

## Newsletter

A PUBLICATION OF THE  
**West Shore  
Chamber of Commerce**

Inspiring Business

December 2017

## Annual Meeting & Luncheon

Don't forget to purchase your tickets so you can join the West Shore Chamber of Commerce as we celebrate another year of inspiring business in central PA at our Annual Meeting & Luncheon sponsored by Geisinger Holy Spirit and Highmark Blue Shield. At this event, we will hear from our Chairman of the Board, elect new Directors, announce next year's Business & Industry Night Theme and recognize four leaders for their contributions to business and society.

The 2017 Award Recipients are:

### **George C. Hoopy Award**

Jessica Hughes, Viscul Creative

### **Les Ginanni Business & Community Connection Award**

Kristel Zaring, Gift CPAs

### **Edward M. Messner Inspiring Business Award**

James B. Murdoch, James B. Murdoch Insurance Group Inc.

### **Business Achievement Award**

Donald L. Carter, Jr., Duke's Bar & Grille

The cost to attend this event is \$45 per member, with discounted member tables of eight available for \$320 each. To register for this event, [click here](#).

## Women in Business Roundtable Committee (WiBR) is on the move!

It's time to travel a new road to success and who better to travel with than the talented and credible professionals from our very own West Shore Chamber of Commerce. As such, this committee of sound women in business is here to support the West Shore Chamber's efforts to help elevate women looking for opportunities to network, grow, develop skills, and advance their careers. WiBR has created a new quality program with established women leaders mentoring other women while building relationships and providing tools and resources to guide attendees to success.

WiBR would like to introduce, WHEELS-Women Helping Elevate, Excel, Lead & Succeed. This program was built for women and consists of practical and relevant leadership competencies needed in today's demanding environment. Offering three separate programs: Marketing Your Organization with Jessica Hughes; Women and Leadership with Michelle Peterson; and Business Communications with Claudia Williams. Each program series consists of a total of four individual 2-hour classes. Women can sign up for one program series each for this initial 2018 offering scheduled to begin in February of 2018. Classes will run through October with a Grand Finale Graduation in November of 2018.

With this program kicking off in the New Year, WiBR will be looking to expand programs offered focusing on innovation and skills tailored to our women members. [Click Here](#) for more information and to apply. Please plan to join us on this new adventure!

## UPCOMING EVENTS

12/5 11:30am-1:30pm Annual Meeting & Luncheon

Radisson Hotel Harrisburg, 1150 Camp Hill Bypass, Camp Hill, PA.

[Click here to register.](#)

12/14 5:30-7:30pm UPMC Pinnacle Holiday Reception

Fredrickson Outpatient Center, 2015 Technology Pkwy, Mechanicsburg, PA.

[Click here to register.](#)



*Members listening to a presentation during the Davids Furniture & Interiors Mixer on October 18, 2017.*



*Chamber members networking during the Classic Drycleaners & Laundromats Mixer at Good Hope Fire Station on October 25, 2017.*



*Attendees being welcomed by the friendly staff at SPAtacular Escapes at their mixer in November 8, 2017.*

## Business Spotlight



### What services or products does your business offer?

Lawrence Chevrolet is a full-service Chevrolet dealership, offering a complete parts department, body shop and service department. We sell all Chevrolet models, both new and pre-owned.

### How does your business separate itself from your competition?

Lawrence Chevrolet is a family owned dealership, started in 1980 by founder Gary Lawrence. Our knowledgeable, friendly, and professional staff set us apart from the competition. The catch phrase "there's lots to love at Lawrence Chevrolet" has stood the test of time. We pride ourselves on serving generations of loyal customers.

We like to call Lawrence Chevrolet a women-friendly car dealership. To us, this means all customers, especially women, will be treated equally and with respect through every aspect of the car-buying and ownership process. Our president, Ronda Lawrence, is a proud and active member of the women's retail car dealership network, which works to recognize the importance of women in the marketplace.

### How do you see your business growing in the future?

General Motors and Chevrolet have been innovators of new vehicle design and technology. The benefit to our customers is better built cars and trucks, advanced safety technology and more custom features. Lawrence has also seen growth with commercial vehicles, built for the construction, HVAC and various trade industries.

### How does your business get involved in the community?

Gary Lawrence started our family-owned and -operated Chevrolet dealership in 1980 with the hopes of creating a business that could flourish for generations and become a cornerstone of the local community. Today, Lawrence Chevrolet is thriving as an all-inclusive environment where we warmly welcome every customer. As an active member of the community, we support two local dirt tracks: the Williams Grove Speedway and the Lincoln Speedway.

### How long has your business been a member of the Chamber?

Lawrence Chevrolet has been a Chamber member for 2 years.

### How has Chamber membership been beneficial to your business?

Being a member of the Chamber has allowed us to be more visible in the community and to other Chamber members. They offer great networking opportunities and events that showcase our business.

*The Chamber's Programs & Marketing Committee has created the Business Spotlight to highlight member companies via business card drawings at a Chamber event.*

## Member Renewals

### 50-59 Years

Sun Motor Cars Porsche/Audi

### 49-40 Years

Shenk Athletic Equipment Company  
Cumberland Perry Area Vocational  
Technical School  
United Way of The Capital Region

### 39-30 Years

M&T Bank  
R.S. Mowery & Sons Inc.  
Mountz Jewelers

### 29-20 Years

Alphagraphics  
Hampton Inn Harrisburg-West  
Barbush & Hoffman  
Rhoads & Sinon LLP  
Alpha Consulting Engineers Inc.  
Kline Law Office  
Smith Elliott Kearns & Company LLC

### 19-10 Years

Momentum, Inc.  
BCR Music & Sound LLC  
Andrews & Patel Associates  
Don Jacobs Insurance Services Inc.  
F&M Trust

### 5-9 Years

SSS Printing  
Elk Systems, Inc.

Big Brothers Big Sisters of the  
Capital Region  
Cody Financial Mortgage Services,  
Inc.  
Family Promise  
Mission Central

### 1-4 Years

Cramer Motor Co. dba as Budget/  
Cramer Airport Parking  
Mid South Building Supply, Inc.  
Falcon Mortgage, Inc.  
SotiriS Information Strategies  
Rossmoyne Animal Emergency  
Trauma Center  
WGAL TV  
PeoplesBank, A Codorus Valley  
Company  
Janney Montgomery Scott, LLC  
The Jameson Law Firm, LLC  
Harrisburg University of Science and  
Technology  
New Horizons Computer Learning  
Center  
Union Flats/WPM Management  
Hand & Stone Massage and Facial Spa  
The Human Zone LLC  
HR Resolutions  
Leer Electric  
SPAtacular Escapes  
Foot and Ankle Specialists of  
Central PA  
Maher Duessel

## NEW MEMBERS

The following new members were approved for the month of November. Thank you to Bob Pease, for their new member referrals.

### Ansome Computer Services

Mr. Scott McClure  
372415 N Front St  
Harrisburg, PA 17110  
(717) 918-1282  
Computer Services/Sales  
www.ansome.com

### Ballyhoo Digital

Mr. Aaron Anselmo  
140 State Rd  
Mechanicsburg, PA 17050  
(717) 620-9749  
Advertising/Public Relations  
www.ballyhoopa.com

### Bold Creative Media

Mr. Doug Henderson  
160 Roosevelt Ave, Ste 101  
York, PA 17404  
(717) 461-3015  
Video  
www.boldcreativemedia.com

### Central Penn Health Inc.

Ms. Kelly Potteiger  
1051 Hummel Ave

Lemoyne, PA 17043  
(717) 608-7036  
Fitness  
www.centralpennhealth.com

### Home 2 Suites

Ms. Christine Sczypta  
300 Bent Creek Blvd  
Mechanicsburg, PA 17050  
(717) 379-8363  
Hotels/Motels

### Operam HR Inc.

Ms. Amanda King  
1410 Arcona Rd  
Mechanicsburg, PA 17055  
(717) 659-0247  
Business  
www.OperamHR.com

### Robert B. Miller CPA

Mr. Robert Miller  
815 Pennsylvania Ave  
Lemoyne, PA 17043  
(717) 737-7617  
Accounting

Click [HERE](#) for downloadable/printable pdf of new members to add to your directory.

# RIBBON CUTTINGS

Do you have a new office or an upcoming anniversary you want to celebrate with a ribbon cutting? Contact Tiffany Mahan at (717) 761-0702.



## KELLER FINANCIAL GROUP, INC.

On November 2, 2017, West Shore Chamber of Commerce member, Keller Financial Group, Inc. celebrated the Grand Opening of their Camp Hill location with a ribbon cutting.



## CAPITOL COPY SUPPORT SERVICE

On November 9, 2017, West Shore Chamber of Commerce member, Capitol Copy Support Service celebrated the Grand Opening of their new location in Lemoyne with a ribbon cutting. Please see the attached photo taken from the celebration.

## Business NEWS

The **bolded** businesses in Business News are Chamber members. If you would like to submit business news, send your 30-word announcement to [businessnews@wschamber.org](mailto:businessnews@wschamber.org) by the first Friday of the month prior to the edition you want to be published in.

The rich tradition of Christmas musicals returns to the newly renovated and reopened **Allenberry Resort** this December with The Best Christmas Pageant Ever: The Musical. Shows run December 1-17, 2017. The show will be performed at the Playhouse at Allenberry, located on the Allenberry Resort. Tickets are \$28 for adults and \$22 for students/seniors. They're going quickly, so visit [www.keystonetheatrics.com](http://www.keystonetheatrics.com) or call the Box Office at (717) 462-4401 to get tickets while you can!

On Friday, October 13, 2017, **Belco Community Credit Union** Sr. Vice President/Big Brothers Big Sisters of the Capital Region Board Chairman, Paul Perini III, rappelled from Market Street Plaza in Harrisburg to raise \$1,750 in donations for the **Big Brothers Big Sisters of the Capital Region** Over the Edge fundraiser. Over The Edge is a unique and thrilling opportunity to support Big Brothers Big Sisters of the Capital Region by rappelling from the roof of the Market Square Plaza building in downtown Harrisburg to raise awareness as well as funds. More than 60 individuals participated and raised greater than \$82,000.

The **Bill Gladstone Group of NAI CIR** handled the following transactions: Keystone State Testing, LLC leased 3,990 SF of new office space located at 4949 Queen Avenue in Harrisburg. Farmers Insurance, The Mark Waters Agency, leased 1,080 SF of office space located at 1011 N. Mountain Road in Harrisburg. P2N2, LLC purchased 11,620 SF of office space located at 1037 Maclay Street in the City of Harrisburg. Ten Toes Men's Shoes leased retail space located at 1421 N. Third Street in the City of Harrisburg. Additional leasing opportunities are available.

**C.S. Davidson, Inc.**, an employee-owned consulting engineering firm with offices in Central Pennsylvania, is pleased to welcome Jacob A. Eshelman as our newest Testing Technician and Jason C. Wolfe, RLA as our newest Project Manager as part of our Civil Engineering division.

DentDude, Inc. has leased space at 111 S. 10 th Street, Lemoyne from Kessler's, Inc. DentDude, Inc. is a paint-less dent repair company, specializing in the removal of dents, creases and hail damage, without disturbing your vehicle's original paint. Jessica Gasper of **Campbell Commercial Real Estate, Inc.** represented both parties in the transaction.

**Capital Region Partnership for Career Development** hopes you can join us on December 6 at the Capital Area Intermediate Unit in Enola at 7:30AM for our unique morning networking event "The Networking and Resources Breakfast." This event is a "must attend" event for organizations who are looking to help develop their talent pipeline and help schools with the important AWARENESS factor about what careers are available and what post-secondary educational offerings are available. Visit <https://crpcd-networking.eventbrite.com/> to register.

Every first and third Wednesday is Open Appraisal Day at **Cordier Auctions!** Bring us that vase you inherited from your grandmother, or that gun that's been hanging over the door since who-knows-when. The service is free, and what you find out about those family heirlooms could be priceless. Give us a call to set an appointment, or just walk in any first and third Wednesday between the hours of 12 and 6 pm.

For David Miller, the new CEO of **Goodwill Keystone Area** who devoted the last 25 years of his life to helping those with disabilities get the job skills they need to lead independent lives, the "Goodwill Burn" he felt from day one remains hot. "It's the Goodwill Burn in your heart to help people with disabilities and disadvantages and see the life-changing effect our organization has on people," said Miller,

# Business NEWS continued

who became CEO in June. Goodwill Keystone, a \$63 million nonprofit, serves and employs more than 6,000 people over 22 Southeast and Central Pennsylvania counties.

One-day volunteer opportunity to inspire West Shore School District Elementary students. Help us present **Junior Achievement's** career readiness and financial literacy program to 3rd through 5th graders at Washington Heights Elementary, Lemoyne on February 9th, 2018 from 9:00am-2:00pm. Training and all materials provided. Contact Mary Reinhard at [Mary@jascpa.org](mailto:Mary@jascpa.org) to register.

**Mowery**, an industry-leading construction company based in Mechanicsburg, Pennsylvania, is pleased to announce the addition of Carl Huppman of Eters, Pennsylvania as a project superintendent and Kate Manna of Marysville, Pennsylvania as director of employee engagement.

Rhodes Development Group, Inc., a real estate development and property management company based in Lemoyne, Pennsylvania, is proud to announce its new President and CEO, Lawrence M. Kluger. Rhodes Development Group, Inc. controls and oversees the operations of **Property Management, Inc. (PMI)**.

**Pyramid Construction Services, Inc.**, a Quandel company, has begun work at St. Peter Catholic Church at 1840 Marshall Drive Elizabethtown, PA. The project includes 17,300 sq. ft. of new space for a social hall that can accommodate 250-300 people, a full commercial kitchen, and meeting rooms. Completion is scheduled for April 2018.

**RETTEW** was named a winner of the Governor's Award for Safety Excellence at the 2017 Pennsylvania Governor's Occupational Safety and Health Conference. The award recognizes companies for their achievement of the highest standards in workplace safety. "We are extremely honored to receive this award," Lazar said, "Every employee has made a concerted effort to focus on and improve our safety practices, and we're grateful the state has recognized RETTEW's commitment."

**Roof Advisory Group, Inc.** has been singled out more times than any other firm across the United State as a nationwide leader

in the Investment Adviser Industry at the 2017 Best Practices Workshop & Awards. Not only was firm founder, Jeffery Roof invited to be among three panelists for the "The Best Practices of the Best Practices" workshop presentation but the firm was also a winner of the InvestmentNews Best Practices Awards. It was one of only twenty-one investment advisory firms nationwide to receive this recognition by InvestmentNews, the leading national industry publication. "This exclusive workshop and awards program is for the industry's truly elite firms," explains InvestmentNews.

The Members of **Smith Elliott Kearns & Company, LLC (SEK&Co)** are pleased to announce that David L. Maaskant, CPA has successfully completed the certification process with the National Association of Certified Valuers and Analysts to earn the Certified Valuation Analyst (CVA) credential. The CVA credential is granted only to qualified individuals with considerable professional experience in the field of business valuation after completing an intensive training and testing process. William F. Fritts, II, CPA, CVA, Member of Smith Elliott Kearns & Company, LLC, has also been voted the #1 Accountant in the Tri-State area by Herald-Mail Media readers for 2017. In the newspaper's annual Readers' Choice Awards, readers nominate and vote for their favorite businesses and business professionals.

**The Foundation for Enhancing Communities (TFEC)** President and CEO Janice R. Black announced today that more than \$1.37 million was awarded in scholarship funds to 479 local students for the 2017 - 2018 academic year. Over 1,000 students applied for scholarship assistance. "We are committed to providing young adults in our community every opportunity to learn and grow through the gift of educational scholarships," said President & CEO, Black.

The Leapfrog Group, a national nonprofit health care ratings organization, today released new Leapfrog Hospital Safety Grades. The Safety Grade assigns letter grades of A, B, C, D and F to hospitals nationwide based on their performance in preventing medical errors, infections and other harms. **UPMC Pinnacle Carlisle**, Community Osteopathic, Harrisburg, and West Shore are among the 832 awarded an "A" for their commitment to keeping patients safe and meeting the highest safety standards in the U.S.

Connections is published monthly by the West Shore Chamber of Commerce, 4211 Trindle Road, Camp Hill, PA 17011.  
The Chamber reserves the right to edit and evaluate all materials submitted for publication.

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