



# 2020 Sponsorship & Marketing Guide

---

**#startHERE**

**For opportunities to grow your business  
with the West Shore Chamber of Commerce**

# weeklyWIRE

Once a week, the Chamber sends the West Shore Weekly Wire to more than 1,600 member employee representatives, giving them the most up-to-date information on upcoming Chamber events, opportunities and information.

**Frequency:** Weekly - Tuesday

**Impressions:** Over 1,600/week

**Open Rate:** 22-30%

**Chamber Contact:** Krystin Blauch, (717) 761-0702, [krystin@wschamber.org](mailto:krystin@wschamber.org)

**Investment:** \$50/week

**Banner Ads (Each Underneath Top Two Events in Email)** (600 w x 150 h px) \$50

## Specifications

- Limit Two Per Weekly Email, Industry Exclusive
- Advertiser Provides .JPG Format, 72 ppi Resolution
- Hyperlinked to a Chosen Website
- Due Friday Before Selected Week of Advertising

**Example Banner Ad**  
**600 w x 150 h pixels**  
**\$50**

WEST SHORE  
**Weekly Wire** West Shore  
Division of Commerce

### Upcoming Event 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

**600 x 150 Ad**

### Upcoming Event 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure

# connectionsNEWSLETTER

This monthly publication is emailed to approximately 1,600 member employee representatives. This publication has the highest click through rate of all the Chamber publications and covers articles reviewing events, upcoming events, new members, renewing members, business spotlights, and our members business news.

**Frequency:** Monthly

**Impressions:** over 1,600/month

**Open Rate:** 30-40%

**Chamber Contact:** Krystin Blauch, (717) 761-0702, [krystin@wschamber.org](mailto:krystin@wschamber.org)

**Investment:** \$0 - \$250

<b>Top Banner Ad (Above Articles)</b>	<b>(600 w x 300 h px)</b>	<b>\$250</b>
<b>Bottom Banner Ad (Below Articles)</b>	<b>(600 w x 300 h px)</b>	<b>\$150</b>

**Specifications:**

- Limit Two Per Month, Industry Exclusive
- Advertiser Provides .JPG Format, 72 ppi Resolution
- Hyperlink to a Chosen Website
- Due First Friday of the Month Before Publication

**Example Banner Ad  
600 w x 300 h Pixels**

**\$0 - Business News:**

- Members are able to submit a free 75-100 word blurb for the Business News section of the *Connections* Newsletter
- You can promote any business news you would like such as a sale, employee promotion, event, etc.
- Business News information will also be used as social media posts as we receive them in order to promote your company. If there is an image that would go along with your business news, please send that with your submission and we may be able to post that as well
- Send your announcement to [businessnews@wschamber.org](mailto:businessnews@wschamber.org) by the first Friday of the month to be included in the next months publication

# memberPERSPECTIVE

The Member Perspective is an opportunity for our members to sponsor a guest post on the Chamber blog. There are two spaces available per month that are featured in our monthly *Connections* Newsletter and hosted on our Chamber blog. The posts are communicated on the Chamber's social media channels to add additional exposure. It's a great way for our member businesses to show they are an expert in their field by answering a common question the public may have or educate an audience about a particular issue in their industry.

**Frequency:** Monthly

**Impressions:** projected to be over 4,000 from Newsletter, Chamber Blog and Social Media Channels

**Chamber Contact:** Krystin Blanch, (717) 761-0702, [krystin@wschamber.org](mailto:krystin@wschamber.org)

**Investment:** \$250

## Specifications & Guidelines:

- Limit Two Per Month, Industry Exclusive
- Must Be a Member in Good Standing at Time of Post
- Sponsor Emails Content to Chamber for Approval in Attached Word Document
- Include an Attached Company Logo, Full Name of Business, Full Contact Name, Link to Website or Social Media Channel and a Small Paragraph About the Company to Include at Bottom of Post with Contact Information
- Word Count: Between 500 -1200 Words
- Posts Are Reviewed for Grammar, Spelling and Punctuation - Corrections Will Be Made If Necessary. The Post May Also Be Formatted for Readability.
- Due First Friday of the Month Before Selected Month of Publication

## Member Perspective Title Examples:

- "What is an SSL Certificate and Why Do I Need One?"
- "6 Questions to Ask Before You Hire a Contractor"
- "What is an Operating Agreement and Why is it Important for my Business?"

## Pointers:

- Answer specific questions tailored to your expertise in your business field, know what your customers are searching for. Solve the readers problem, need, and or want.
- Don't get too casual but write like you talk in everyday life. Keep it simple and to the point!
- Write like you are speaking to the reader in person, instead of writing to a whole group.
- Feel free to use bullet points or lists and keep paragraphs short and concise.
- Craft a compelling, "buzz-generating" title. A great title can make readers anxious to find out more.
- Refrain from sounding like an advertisement, your audience wants to learn more about the specific topic, then they will reach out to you for more information.
- Please make sure your content and graphics do not violate any copyright laws. According to the Fair Use Act, you may quote limited portions of a work for the purpose of commentary, criticism, review, or news reporting. More here: <http://www.copyright.gov/help/faq/faq-fairuse.html>
- **Capitalize On Your Investment!** Once it is approved and posted to the Chambers blog feel free to share it out on social media, through direct email, etc. to your customers/clients. Be prepared to respond to comments and continue the conversation.

# mailinglistRENTAL

---

The West Shore Chamber allows members to purchase a one-time, single use mailing list, complete with the names and addresses of it's members. The Chamber provides those who purchase the mailing list with an Excel spreadsheet by email.

**Date:** Anytime

**Chamber Contact:** Krystin Blauch, (717) 761-0702, [krystin@wschamber.org](mailto:krystin@wschamber.org)

**Investment:** \$0.10/address

**Mailing List Benefits:**

- Customizable Digital Address List in Microsoft Excel
- Can be Customized Based on FT Employee Count, Zip Code, Business Category, etc.
- Flexible To Your Schedule

**Note: The rental of the Chamber's mailing list is subject to the following conditions**

1. Only an active member of the Chamber is eligible to rent the mailing list.
2. The mailing list renter agrees that he/she will not disclose, transfer, duplicate, reproduce or retain any portion of the list in any form whatsoever, including entering the list into an electronic database. Renter agrees to use the list one time with the approved materials.
3. The mailing list renter agrees to reimburse the Chamber for all costs which the Chamber may incur (including attorney fees) in enjoining unauthorized parties from using the membership list and in recovering damages sustained by the Chamber in all cases where such unauthorized parties gained access to the membership list through the renter listed above, either intentionally or unintentionally, or through any of the renter's agents or employees. Renter further agrees to indemnify and hold the Chamber harmless from any claim, demand, or suit regarding the use or misuse of the mailing list by renter or by any person or entity coming into possession of the mailing list renter, whether intentional or unintentional and whether authorized or unauthorized.
4. The mailing list renter agrees the Chamber will have the right to monitor the use of the mailing list.
5. The mailing list renter agrees that prior to receiving the membership list from the Chamber he/she will forward to the Chamber copies of all materials, which will be mailed to the names on the requested mailing list. The Chamber has the absolute right to deny rental of the list based on a review of the materials to be distributed to the names on the list. The renter understands that the Chamber approval of the mailing materials does not constitute endorsement of the materials.
6. Email addresses of Chamber members will not be given to the renter.

***\* Renter will sign a formal agreement that outlines the points above \****

# Taste of the Chamber

Taste of the Chamber is the Chamber's largest culinary event of the year. Enjoy networking while experiencing the best dishes from our hospitality, catering, and restaurant members for an indulgent celebration of local fare. A portion of the event proceeds will benefit a Chamber nonprofit member chosen by our Women in Business Roundtable Committee. Two awards are also given away at the event: Judges Favorite Taste voted on by a panel of secret judges and Overall Best Taste voted on by attendees.

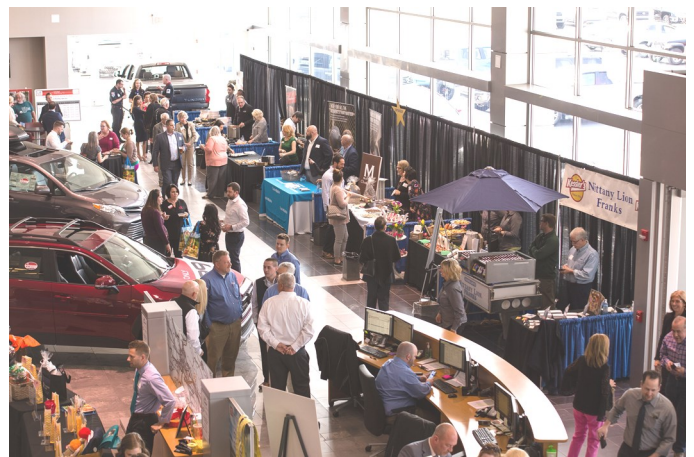
**Date:** April 2020

**Projected Attendance:** 450 - 650

**Investment:** \$0 - \$3,500

## **\$3,500 Main Event Sponsor Benefits (Industry Exclusive):**

- Admission For Ten to the Event
- A Display Table in a Prominent Area at the Event
- Banner Privileges at the Event
- Event Promotion in Chamber Publications
- Event Promotion to Media
- Logo On Event Registration Website
- A Detailed Attendee List Following the Event  
\*Emails Not Included



## **Restaurant/Caterers/Hospitality Vendors FREE (limited availability based on each years location):**

- Up to 4 Attendees Per Booth
- A minimum 8' x 6' Display Space
- A 6' Table with Two Chairs
- Event Promotion in Chamber Publications and All Mailing Materials if Registered Before Print Deadline
- Listing on Chamber Website



# Annual Golf Outing

This event is the Chamber's premier annual golf outing. Attendees spend the day networking, building relationships, meeting potential customers and having a great time. This outing features breakfast, 18 holes of golf and an awards lunch. A portion of the event proceeds will benefit a Chamber nonprofit member which is decided on by our Golf Committee.

**Date:** May 4, 2020

**Projected Attendance:** 100-130

**Investment:** \$0 - \$3,500

## **\$3,500 Tournament Sponsor Benefits (limit 1):**

- Registration for Eight Golfers
- Logo in Event Program
- Event Promotion in Chamber Publications with Logo
- Logo in Event Brochure, Mailed to All Chamber Members
- Logo On Event Registration Website
- Unlimited Banner Privileges at Lunch
- Podium Privileges at Lunch for Award Presentations
- Signage at the 1<sup>st</sup> and 10<sup>th</sup> Holes
- A Detailed Attendee List Following the Event  
\*Emails Not Included

## **\$2,000 Sponsorship Packages**

*(Includes the following in addition to below):*

- Registration for Four Golfers
- Recognition in Event Program and at Lunch
- Recognition in Pre-Event Media Listings
- Opportunity to Provide Additional Giveaways
- One Tee Sign

### **- Beverage Sponsor Benefits (limit 1):**

- \* Sign On All Beverage Barrels or Beverage Carts

### **- Breakfast Sponsor Benefits (limit 1):**

- \* Banner Privileges at Breakfast

### **- Cart Sponsor Benefits (limit 1):**

- \* Company Logo on All Golf Carts

### **- Gift Sponsor Benefits (limit 1):**

- \* Logo on Attendee Gift

### **- Hole-in-One Sponsor Benefits (limit 1):**

- \* Company Logo on Sign for Competition Prize
- \* Post-Event Photo in the Chamber's Newsletter of the Prize Being Awarded
- \* Table at Hole for Promotional Material
- \* Logo on One Pin Flag

### **- Prize Sponsor Benefits (limit 1):**

- \* Provide the Prize to the Winners for the Games on the Course at Lunch

### **- Snack Sponsor Benefits (limit 1):**

- \* Ability to hand out Snacks on Course

## **\$500 Bag Sponsor Benefits (limit 1):**

- Sponsor Provides Minimum 130 Promotional Bags (Bags Pre-Approved by the Chamber)
- Recognition in Event Program and at Lunch
- Opportunity to Provide Additional Giveaways
- One Tee Sign

## **\$500 Exclusive Hole Sponsor Benefits:**

- Registration and One Meal Each for Two Non-Golfers
- Recognition in Event Program
- Table at Hole (Hole Requests Honored Based on Availability)
- Logo on one Pin Flag
- One Tee Sign at Same Hole

## **\$250 Flag Sponsor Benefits:**

- Logo on One Pin Flag
- One Tee Sign at Same Hole

## **\$100 Tee Sign Sponsor Benefits:**

- Recognition in Event Program
- Tee Sign at the Tee Box

## **\$0 Promo Insert Benefits:**

- Sponsor Provides 144 Promotional Items (To Be Approved by the Chamber)

## **\$0 Door Prize**

- Donate a Gift For the Awards Lunch Following the Round





Business Women's Forum (BWF) is a day-long annual conference with a keynote speaker, educational breakout sessions, and vendor displays all geared toward professional women. The Business Women's Forum is a collaboration between the Carlisle Area Chamber, the Harrisburg Chamber & CREDC, and the West Shore Chamber of Commerce. The mission is to provide opportunities for business women of all professional levels to network, create business contacts, and develop additional leadership skills in a motivational and supportive environment.

**Date:** May 22, 2019

**Projected Attendance:** 400-500

**Chamber Contact:** Krystin Blauch, (717) 761-0702, [krystin@wschamber.org](mailto:krystin@wschamber.org)

**Investment:** \$400 - \$10,000

**\$10,000 Presenting Sponsor Benefits (limit 1):**

- Exclusive Use of "Presented by" Terminology on All Promotions
- Premium Placement with Double Exhibit Booth Space at Event
- 20 VIP Passes to Event with VIP Seating at Lunch
- Ownership of Registration Area at Event (Including Opportunity to Have Tablecloths, Signage, and Greeters Near the Entrance of the Event)
- Opportunity to Provide "Welcome" Message in the Morning of the Event
- Logo & Company Name on PowerPoint Background During Opening & Closing Presentations
- Full Page Back Cover Advertisement in Event Program
- Logo on All Printed Promotional Material and Website with Hyperlink
- Recognized as Sponsor in All ABC27 Event Commercials and in All Cumulus Radio Advertisements
- Logo Featured on All Advertising Billboards
- Logo and Hyperlink Included in All Email Communications
- Recognition on Facebook and Twitter Pages as 'Presenting Sponsor'
- Logo on Attendee Gift Bags
- Opportunity to Provide Insert and/or Giveaway in Attendee Gift Bags
- Attendee List Provided Electronically After the Event \*Emails Not Included

**\$5,000 Exclusive Platinum Sponsor Benefits (limit 1):**

- Premium Placement and Double Exhibit Booth Space
- 10 VIP Attendee Passes to the Event with Reserved Seating
- Logo Displayed on High-Def TV's Throughout the Event
- Logo & Company Name on PowerPoint Background During Breakfast
- Full Page Advertisement in Event Program
- Logo on All Printed Promotional Material and Website with Hyperlink
- Opportunity to Provide an Insert/Giveaway in Attendee Gift Bags
- Attendee List Provided Electronically After the Event \*Emails Not Included

*(continued on the next page)*





**\$ 5,000 Business Woman of the Year Award Sponsor Benefits (limit 1):**

All Items Listed Under "Exclusive Platinum Sponsor" Along With:

- Opportunity to Introduce/Announce Winner During Award Presentation

**\$5,000 Hospitality Sponsor Benefits (limit 1):**

All Items Listed Under "Exclusive Platinum Sponsor" Along With:

- Logo Signage/Literature at Breakfast Buffet and All Coffee Stations and Bathrooms

**\$5,000 Networking Luncheon Sponsor Benefits (limit 1):**

All Items Listed Under "Exclusive Platinum Sponsor" Along With:

- Opportunity to Speak Before Lunch and Logo Signage on Each Table in Cafeteria

**\$5,000 Scholarship Sponsor Benefits (limit 1):**

All Items Listed Under "Exclusive Platinum Sponsor" Along With:

- Collect and Judge Scholarship Submission and Announce Winners

**\$5,000 Wellness Lunch Walk Sponsor Benefits (limit 1):**

All Items Listed Under "Exclusive Platinum Sponsor" Along With:

- Signage Placement Along Half-Mile from High Center to Eisenhower Campus Center (Where Lunch Will Be Served)

**\$1,000 Gold Sponsor Benefits:**

- 6'x8' Exhibit Booth Space
- 4 Full Day Attendee Passes to the Business Women's Forum
- Logo on PowerPoint Background During Breakfast
- 1/4 Page Ad in Business Women's Forum Program
- Logo on All Printed Promotional Material and Website (with Hyperlink)
- Opportunity to Provide an Insert/Giveaway in Attendee Gift Bags
- Attendee List Provided Electronically After the Event \*Emails Not Included

**\$600 Booth Sponsor Benefits:**

*Electricity Is Not Included in Booth Price, Please Inquire if Needed*

- 6'x8' Exhibit Booth Space
- 2 Full Day Attendee Passes to the Business Women's Forum
- 2 Box Lunches
- One 6' Table and 2 Chairs

**\$400 Non-Profit/Small Business\* Booth Sponsor Benefits:**

*\*Small Businesses Are Defined As 10 or Less Employees. Electricity Is Not Included in Booth Price, Please Inquire If Needed.*

- 6'x8' Exhibit Booth Space
- 2 Full Day Attendee Passes to the Business Women's Forum
- 2 Box Lunches
- One 6' Table and 2 Chairs

*Booth sponsors may upgrade their boxed lunches to attend the sit-down Networking Luncheon for an additional \$25 per person.*



This unique and affordable event is perfect for the golfer and non-golfer alike. Starting at the Water Golf Mini Golf Course on City Island for a game of mini golf and moving to the Harrisburg Senators Ballpark for a picnic dinner and baseball game.

**Date:** July 2020

**Projected Attendance:** 250-300

**Investment:** \$0 - \$2,000

**\$2,000 Main Event Sponsor Benefits (limit 1):**

- Registration for Eight Golfers & Eight Tickets to Same Night Senators Game
- Ability to Throw Out One of the First Pitches of the Night
- Display Table at Mini Golf Course and Senators Game
- Banner Privileges at Mini Golf Course and Senators Game
- Logo on Event Registration Website, Linked to Member Website
- Ability to Have Promotional Material in Attendee Bag
- Logo on Signage at Start of Mini Golf Course
- Promoted as Main Event Sponsor on All Chamber Publications
- A Detailed Attendee List Following the Event  
\*Emails Not Included

**\$1,000 Gold Sponsorship Packages:**

- Registration for Six Golfers & Six Tickets to Same Night Senators Game
- Five Tee Signs on Mini Golf Course
- West Shore Wire Double Ad
- Ability to Have Promotional Material in Attendee Bag
- Logo on Signage at Start of Mini Golf Course
- Promoted as Gold Sponsor on All Chamber Publications
- Business Listing on Chamber Website, Linked to Member Website

**\$500 Silver Sponsorship Packages:**

- Registration for Four Golfers & Four Tickets to Same Night Senators Game
- Two Tee Signs on Mini Golf Course
- Listed on Event Registration Website, Linked to Member Website
- Ability to Have Promotional Material in Attendee Bag
- Logo on Signage at Start of Mini Golf Course
- Promoted as Silver Sponsor on All Chamber Publications

**\$250 Bronze Sponsorship Packages:**

- Registration for Two Golfers & Two Tickets to Same Night Senators Game
- Listed on Event Registration Website, Linked to Member Website
- Ability to Have Promotional Material in Attendee Bag
- Logo on Signage at Start of Mini Golf Course
- Promoted as Bronze Sponsor on All Chamber Publications

**\$50 Course Sign Sponsor Benefits:**

- Company Name on Sign at One Location on the Course

**\$0 Promo Insert Benefits:**

- Sponsor provides 275 Promotional Items (To Be Approved by the Chamber)

# Luminary Awards

## LUNCHEON

The Luminary Awards Luncheon honors two outstanding West Shore Chamber business women with the Visionary Award and the Shining Star Award. Nominations are made by their peers, and the recipients are chosen based on contributions in the work environment and surrounding community. A charitable donation in their honor is made to a Chamber nonprofit member of the award winners' choice. Patron ads and well wishes can be purchased for the luncheon program.

**Date:** August 26, 2020

**Projected Attendance:** 250-300

**Investment:** \$25 - \$3,000

### **\$3,000 Event Sponsor Benefits (Industry Exclusive):**

- VIP Table of 8
- Event Promotion in All Chamber Publications and Social Media Channels with Tags
- Event Promotion to Media
- Logo on Formal Event Invitation
- Logo on Event Registration Website
- Three Minutes of Podium Time
- Full Page Advertisement in Day of Program
- A Detailed Attendee List Following the Event (\*Emails Not Included)
- Check Presentation Photo Promotion to Media and Chamber Publications

### **\$1,500 Supporting Event Sponsor Benefits:**

- 4 Tickets to the Event
- Logo on Formal Event Invitation (\*Printing Sponsor Only)
- Logo on Event Registration Website
- Full Page Advertisement in Day of Program
- A Detailed Attendee List Following the Event (\*Emails Not Included)

### **Program Advertisements/Well Wishes:**

- *Full Page Advertisement*  
5.5"(wide) x 8.5"(high) - \$200
- *Half Page Advertisement*  
5.5"(wide) x 4.25" (high) - \$125
- *Quarter Page Advertisement*  
2.75"(wide) x 4.25 (high) - \$75
- *Well Wishes*  
30 Word Limit - \$25





# MEGA MIXER



The four Cumberland County Chambers of Commerce: Carlisle Area, Mechanicsburg, Shippensburg Area and West Shore present this end-of-the-summer networking event which is open to all their members.

**Date:** September 2020

**Projected Attendance:** 300 - 600

**Investment:** \$1,000 - \$5,000

**\$5,000 Main Sponsor Benefits (limit 1):**

- Logo on Carlisle Area, Mechanicsburg, Shippensburg and West Shore Chambers of Commerce websites
- Logo Placement on Each of the Host Chamber's Publications
- Banner Privileges at the Event
- Logo on Signage at Event
- Logo on Event Napkins
- Display Table in a Prominent Location
- Opportunity for Speaking Time at Event
- Opportunity to Provide Giveaways
- Visibility to Over 5,000 Businesses Before and Through the Event
- Inclusion in Media Releases

**\$2,500 Supporting Sponsor Benefits (limit 2):**

- Listing on Carlisle Area, Mechanicsburg, Shippensburg and West Shore Chambers of Commerce websites
- Listing on Each of the Host's Newsletters and/or Events Flyer
- Logo on Signage at Event
- Display Table in a Prominent Location
- Opportunity to Provide Giveaways
- Visibility to Over 5,000 Businesses Before and Through the Event
- Inclusion in Media Releases

**\$1,000 Exhibiting Sponsor Benefits (unlimited):**

- Logo on Signage at Event
- Display Table
- Opportunity to Provide Giveaways

# Business & Industry Night

This event is the area's longest-running trade show and is an excellent guide to exploring the latest offerings of area businesses. Business & Industry Night is the Chamber's largest event of the year. Designed to showcase West Shore Chamber members' products and services in a fun atmosphere, Business & Industry Night provides area businesses maximum exposure to the region's business community. Attendees enjoy high quality hors d'oeuvres, entertainment, prizes and giveaways.

**Date:** October 1, 2020

**Projected Attendance:** 600 - 800

**Investment:** \$495 - \$4,500

## **\$4,500 Event Sponsor Benefits (Industry Exclusive):**

- Premier Exhibit Spot Near the Front Entrance of Event
- 10 Tickets to the Event; Discount on Additional Tickets
- Logo on All Promotional Materials Including:
  - \* Chamber Website
  - \* Chamber Newsletter
  - \* Event Invitation
  - \* Back Cover of the Central Penn Business Journal
- Recognition in Radio Commercial on WHP 580
- Live, On-Air Interview with R.J. Harris from WHP 580 During Event
- Event Promotion to Media
- A Detailed Attendee List Following the Event
  - \*Emails Not Included

**\$495 Returning Exhibitor Benefits & Early Bird Signups, paid before December 31, 2019/**

**\$575 Exhibitor Benefits, January 1, 2020 to March 31, 2020/**

**\$625 Exhibitor Benefits, April 1, 2020 to Show Date:**

- 100 Maximum Exhibitor Spaces Available
- 10' x 6' Space with Back and Side Drapes
- A Draped 6' Table with Two Chairs
- Limited Electricity (Request Only)
- Listing on Back Cover of the Central Penn Business Journal
- Four Tickets to the Event



# Annual Meeting & Dinner

The West Shore Chamber of Commerce Annual Meeting & Dinner is a meeting where the Chamber recognizes its volunteers, elects incoming directors and celebrates another year of inspiring business on the West Shore. The Chamber's annual awards are presented: the George Hoopy Award, the Les Ginanni Business and Community Connections Award, the Edward M. Messner Inspiring Business Award and the Business Achievement Award.

**Date:** December 2020

**Projected Attendance:** 250-350

**Investment:** \$50 - \$3,000

## **\$3,000 Event Sponsor Benefits (Industry Exclusive):**

- VIP table of 8
- Event Promotion in Chamber Publications
- Event Promotion to Media
- Logo on Event Registration Website
- Logo in Event Program
- Logo on Invitation
- Banner Privileges at the Event
- Opportunity to Provide Promotional Items for Each Attendee
- Three Minutes of Podium Time
- A Detailed Attendee List Following the Event
  - \*Emails Not Included



## **Program Advertisements/ Well Wishes:**

- *Full Page Advertisement*  
5.5"(w) x 8.5"(h) - \$250
- *Half Page Advertisement*  
5.5"(w) x 4.25" (h) - \$175
- *Quarter Page Advertisement*  
2.75" (w) x 4.25 (h) - \$100
- *Well Wishes*  
50 Word Limit - \$50

# networkingMixers

Networking Mixers provide opportunities for members to meet other business people and potential customers. These events take place at a member's place of business or wherever they can showcase their company to attendees. Mixer sponsors provide the event facility, hors d'oeuvre's, beverages and parking.

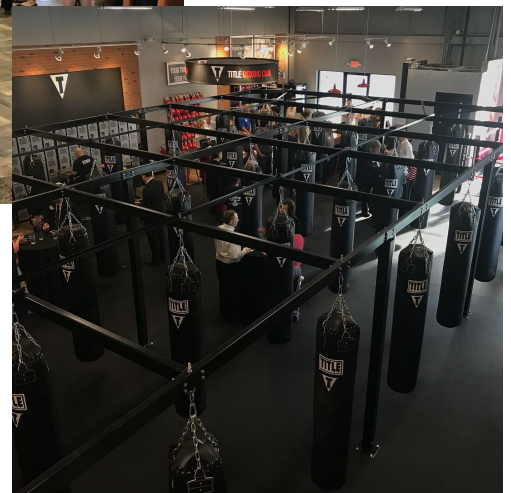
**Date:** Monthly - Morning (7:30-9:30am), Afternoon (11:30am-1:30pm) and Evening (5:00-7:00pm)  
Limit of 3 networking mixers per month

**Projected Attendance:** 75-120 members

**Investment:** \$600

## \$600 Sponsor Benefits:

- Event Promotion in Weekly Wire Email and *Connections* Newsletter
- Mixer Listed on Chamber Events Calendar with Logo on Website
- Planning Assistance
- Event Registration Services
- On-Site Event Assistance
- A Detailed Attendee List Following the Event  
\*Emails Not Included



# Ribbon Cuttings/Ground Breakings

**Available Days:** Monday - Friday \*Date/Time based on Chamber Availability  
**Investment:** *FREE*



## Promote

Your event! We will send out an emailed invitation to elected officials and Chamber VIPs to invite them to your event.

## Prepare

Connect with fellow members that offer services such as catering, balloons, signs, and other details. We will provide you with contacts at your request.

## Perform

Cut our ribbon with the Chamber's 3-foot ceremonial scissors or perform the first dig.

## Prove

A Chamber VIP will present a certificate to recognize your business achievement.

## Proclaim

Share photos of your event in Chamber publications and social media outlets. We will submit a photo to the media, but can't guarantee publication.





# Sponsorship & Marketing Agreement

---

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name of Event/Marketing Item: \_\_\_\_\_

\_\_\_\_\_

Sponsorship Type: \_\_\_\_\_ Amount: \_\_\_\_\_

Date to be invoiced (Month & Year): \_\_\_\_\_

\_\_\_\_\_

Billing Address (if different from above):

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

With the signing, the undersigned agrees to pay the appropriate amount to the West Shore Chamber of Commerce. Once confirmed, the Chamber agrees to contact the undersigned with cancellation and refund deadlines. To become a confirmed sponsor, the Chamber must receive payment. If you have any questions, please contact the West Shore Chamber of Commerce at (717) 761-0702.

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***\* A new form will need to be filled out for each sponsored event or marketing selection\****

**West Shore**  
**Chamber of Commerce**

A blue graphic element consisting of a horizontal oval shape that tapers at both ends, positioned behind the text.

*Inspiring Business*

---

**4211 Trindle Road**

**Camp Hill, PA 17011**

**P: (717) 761-0702**

**F: (717) 761-4315**

**[wschamber@wschamber.org](mailto:wschamber@wschamber.org)**

**[wschamber.org](http://wschamber.org)**