

# businessNEWS

The **bolded** businesses in Business News are Chamber members.

If you would like to submit business news, send your 30-word announcement to [businessnews@wschamber.org](mailto:businessnews@wschamber.org) by the first Friday of the month prior to the edition you want to be published in.

**Barley Snyder** is pleased to announce that attorney Michael J. Crocenzi has been named to the board of directors of LifePath Christian Ministries, better known as the York Rescue Mission. LifePath Christian Ministries is a 501(c)(3) nonprofit, faith-based organization that works to “love, honor and serve our struggling neighbors at their point of need and holistically equip them to flourish in the community.” Barley Snyder has been named to the “Best Law Firms” list in 13 different practice area categories for 2019 as ranked by U.S. News & World Report and Best Lawyers.

**Brown Schultz Sheridan & Fritz (BSSF)** was recently ranked 15th in U.S. on the Analysis of Independent Auditors for Insurance Companies report released by AON Ward.

Dr. Eric Zeglen has been named as the next Vice President for Academic Affairs (VPAA) of **Central Penn College**. Zeglen assumed his new position on Monday, October 29. He succeeds Dr. Linda Fedrizzi-Williams, who served as VPAA for two years, before becoming the college’s president in June. Zeglen comes to Central Penn with more than 26 years of higher education experience. Michael Knill has been named as the next athletic director of Central Penn College. He is a graduate of the college’s physical therapist assistant (PTA) program and played baseball for the Knights during the 2014 baseball season.

**Cordier Auctions & Appraisals** is holding a Consignment Auction on Saturday, December 1st at 10:00am. A preview will be held on Friday, November 30th from 12:00-4:00pm. There will be antique and modern furniture, percussion instruments, tools and equipment and a massive stangl collection. View more details here: <http://www.cordiauction.com/current-events/consignment-auction-2>

**F&M Trust** is pleased to announce the following recent hires: Christian C. Merritt III has been hired as F&M Trust’s Vice President, Investment and Trust Services Market Manager for the Cumberland County/Capital Region; Jennifer Johnson has been hired as the Training and Development Officer for the Human Resources Department in Chambersburg; Shelby White as its Corporate Communications Officer.

**Gunn-Mowery, LLC** is hosting a FREE Cookies with Santa event on Saturday, December 1 from 9AM-Noon at their Lemoyne office.

Mukta Sharma, of Mechanicsburg, was named branch manager in **Fulton Bank’s** Skyline View Branch. In this position, she will be responsible for the business development, community involvement and the daily operations of the branch. Sharma comes to Fulton Bank from Orrstown Bank where she held the position of branch manager.

Each set of materials that goes to a **Junior Achievement of South Central PA** Classroom Volunteer costs \$100. JA provides this free of charge to each school. There have been so many requests this year, that schools have been put on a waiting list. JA friend and West Shore business owner Travis King has offered to help raise funds for JASCPA. He is currently running a promotion for his new business opening in January 2019, Shampoo Workshop & Blow Dry Bar. Through 12/26, you can purchase 12 Blowouts and \$100 retail gift card for only \$120. And for every 5 promotions sold JA will be able to fund one classroom program! Head on over to [www.shampooworkshop.com](http://www.shampooworkshop.com) and choose Junior Achievement at checkout.

**Landmark Commercial Realty Inc.** was selected as the exclusive broker to market the commercial outparcels for The Steel Works - the newest mixed-use development in Dauphin County. Chuck Heller and Sean Fitzsimmons will be the listing agents for the retail and office space. Two four-story and two three-story buildings are slated to be developed as part of the \$12 million project. Six vacant blocks,

extending from 102-230 North Front Street in downtown Steelton, will include a mix of retail and office space on the first floors and approximately 100 apartments on the upper floors. Included in the available retail and office space will be a brewpub and a 20,000 square-foot grocery store. They were also selected as the exclusive broker to market the commercial mixed-use development for The Vartan Group – Susquehanna Union Green. Drew Bobincheck, CCIM will be the listing agent for the retail and office space. The 58-acre project spanning along Progress Avenue and Linglestown Road in Susquehanna Township will include nearly thirty commercial buildings.

**Leadership Cumberland** is hosting their 1st Alumni Holiday Mixer on November 29th at Evergrain Brewing Co. from 5:00-7:00pm. If you register to attend online you will receive a free drink ticket. They will also be collecting donations for United Methodist Home for Children and the event is sponsored by F&M Trust. Register online here: <https://www.leadershipcumberland.org/news-events/event/2018/11/29/lc-holiday-social/224442>

**Members 1st Federal Credit Union** has announced a strategic executive leadership reorganization that features a C-Suite naming convention and an infrastructure change that brings out its collaborative best. Led by President and CEO George Nahodil, the following individuals serve as the Credit Union’s Leadership team: Karen Christian, Chief Lending Officer; Kathy Jumper, Chief Operations Officer; Steve Murray, Chief Financial Officer; Jason Reimer, Chief Administrative Officer/General Counsel; Frank Serina, Chief Risk Officer; Bob West, Chief Information Officer; Michael Wilson, Chief Marketing Officer/Chief Relationship Officer.

4,700 SF of office and warehouse space in Cumberland County was leased to RestoreTeam Home Alliance, LLC at 142 Reno Street in New Cumberland. The Bill Gladstone Group of **NAI CIR** represented the lessor and Andy Kohr of Landmark Commercial Realty, Inc. represented the lessee.

The temptations holidays bring do not have to stress those living with diabetes. Being mindful of what you put into your body and considering the following tips from **Patient First** may help you navigate this sugar-filled time of the year. Tips to follow are: Plan Ahead, Don’t Skip Meals, Take Smaller Portions, Learn to Say No, and Let Yourself Have a Treat. These tips can support sound decision making when faced with overflowing menus and save you some grief this holiday season. For your care and convenience, all Patient First Neighborhood Medical Centers are open 8 a.m. to 10 p.m. every day of the year.

**PeoplesBank** visited **New Hope Ministries** mobile food pantry in East Berlin to present a check to support the purchase of a truck for the mobile pantry program. This mobile pantry provides the ability to reach more diverse low-income communities, with the basic need of food and other stability programming. Currently the mobile pantry visits the communities of Abbottstown, East Berlin, Enola, Littlestown, and York Springs once a month.

**PRworks** announces the addition of Keri Oram to its team of communications and marketing professionals. Oram has joined PRworks as a strategist. She brings to the firm’s clients expertise in digital marketing as well as brand management, event planning and strategic communications. Prior to joining PRworks, Oram was communications and marketing manager at Ronald McDonald House Charities of Central PA.

**BUSINESS NEWS continued on next page**

**PYRAMID CONSTRUCTION SERVICES, INC.**, a Quandel Enterprises Company, completed renovations at 1 Echo Drive, Reedsville for Philips Ultrasound. The renovation included the addition of a Clean Room and Water Treatment Facility.

**Radio Carlisle** recently celebrated owner Harold Swidler's inclusion into the Cumberland Valley High School Football Hall of Fame for his contributions to the school, its football program and the community. While that is a great individual achievement, the Swidler family can also boast a radio station portfolio that is rooted deep in the Carlisle community too. There are three stations under the Radio Carlisle roof; Red 102.3/WCAT, Country Gold 97.9/WIOO and Oldies 102.9/WHYL. Of the three, WHYL (Oldies 102.9 FM/AM 960) has been on the air longer than most in the area and on November 30 will celebrate 70 years of service.

**RKL LLP** is pleased to announce that Ryan P. Hurst, ASA, was recently honored as one of Berks County's young leaders as part of the Reading Eagle's inaugural "Forty Under 40" award program. RKL LLP introduces Michael J. Eby, CPA, Leonard P. Metkowski, JD, EA, CTRS, Carrie J. Booth, CPA, and Johnathon W. Heller, CPA, as the newest senior members of its Tax Services Group. Eby and Metkowski have been admitted to the RKL partnership and Booth and Heller join the firm as Managers.

**RSR, REALTORS'** agents in November helped make Christmas come early in a free event for families at "Santa Fest" at the Capital City Mall on Saturday, November 10. There were crafts, coloring, snacks, photos with Santa and more.

**Sam's Spoons Foundation** of Enola, Pennsylvania was created in 2018 to help defray the out of pocket expenses incurred by families affected by chronic medical conditions from Lyme disease and coinfections. Post Treatment Lyme Disease Syndrome is not only difficult to manage, but it means that people are left 100% financially responsible for their treatment. It's estimated that the average person with Chronic Lyme Disease will spend \$16,000 a year for various forms of treatment. This nonprofit organization will focus on helping those in need financially, while working with other Lyme nonprofit organizations who raise awareness, instill the importance of prevention, and work tirelessly on funding research for tick-borne illnesses. This vital information about a painful, and sometimes debilitating disease, is critical to stop this rapidly growing, preventable disease in its tracks. It's time to help our community members who are literally sick and tired from a tick bite.

Regional CPA firm **Smith Elliott Kearns & Company, LLC** is refreshing its branding. Over the years, the firm's clients and communities have come to refer to them as the acronym "SEK," and the firm is proud to incorporate that title into a sleek, new brand redesign. SEK remains the same company and team with a new, bolder presence. SEK has launched a new logo as a part of their brand identity. This logo is born out of the need to better communicate what the firm stands for. The compass represents directional values; the firm remains committed to guiding their clients to make wise and well-informed financial decisions. Through the compass, SEK's pledge to provide clarity and peace of mind is clearly demonstrated. The guidance offered will continue to be precise, just like its sharp points.

**Susquehanna SCORE** invites York County small businesses of up to 10 employees that are current or former Susquehanna SCORE clients to apply to Susquehanna SCORE for a \$2,500 Next Step Grant the applicant will use to increase sales and new customers. The York County Chamber Foundation is sponsoring the grant administered by Susquehanna SCORE. A panel of business organizations and entrepreneurs will evaluate Next Step Grant applications on the basis of the applicants' potential for success when implementing the plan they propose. Grant applications are due by 5:00 p.m., Friday December 21, 2018. Complete application guidance is available at [www.susquehanna.score.org](http://www.susquehanna.score.org), or by calling SCORE at (717) 845-8830. The York County Chamber Foundation will award the grant to the winning small business on February 21, 2019.

Carlyn Snelbaker, of Mechanicsburg, was recently honored for her support of the new Maternity Unit opening at **UPMC Pinnacle** Harrisburg in December. Carlyn made this gift to the Pinnacle Health Foundation's Labor of Love campaign in memory of her late husband, Richard C. Snelbaker, Esq., who passed away earlier this year. In addition the UPMC Pinnacle Carlisle, Community Osteopathic, Harrisburg, Lititz, and West Shore hospitals were awarded an 'A' from The Leapfrog Group's Fall 2018 Hospital Safety Grade. UPMC Pinnacle recently announced the opening of two new specialty offices in Carlisle. UPMC Pinnacle Breast Cancer Care Center and UPMC Pinnacle Endocrinology make it more convenient for people in Cumberland County to access high-quality health care closer to home.

The **West Shore Young Professionals** invite you Mingle & Jingle at their Ugly Sweater Holiday event on Tuesday, December 11th, 6:00 - 8:00 pm at the Enola Sportsmen's Association. Wear your glitter, buttons, or vest to win a prize for the tackiest! Significant others are welcome to attend! Hors d'oeuvres will be provided thanks to Konhaus Print & Marketing and drinks will be available for purchase. Donations will also be collected for the Helen Krause Animal Foundation.

## #memberRENEWALS

### 40 - 49 years

United Way of the Capital Region

### 20 - 29 years

Executive Planning Group - Louis F Grammes, CLU, CFBS

Momentum, Inc.

SEK, CPAs & Advisors

### 10 - 19 years

Courtyard by Marriott Harrisburg West/  
Mechanicsburg

Crabtree Rohrbaugh & Associates

DeMuth & Kaufman Professional Mgmt.  
Con.

Don Jacobs Insurance Services Inc.

Joseph T. Simpson Public Library

Philly Pretzel Factory

### 5 - 9 years

Cramer Motor Co dba as Budget/Cramer  
Airport Parking

Junior Achievement of South Central PA

Mission Central

PaySmart Payroll Services

Travel Simplicity

### 1 - 4 years

Central Penn Health Inc.

Clearent, LLC

Elements Massage - Camp Hill

Grove Financial & Associates, Inc.

Homeland at Home

Lehman Property Management

Maher Duessel

Operam HR Inc.

PeoplesBank, A Codorus Valley Company

Planet Fitness Enola

Ressler Career and Business Solutions, LLC

River Wealth Advisors

Robert B. Miller CPA

SPAtacular Escapes

Strategic Executive Consulting LLC

Title Boxing Club of Camp Hill

U.S. Army MWR

Wakeen & Company, Inc.

**NEW MEMBERS on next page**

# #newMEMBERS

The following new members were approved for the month of November. Thank you to Chuck Noble, Boyer & Ritter CPA's and Consultants and Chelsea Wurster, Quality Digital Office Technology for their new member referrals.

## **Ashley Kemmer Photography**

Ms. Ashley Kemmer  
(717) 713-5565

[www.ashleykemmerphoto.com](http://www.ashleykemmerphoto.com)

**Photography**

## **CMIT Solutions of Greater Harrisburg**

Mr. Ryan Cutting  
4900 Carlisle Pike #281  
Mechanicsburg, PA 17050  
(717) 853-0400

[www.cmitsolutions.com/greater-harrisburg](http://www.cmitsolutions.com/greater-harrisburg)

**Computer Services/Sales**

## **LINKBANK**

Ms. Elyse Brubaker  
3045 Market St  
Camp Hill, PA 17011  
(717) 645-6993

[www.yourlinkbank.com](http://www.yourlinkbank.com)

**Financial Institutions**

## **Paul Miller Trucking, Inc.**

Mr. Paul Miller  
451 Freight St  
Camp Hill, PA 17011  
(717) 793-0100

[www.paulmillertucking.com](http://www.paulmillertucking.com)

**Transportation**

## **Penn State Health Milton S. Hershey Medical Center**

Ms. Sheilah Borne  
500 University Dr  
Hershey, PA 17033  
(717) 531-6290

[www.hmc.pennstatehealth.org](http://www.hmc.pennstatehealth.org)

**Health Care/Health & Wellness**

[Click \*\*HERE\*\* for downloadable/  
printable pdf of new members to  
add to your directory](#)