

Newsletter

A PUBLICATION OF THE
West Shore
Chamber of Commerce

Inspiring Business

September 2017

Congratulations to our 2017 Luminary Nominees

Congratulations to all of our outstanding nominees for the Shining Star and Visionary Awards for our annual Luminary Awards Luncheon held yesterday on August 30, 2017. This event was well attended by over 250 people as we honored the individuals nominated by their peers because of their excellence in their work environment and the community. Voted on in a blind review process by our Women in Business Roundtable Committee, Rubina A. Azizdin, M.S. of Central Penn College was the recipient of the Shining Star Award and Amanda J. Lavis, Esq. of Rhoads & Sinon, LLP received the Visionary Award. Junior Achievement of South Central PA and American Heart Association Capital Region Division were the two nonprofits chosen by the recipients to receive a portion of the proceeds from the event.

Thank you to Bevrore, Susquehanna Style, and Wells Fargo Advisors for their generous sponsorships to make this event possible. In addition we would like to thank Alicia Richards of ABC27 for emceeing the event and MajorCLICKS for taking photos.



Rubina A. Azizdin, M.S.



Amanda J. Lavis, Esq.

UPCOMING EVENTS

9/8	7:30-9:30am	PaySmart Payroll Services Mixer
PaySmart Payroll Services, 1205 Manor Dr, Ste 201, Mechanicsburg, PA. Click here to register.		
9/14	5:00-7:00pm	11th Annual Mega Mixer
Army Heritage Center Foundation, 950 Soldiers Dr, Carlisle, PA. Click here to register.		
9/20	5:00-7:00pm	F&M Trust Mixer
F&M Trust, 6375 Carlisle Pike, Mechanicsburg, PA. Click here to register.		
9/21	12:00-1:30pm	Member Benefits Luncheon
West Shore Chamber of Commerce, 4211 Trindle Rd, Camp Hill, PA. Click here to register.		

Committee News

The **Business & Industry Night Committee** reminds you to get your tickets for the 67th Annual Business & Industry Night taking place on October 5th at the new time of 2:00-6:00pm. Visit wschmber.org for tickets.

Have someone that you think would be a great addition to the West Shore Chamber and would benefit from our resources? **Membership Committee** would like to remind you about the Chambers Member Referral Program, when you refer someone and they become a member you both get a gift!



Members networking at the Viscul Creative Mixer on August 9th at their location in Dillsburg.



Members of the Mechanicsburg and West Shore Chambers networking at the United Methodist Home for Children Mixer on August 15th.

Business Spotlight



What services or products does your business offer?

Rutan Productions is a full-service production company specializing in video production, animation, and photography.

How does your business separate itself from your competition?

We handle every aspect of a video production and pride ourselves in having a very collaborative relationship with our clients.

How do you see your business growing in the future?

Everyone has need for sharable content and video is the most viral content you can share. Ask about our packages!

How does your business get involved in the community?

We get involved with local passion projects by using our capabilities to promote community developments and the arts.

How long has your business been a member of the Chamber?

Rutan Productions joined in July of 2017. We are brand new and ready to connect!

How has Chamber membership been beneficial to your business?

We have been able to make new connections, have meetings, and send referrals to the people we have met.

The Chamber's Programs & Marketing Committee has created the Business Spotlight to highlight member companies via business card drawings at a Chamber event.

Member Renewals

60+ years

Johnson, Duffie, Stewart & Weidner, P.C.

50 - 59 years

Capital BlueCross
Greenawalt & Company PC
R.T. Grim Company
Radisson Hotel Harrisburg

40 - 49 years

Boyer & Ritter CPAs and Consultants
H & H Sales Associates Inc.
Lamar Advertising

30 - 39 years

BBEC Inc.
Century 21 Realty Services
Geisinger Holy Spirit
Pennsylvania Telephone Products Co., Inc.

20 - 29 years

Alpha Consulting Engineers Inc.
C.C. Johnson & Malhotra PC
Duty's Lock, Safe & Security Inc.
GANCOM Reprographic Services, div. of Gannett Fleming
Herbert, Rowland & Grubic Inc.

PA Landscape Group Inc.
Roof Advisory Group Inc.
Upper Allen Township

10 - 19 years

Allied Roofing & Sheetmetal Inc.
Cushman & Wakefield of Pennsylvania Inc.
Graphcom
Integrity Bank
New Hope Ministries
Sass Salon & Day Spa
Strategic Consulting Partners
The Foundation for Enhancing Communities
Today's Home & Leisure Products, Inc.

5 - 9 years

Gatter & Diehl Inc.

1 - 4 years

Blooms by Vickrey Flowers & Gifts
Creekhouse Apps
DOCEO Office Solutions
Duck Donuts
RSR Realtors
Troy Granite

NEW MEMBERS

The following new members were approved for the month of August. Thank you to Maureen Williams - Monarch Media Solutions, Sam Jones - Lamar Advertising, and Jamie Keener - HRG Inc. for their new member referrals.

Central PA Technologies

Mr. Joe Wright
PO Box 46
New Cumberland, PA 17070
(717) 836-0921
Computer Services/Sales
www.centralpatechnology.com

Rutan Productions

Ms. Megan Myers
503 Bridge St, Ste 12
New Cumberland, PA 17070
(717) 730-9888
Video
www.rutan.tv

Great Road Settlement

Mr. James Miller
525 N 12th St
Lemoyne, PA 17043
(717) 731-1040
Insurance
www.greatroadsettlement.com

Click **HERE** for downloadable/printable pdf of new members to add to your directory.

Your Local Chamber of Commerce, a Business Resource Center

The West Shore Chamber of Commerce is here to represent, promote and facilitate business for the community. As a staff, we often speak to members of the community and work to remind them that we are here as a business resource for the Central Pennsylvania community at large. Whether or not you are a member of our Chamber or any other Chamber we would urge you to reach out to one in your area and use them as a resource for information.

There are many ways that we, as the West Shore Chamber of Commerce, are able to be a resource for our members and the surrounding community, including how we:

Represent - Our membership stretches across Cumberland County and into the surrounding counties which means that we truly represent the West Shore Community. We are here for the businesses located in Central PA and provide the resources to help those businesses and the community thrive. Through our committees and day to day dealings we advocate for you, our members, whether it is talking with Government Officials, Religious Leaders, or Local Businesses we are here to listen to the issues that may arise and work to help you find a solution.

Promote - Each day we as a Chamber work to encourage our members and the local community to use a Chamber member first. Whether it's promoting our members through our different versions of the membership directory, phone calls that we may get in the office or individuals stopping in for advice, we urge everyone to refer or use a Chamber member and spend your dollars locally.

Facilitate - We are here to connect you and facilitate a relationship with local organizations such as the Shippensburg Small Business Development Center, Susquehanna SCORE, Cumberland Area Economic Development Center and Leadership Cumberland. These groups are here to help you with starting your business through a business plan and finding funding along with mentoring you throughout the entire process.

You don't have to do it alone, think of the West Shore Chamber of Commerce as your business resource!

RIBBON CUTTINGS

Do you have a new office or an upcoming anniversary you want to celebrate with a ribbon cutting? Contact Tiffany Mahan at (717) 761-0702.



EVOLUTION CATERING

Evolution Catering celebrated their 2nd Anniversary on August 14, 2017 with a Ribbon Cutting and open house.

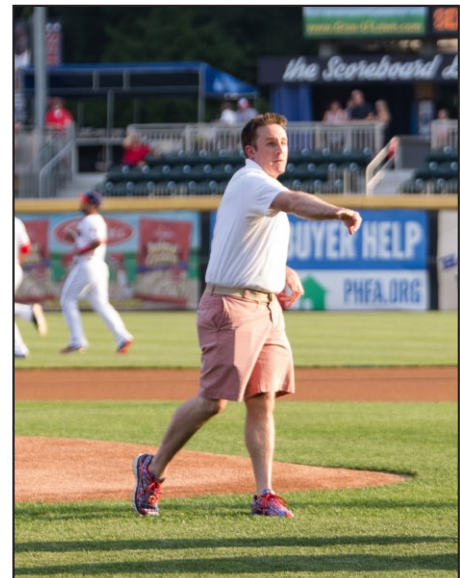
Putt It Into the Park Recap

Putt it Into the Park was held on July 20th and brought over 150 individuals out for an evening of mini golf, baseball and the always entertaining Phillie Phanatic. This annual event allowed our members to enjoy time bringing members of the community together with area business professionals. More businesses also used the event this year as their Company Picnic and enjoyed time out with their employees at a preplanned event! Consider using this event next year as your own Company Picnic and save the date for June 2018.

A big thank you to our event partners Water Golf on City Island and the Harrisburg Senators for use of their locations for this event. Another thank you to all our sponsors for making this event possible: Orrstown Bank, OSS Health, Capital BlueCross, Waddell & Reed, Prudential Advisors, AllBetterCare Urgent Care Center and Jameson Law Firm LLC.



Attendees of Putt It Into The Park enjoying mini golfing at Water Golf on City Island at the start of the event.



Chris Ziegler of Orrstown Bank throwing out the first pitch at the Harrisburg Senators game during Putt It Into The Park.

Business NEWS

The **bolded** businesses in Business News are Chamber members. If you would like to submit business news, send your 30-word announcement to businessnews@wschamber.org by the first Friday of the month prior to the edition you want to be published in.

The Board of Directors of the **Army Heritage Center Foundation** is pleased to announce the honorees that the Foundation will recognize at its 10th Annual Membership and Recognition Dinner at the U. S. Army Heritage and Education Center (USAHEC) on November 4, 2017.

Some veterans currently residing at **Bethany Village** Retirement Home in Mechanicsburg, PA took off on Dream Flights in a 1942 Boeing Stearman – the airplane used to train military aviators in the 1940s. Former pilots were invited to take the stick and maneuver the plane. The flights were courtesy of Ageless Aviation Dreams Foundation, a non-profit organization which to date, has provided more than 1,900 Dream Flights to veterans nationwide. The event took place on Saturday, August 5th at Capital City Airport in New Cumberland.

Six new associates are joining **Boyer & Ritter**, one of Central Pennsylvania's largest accounting firms. Joining Boyer & Ritter as accounting associates are Samantha Schaffer, Jada E. Handiboe, Charles Evans, David A. Bourne, Tanner J. Dixon, and Jessica Byra.

Members of Team **Brown Schultz Sheridan & Fritz**, one of 14 teams to compete in Harrisburg Hoopla this past June, recently presented a check for \$1,457.91 to Capital Area Girls on the Run for general operating expenses. "Giving back to the community is important to us at BSSF, and this was a unique event that allowed our team to give back and have a little fun at the same time," said BSSF Managing Principal and President Kenneth Wolfe. "We are pleased that as a result of this event a donation was made to an important organization for young girls in our community."

The **Capital Region Partnership for Career Development** (CRPCD) needs your help! If your organization is looking towards the future and employment is a concern, we need to hear your voice! The CRPCD is a registered 501-c3 looking for dynamic program partners, and engaged Advisory Council members to help align K-12 school efforts with workforce needs. If you are passionate about making things happen, contact us today. Early action means your organization will be included in our printed materials. The deadline for our brochure is August 11, 2017. Visit www.crpcd.org to learn more.

Centric Bank, has announced an expanded operations center and personnel with a consolidation move planned for November 2017 to 1826 Good Hope Road, Enola, Pennsylvania. This move marks the seventh Centric Bank location to open in the Commonwealth. Centric Bank will combine operations, accounting and finance, executive management and administration, the commercial lending group, and the bank's boardroom facility at the new location.

For the sixth year, the readers of Harrisburg Magazine and the community voted **Gunn-Mowery, LLC** as "Simply the Best Insurance Agency". The winners of each category were officially published in the August issue of Harrisburg Magazine. The entire team at Gunn-Mowery, LLC is honored and thankful for the support from our clients, business partners and community.

HB McClure Co., one of the mid-Atlantic's fastest-growing and most diverse commercial and residential mechanical contractors, announced that its employee-owners have donated 1,540 lbs. of food and grocery products to the Central Pennsylvania Food Bank. HB McClure began the campaign in May 2017 by organizing a company-wide competition called the Blue and Gold Bowl Food Drive as a way to maximize the amount of donations and boost participation, which

proved to be a success. If you have any questions about HB McClure or its involvement with the Central PA Food Bank, please visit www.hbmccclure.com or call 717-232-4328.

Join **Inspirations Bath and Kitchen Studio by Hajoca** for their "Hajoca Vendor Fair" on September 20th from 11:00am-2:00pm at 1550 Bobali Drive, Harrisburg, PA 17104. Experience an interactive vendor marketplace, a free fair inspired lunch, giveaways, door prizes, games of chance and more!

Keystone Human Services would like you to join Susquehanna Service Dogs, NFL Hall of Fame players, and other former Penn State Football greats for A Perfect Pairing: UNRIVALED at Bucks Valley Winery and Vineyards from 4-8 p.m. on August 5. A Perfect Pairing: UNRIVALED includes appetizers, food trucks, live music by Cool D and the Rhythm Bag, a raffle, and a silent auction with one-of-a-kind sports memorabilia, among other great items. Tickets cost \$20 per person or \$35 per couple. More details about the event are available at www.keystonehumanservices.org/events/perfect-pairing/.

Bridgeford Trust Company – an affiliate of **McKonly & Asbury** – celebrates a five year milestone! Visit: <http://bridgefordtrust.com/articles/bridgeford-trust-company-celebrates-five-year-milestone/> for more information.

Mowery (**R.S. Mowery & Sons, Inc.**), a Mechanicsburg, Pa. based industry leading construction company, has announced David Cross, of York, as the company's new owner. Cross has been the company's president since 2015 and he will now hold both owner and president responsibilities moving forward. Cross purchased Mowery from the company's former owner, Donald Mowery, who held ownership for the last 33 years and who will continue to work with the Mowery team in a consulting, client relations and business development role. They are also pleased to announce the addition of Bill Sanders and Tanner Bogaczyk as project engineers to the Mowery Team.

Orrstown Bank, is pleased to announce that Todd Newpher recently joined the Bank as a Mortgage Originator in their Digital Services ("E-Bank") unit. Over the past two years the Bank has expanded its digital delivery capabilities and offers a wide array of banking products through the web and mobile platforms. Danielle Makrias and Michael Kilgour also recently joined the bank as VP/Relationship Managers. Ms. Makrias and Mr. Kilgour will be based at the Bank's Harrisburg Regional Office and will have primary responsibility for commercial business development in York County.

Patient First reminds you that your children enjoy every second of summer vacation but they will soon go back to school. Your to-do list does not stop with pencils, backpacks and new clothes. You also need to prepare a back to school health checklist. That means you need to prepare for everything from physicals to lessons on germ warfare. Here are five tips to get you started: Call your child's school and ask about required immunizations, your child's doctor should perform a school physical, talk with your children about germs and how they spread, children fall out of their school day sleep routine during vacation and have a plan for sick days. Contact your local Patient First for this and more!

Pyramid Construction Services, Inc., a Quandel company, has begun work at FHL Blood & Cancer Specialist LLC's 6475 Carlisle Pike location in Mechanicsburg. The project entails 5,300 sq. ft. of renovations and 1,300 sq. ft. of new space for a linear accelerator CAT scan. Completion is scheduled for January 2018. They have also begun work at Tröegs Independent Brewing at 200 E. Hershey Park Drive, for a new cast-in-place concrete tank vault structure to house 8 new 40' high fermentation tanks. The project is slated to be completed by September 2017.

Business NEWS continued

Our Sass team would like to remind you that all members of the chamber receive 10% off all services at **Sass Salon & Day Spa**. Also, Fall is quickly approaching and with that comes the season for change. Therefore, we would like to extend an extra 10% off any 1 service you have not experienced at Sass. For details, questions, and/or to schedule your appointment please call our reservationists for assistance at (717)612-0344.

The **Shippensburg University Small Business Development Center** (SBDC) is offering a Quickbooks Online Workshop on September 7, 9:00am-1:00pm. If you've recently purchased QuickBooks Online or plan to in the future we can help you learn the basics. Learn to create, use and maintain your books with ease. Keep track of payables and receivables without hassle. For more information and to register visit: <https://pasbdc.ecenterdirect.com/events/24447>.

No matter what type of business you own, you operate under some degree of risk. Sadly, no business is completely immune to lawsuits. Fortunately, however, a variety of insurance options exist to help protect small businesses. As you explore if your company may need any of these types of business insurance or others, visit the **SCORE** website for tips on how to make an educated decision. Also consider talking with a mentor at your local SCORE chapter who can guide you to trusted, knowledgeable insurance resources.

On November 3, 2017, **The Foundation for Enhancing Communities** Women's Fund will honor local female philanthropists at the 2017 Power of the Purse with the Karen Snider Women in Philanthropy award. Nominations are now being accepted online at www.tfec.org/wfpop and are due by no later than September 1, 2017.

If you live in the 717 area code,
changes are coming your way!

Effective Aug 26th you will be
required to enter a 717 area code

when making a phone call, even to a
local number.

Review your marketing collateral and
make sure to contact us if you need to
update your phone number on your
printed items!

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