals to enrich the firm's services in several practice groups: Kenneth Reber joins the firm as a part-time Manager with the Dealership Group, Kimberly Kay Schroeder joins the firm as a Tax Manager, Jaime Onk joins the firm as a part-time Manager in the firm's Employee Benefit Plan Audit group, Rachel M. Bosworth joins the firm as a part-time Associate in Advisory Services, Denine F. McCarthy joins the firm as an Associate, Teresa Cain joins the firm as an Associate in the Dealership Group, Nicole Harmon joins the firm as an Associate, primarily assisting the Dealership Group, Katlin Lerew joins the firm as an Associate in the Nonprofit Group, Matthew J. Becker, CPA, joins the firm as an Associate, Jack Celmer joins the firm as an Associate. Additionally, Candida Hansen joins the firm as a receptionist in the firm's Camp Hill office.

Regional premier advisory firm, **Brown Schultz Sheridan & Fritz (BSSF)**, hires new team members in Pennsylvania: Frank E. Arendt hired as a full-time Computer Support Technician, Chelsea M. Dugan - joined BSSF as the Internal Bookkeeper, Jessica A. Elder joined BSSF as a Small Business Accounting Services (SBAS) Associate, Aspen A. Longhurst joined BSSF as a Tax Staff Accountant, Kelly J. Saylor joined BSSF as a Senior Business Accounting Services (SBAS) Associate. BSSF is pleased to announce that Deborah S. Bowman, CPA, SHRM-CP, Chief Operating Officer (COO)/Chief Finance Officer (CFO), has been selected by Central Penn Business Journal as one of Central Pennsylvania's power players on their annual Power List for Banking and Finance. BSSF, is pleased to announce that Jeffrey N. Clippinger, CPA, has been promoted from Senior Manager to Principal, effective January 1, 2023. BSSF, has recently been named both the #2 Best Accounting Firm to Work For in the mid-sized firm category, and the #3 Best Firm for Young Accountants, by Accounting Today in 2022.

Central Penn College's new online 18-credit certificate in sport management, as well as a new concentration in sports management as part of a bachelor's degree in business, give sports fans the opportunity to channel their passion for competition into a rewarding career in the fun, fast-growing field of sports. The sports management degree will train students for careers that include athletic director, coach, contract negotiator, event coordinator, public relations manager, sports agent, sports psychologist, corporate wellness coach, and more. "If you are a student who loves sports and are passionate about doing something after college in the field of sports, then a degree in sports management opens many possibilities for you," Howells said. To enroll, or for more information, students are encouraged to visit <https://www.centralpenn.edu/certificate-program/>. Dwight Utz of Mechanicsburg has been elected chairman of Central Penn College's (CPC) Board of Directors for 2023. Utz is a 1973 alumna of the school and a banking executive with more than 47 years of community and regional...

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banking and leadership experience. “To be elected this year, in the 50th anniversary of my graduation, is just the honor of a lifetime for me,” he said. “I don’t know where I’d be without Central Penn. With this new role, I’ve come full circle.”

The year 2022 brought several new faces to **Cumberland Area Economic Development Corporation (CAEDC)**, mainly focused on economic development projects and initiatives outlined in our new strategic plan. Here’s a little inside info on some of our newest additions. [Read more.](#)

Matt Berger, an Investment & Trust Services Market Manager with **F&M Trust**, recently received an Under 40 in Wealth Management Award from the American Bankers Association. The awards recognize 15 wealth management and fiduciary professionals from across the United States who are committed to the highest standards of achievement at work and in their communities. The recipients will be honored during ABA’s 2023 Wealth Management and Trust Conference, which will be held Feb. 27-March 1, 2023, in Nashville. F&M Trust is pleased to announce the hiring of Chad Carroll as Executive Vice President and Chief Operating Officer.

Annette Cassel Means of **High Associates Ltd.** represented the Seller, Santanna Banana Company Inc., in a recently sold 40,464 SF building with seven parcels of industrial food distribution located at 1803 George Street, in the City of Harrisburg, PA, Dauphin County. The Buyer was represented by Shalom Ohayon from Blue Key Realty in Lakewood, New Jersey.

During Rotary District 7360’s annual conference, eight individuals were recognized with a Shining Star Award. **Intrada’s** David Steele was one of the recipients honored for his giving and volunteering efforts. A club member since 2012, David is currently serving as the Williamsport, PA Club President for the second time. He utilizes his IT talents to assist with Balloon Festival, the annual District Conference, President-Elect Training Seminars, and many other Rotary events. Recently David and a small team from Intrada handled the audio and video needs for District 7360’s Foundation Dinner and District Conference in State College. In 2021, the Intrada marketing team planned and delivered the District’s first virtual conference during the COVID-19 pandemic with attendees and featured speakers from five different countries. Steele said, “My involvement in Rotary began about ten years ago after my uncle recommended that I check a meeting out. I quickly realized that Rotarians wanted to make a difference in their communities, and I wanted to become a part of their remarkable organization.”

If one of your resolutions is to volunteer more this upcoming year, **Junior Achievement of South Central PA** can help you out! Below is a snapshot of volunteer opportunities now through February 2023. Programs highlighted in yellow have the highest needs at this time. If you would like to learn more about a specific program, please [click HERE](#) for program overviews. To sign up for one or more programs you may click on the link below OR contact me directly at lvaughn@jascpa.org. The link here will show the full list of openings through the end of the school year: [Volunteer Sign-Up 2022-2023](#)

Landmark Commercial Realty is proud to announce Barb Murdocca, COO and Michael Rohm, CCIM, MAI, Senior Associate and Director of Valuation Advisory were each recently given the Greater Harrisburg Association of Realtors (GHAR) Professional Merit Award. This award, presented only once to qualifying members of GHAR in good standing, recognizes REALTOR® professionalism through education, Association participation and involvement, and community service during the year of application.

Martin Communications won three awards in the Third Annual Healthcare Digital Marketing Awards. The Healthcare Digital Marketing Awards recognize the best healthcare websites, digital content, electronic communications, mobile media, and social media. In 2022, nearly 1,000 healthcare and medical institutions from across the United States entered to win. Judges for the contest were pulled from marketers, creative directors, and advertising professionals who specialize in the healthcare industry. “We are proud of the work we have created on behalf of our partners,” said Martin Communications’ Art Director Michael Keese, “and thank them for trusting us to develop award-winning creative.” Following the retirement of the company’s founder, Thomas Martin, Barbara Martin was named the firm’s president. Founded in 1993, Barb joined Martin Communications in 2001 as an administrative assistant. In subsequent years, her roles included Media Buyer, Account Manager, Account Executive, and in 2012, she was named Vice President.

McKonly & Asbury is proud to announce that Partner, Daniel Sturm is now among the most highly qualified construction financial professionals in the industry, having recently earned the Certified Construction Industry Financial Professional (CCIFP) designation. According to the Certification Division of the Construction Financial Management Association (CFMA), the CCIFP designation is “the only construction financial management certification accredited by the ANSI National Accreditation Board (ANAB).” McKonly & Asbury announced promotions for fourteen of its team members! Three advance to Partner, three to Senior Manager, two to Supervisor, four to Senior Accountant, one to Executive Assistant, and one to Administrative Coordinator. McKonly & Asbury’s focus on its team continues to be the vision that drives its culture, and they are fortunate to have some of the best and brightest talent in Pennsylvania working for them! Please join them in congratulating these team members! [McKonly & Asbury Announces Promotions - McKonly & Asbury \(macpas.com\)](#)

Mid Penn Bank, announced that its Women’s Leadership Network (“WLN”) has awarded \$16,000 in grants to organizations that have a positive and direct impact on the lives of Pennsylvania women and families. The funds are being distributed among 11 nonprofit groups within Mid Penn’s 16-county service area that aid in areas such as health and wellness, mental health, education, housing, and workforce development. “We are thrilled to award these inspiring organizations with funds that will help further their mission to actively lift up women and families and help them pursue their hopes and dreams,” Commercial Lending Account Manager and WLN Vice President Claire McGuire said. “To make a direct impact on the communities we serve outside the walls of the bank is a meaningful endeavor that we will continue to embrace in the years ahead.”

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Mr. Sticky's has been providing addictive sticky buns, cinnamon rolls, and other tasty sweets to Pennsylvania for over a decade and will now offer its addictive decadence from its newest location in the Karn's Plaza on the Carlisle Pike, next to Mellow Mink Brewing. Mr. Sticky's offers the regular Mr. Sticky, the walnut sticky, or the cinnamon bun loaded with Mr. Sticky's own cream cheese icing or peanut butter icing. This veteran-owned small business has recently expanded its offering to include signature flavored coffees that pair perfectly with its treats. Mr. Sticky's official public opening will take place at 6am on Friday, March 3, and everyone is welcome to stop by. Regular business hours are Monday through Saturday, 6am–3pm and closed on Sundays. For more information, please visit: www.mrstickysofcentralpa.com.

RSR, REALTORS®, Central Pennsylvania's largest privately-owned real estate firm, announced the promotion of longtime agents Matt Healey and Angela Moyer to partners, adding decades of experience to its leadership team. Both new partners were grown from within, said RSR, REALTORS® President Jamie Berrier. "I'm thrilled and proud to welcome Angela Moyer and Matt Healey as partners, making a dynamite team even more powerful," said Berrier. "They are dedicated, hardworking agents whose careers are marked by professional growth. They have earned their roles as partners through their steadfast commitment to knowing this real estate market and putting the needs of their clients first."

The Members of **SEK, CPAs & Advisors** are pleased to announce that Daryl L. Staley, CPA, MBA, and Evan M. Wabrick, CPA, MBA, have been admitted as Members of the Firm effective January 1, 2023. The Members are pleased to announce the following Manager, Supervisor, Support Accountant Supervisor, Senior Staff, and IT promotions effective January 1, 2023: Kellie J. Flook, CPA, MBA, and Ryan D. Leppo, CPA, MBA, promoted to Manager; Kayla M. Alsahouri, CPA, Aaron J. Althouse, CPA, Benjamin L. Hursh, CPA, Lisa E. Kalist, CPA, Jodie N. Meglio, CPA, Anthony A. Spataro, CPA, Mandy L. Walls, and Cody D. Zeiler, MBA promoted to Supervisor; Emily J. Beecher, Chrystal D. Gabler, Deann L. Palmer promoted to Support Accountant Supervisor; Martin S. Baer, Nicholas S. Chapman, Emily M. Fox, MBA, Morgan E. Hill, MBA, Darian K. Hufcut, MAcc, C. Richard Keyser, II, CPA, and Nicholas A. Lavenberg promoted to Senior Associate; Brendan M. Adams promoted to Cybersecurity Specialist; B. Scott Lehman, MCTS, promoted to Director of IT; Michael S. Suppok promoted to Network/Cloud Administrator; an Amanda A. Vore promoted to Application Specialist.

The new **UPMC** Outpatient Center, located in Hershey, is hiring! This new location provides urgent care services, as well as primary care and a variety of special practices. We are expanding our team of Medical Assistants (MAs) and Licensed Practical Nurses (LPNs), and you are invited to join us to learn more about this exciting opportunity. Join us on Tuesday, January 31st from 11:00 am to 6:30 pm at UPMC Outpatient Center, 121 Towne Square Drive, Hershey, PA. [To register click here!](#)

#newMEMBERS

Harrisburg's West Shore Scuba

Ron Willis
203 Valley St
Enola, PA 17025
(717) 836-7699

Recreation

www.westshorescuba.com

Quicksilver Aerial Media

Kari Hultman
532 S 3rd St.
Lemoyne, PA 17043
(717) 439-4586

Photography

www.quicksilveraerialmedia.com

Refresh LED

Josh Dominguez
5040 Louise Dr
Mechanicsburg, PA 17055
(619) 850-5037

Media

www.refreshled.com

[For more information about our New Members and a link to our Online Membership Directory, click here.](#)

#memberRENEWALS

30 - 39 years

Mountz Jewelers
Penn State Health Life Lion, LLC
Upper Allen Township

20 - 29 years

Alpha Consulting Engineers Inc.
High Companies

10 - 19 years

Courtyard by Marriott Harrisburg West/Mechanicsburg
VibraLife

5-9 years

44 Business Capital
Commercial Flooring Professionals, Inc.
Leadership Harrisburg Area
Red Salon

1 - 4 years

G.R.I.T. Grief Relief Intervention Team
Hampden Greene
MANTEC