

## Planet Fitness Celebrates Grand Re-Opening of Location

**CAMP HILL, PA:** On Monday, November 15<sup>th</sup> Planet Fitness located at 4850 Carlisle Pike, Mechanicsburg re-opened with a brand-new Black Card Spa and renovations to their facility. The facility is owned by National Fitness Partners who operates 107 Planet Fitness clubs in eight different states, including Pennsylvania, Ohio, Delaware, Maryland, Virginia, West Virginia, North Carolina, and South Carolina. National Fitness Partners is one of the largest franchisee organizations within the Planet Fitness system and has exclusive rights to develop 37 locations over the next 5 years. National Fitness Partners is backed by Argonne Capital, a private equity firm based in Atlanta, which specializes in franchise-based middle-market investments.

Planet Fitness offers cardio machines and strength equipment, flat screen televisions, locker rooms with lockers and showers, and more. Planet Fitness is known for its \$10 a month membership fee and for what it calls its non-intimidation workout setting which Planet Fitness calls a “Judgement Free Zone” where grunting and dropping weights are not allowed.



### ***About The West Shore Chamber of Commerce***

*The West Shore Chamber of Commerce is a dynamic business organization that advances member success, influences issues and exemplifies strong business performance. The Chamber represents, promotes and facilitates business for the community. To learn more about the West Shore Chamber of Commerce, visit [www.wschamber.org](http://www.wschamber.org).*