

Newsletter

A PUBLICATION OF THE

**West Shore
Chamber of Commerce**

Inspiring Business

February 2017

Taste of the Chamber Tickets Now Available

Don't miss our annual Taste of the Chamber on March 8th from 4:00 p.m. to 7:00 p.m. at Radisson Hotel Harrisburg in Camp Hill. Enjoy this celebration of the best fare offered by our culinary members! Everyone is sure to find something to savor and possibly a new favorite eatery. This event is open to the public, so be sure to bring your family, friends, and co-workers! Tickets are available for \$25/person and a portion of the event proceeds will benefit two Chamber nonprofit members: Chasing Rainbows and United Methodist Home for Children. Ticket sales close Friday, February 24th, so order your tickets today!

Letter from the Chairman



Happy New Year...best wishes for a prosperous 2017!!! I am honored to serve a second term as your Chairman of the West Shore Chamber of Commerce. As many of you may know, I chose the word "value" as the basis of all things WSCC in 2016. Our goal was to provide value to our members, our event participants, and to the community as a whole. Looking back at 2016, I can honestly say we accomplished it, and I would like to thank all of you for supporting the effort.

For 2017, we have selected "opportunity" as our focus. We want to provide the opportunity for all of our members and the community to succeed. At what you ask? The opportunity to grow our businesses and see our community thrive. Join me in committing to this effort. The rewards will be priceless!!!

UPCOMING EVENTS

2/23 8:00 am-10:00am Legislators' Forum II - Senate

Hilton Harrisburg, 1 North 2nd Street, Harrisburg.
[Click here to register by February 16th.](#)

2/28 5:00pm-7:00pm February Evening Networking Mixer

Mission Central, 5 Pleasant View Drive, Mechanicsburg.
[Click here to register.](#)

Committee News

Golf Committee: It's not too early to think golf! Only three months until the Annual Golf Outing. Mark your calendar to sign up for May 8, 2017!

Member Benefits: Member Benefits Sessions

Our Member Benefits Sessions are open to all Chamber members or non-members who would like to learn more about the West Shore Chamber. Members, if you or someone in your organization would like a benefits refresher, you are invited to join us to learn about all the ways to promote your business and become more involved with the Chamber. At these sessions a complimentary meal will be sponsored by one of our members while we provide information on the current Chamber staff, the services we offer, programs, and available sponsorship and marketing opportunities. Member benefits is a great opportunity for you to learn how to maximize your Chamber membership and begin networking with members right away. Seating is limited, so if you would like to attend or sponsor one of these sessions, please call the Chamber at 717.761.0702 or email Krystin Blauch at krystin@wschamber.org.

Business Spotlight



Sharing Christ's love by meeting human needs

What services or products does your business offer?

We provide services to those at-risk individuals and families through our crisis assistance programs, food pantries, self-sufficiency programs, and afterschool programs.

How does your business separate itself from your competition?

Our self-sufficiency programs provide help to those in need by obtaining a GED or obtaining skills, such as fork-lift operating, nurse aide training and CDL training.

How do you see your business growing in the future?

With expansion in to the Lemoyne area and New Oxford, other centers in areas of need will always be needed.

How does your business get involved in the community?

We welcome businesses and government entities to have meetings at any one of our centers and partner with schools and businesses to help the community.

How long has your business been a member of the Chamber?

Since May of 2002.

How has Chamber membership been beneficial to your business?

We have been able to partner with many members in the community who embrace our mission of helping those in need.

The Chamber's Programs & Marketing Committee has created the Business Spotlight to highlight member companies via business card drawings at a Chamber event.

Member Renewals

50 - 59 Years

NAI CIR
Sun Motor Cars BMW

40 - 49 Years

United Way of The Capital Region

30 - 39 Years

Aqua Specialists Inc.
Lawns Unlimited Inc.
Park Inn by Radisson Harrisburg West
Wolf's Bus Lines Inc.
Zimmerman's Automotive Service Inc.

20 - 29 Years

Holy Spirit EMS
Kline Law Office
Omex-Office Maintenance Experts
Property Management Inc.
Rhoads & Sinon LLP

10 - 19 years

Crabtree Rohrbaugh & Associates
DeMuth & Kaufman Professional
Mgmt. Con.
High Companies
Isaac's Central Office

Jack Williams Tire & Auto
Joseph T. Simpson Public Library
Gift CPAs
Kenneth & Co. Salon
PSECU
Sarah M. Lynch DMD, PC
Smith Custom Framing & Fine Art Gallery
Lawyers Realty LLC
Urology of Central Pennsylvania
Suez

5 - 9 years

American Mint LLC
AutoCamp Tire and Auto Service
Cumberland Keuka Company
Martin J. Flannery & Associates LLP
KCA Wealth Management, LLC
Power Forward Tutoring LLC

1 - 4 years

WGAL TV
Hospice of Central PA
Law Offices of Michael Cherewka
Mid South Building Supply, Inc.
Scaringi & Scaringi, P.C.

NEW MEMBERS

The following new members were approved for the month of January. Thank you to the following for membership referrals: Kim Istvan, Hot Frog Media and Joshua Zuvich, State Farm.

Detailed by Dave

Dave Runkle
143 Quail Drive
Dillsburg, PA 17019
(717) 433-5291
Automobile
www.detailedbydave.com

LiveWorkPlay, LLC

Christine Vasiliades
335 Herman Ave
Lemoyne, PA 17043
(717) 364-8469
Advertising/Public Relations
www.liveworkplaypa.com

Memorial Eye Institute

Kimberly Yakowski
4407 Carlisle Pike
Camp Hill, PA 17011
(717) 975-2015
Health Care
www.memorialeye.com

Shinkowsky Investigations

John Shinkowsky
4511 Jonestown Road, 2nd Floor
Harrisburg, PA 17109
(717) 540-0631
Investigative Services
www.harrisburgpi.com

Click **HERE** for downloadable/printable pdf of new members to add to your directory.

Business NEWS

The **bolded** businesses in Business News are Chamber members. If you would like to submit business news, send your 30-word announcement to businessnews@wschamber.org by the first Friday of the month prior to the edition you want to be published in.

Belco Community Credit Union is proud to participate in the Toys for Tots holiday drive again this year. Belco donated \$500, and collected over 400 toys from their employees, members, and from their neighbors at the Operation Center, Skelly & Loy. The collection dates were Nov. 3-Dec. 4, and all toys collected at the Belco branches were delivered to their local Toys for Tots in their community.

Boyer & Ritter, LLC proudly welcomes Mechanicsburg-based Waggoner, Frutiger & Daub in a merger that brings together two respected accounting firms with considerable talent and experience. Waggoner Frutiger & Daub began its professional practice in Mechanicsburg in 1964 and shares Boyer & Ritter's values and commitment to clients, community and staff. The 14 accounting professionals and support staff will now operate under the Boyer & Ritter name and relocate to Boyer & Ritter's Camp Hill headquarters. In addition they have also hired Jewel Cooper, who currently chairs the Capital Region Economic Development Corporation (CREDC), in a shared arrangement as Business Development Director for Boyer & Ritter LLC and their strategic partner, LeTort Trust.

An important Pennsylvanian Native American collection, a collection of Mid-Century Modern furniture, and a single-owner collection of gold coins all brought impressive results at Cordier's November 12 and 13 Antique and Fine Arts Auction, held in Harrisburg, Pennsylvania. The auction also included jewelry, porcelain, and fine art. The sale was the last of four quarterly Antique and Fine Art auctions held by **Cordier Auctions and Appraisals** in 2016. The highly anticipated sales attract bidders both across the country and internationally. Cordier Auction has already begun curating their next Antique and Fine Art Auction, to be held in February of 2017. Questions can be directed to Cordier Auctions & Appraisals at arundle@cordierauction.com or by calling 717-731-8662 x101.

Fredricksen Library will celebrate its 60th anniversary on March 25, 2017 with a celebration dinner at the West Shore Country Club featuring Harrisburg Symphony Orchestra Conductor Stuart Malina and his son Zev. For information about tickets or sponsorship opportunities, contact 717-761-3900 x244.

Goodwill Keystone Area opened a new 8,000 square foot location at the West Shore Plaza, 1200 Market Street in Lemoyne on Friday, December 30 at 9 a.m. Since 1994, Goodwill has operated a store and donation center at 1051 Hummel Avenue in Lemoyne. Goodwill moved operations to the West Shore Plaza to better serve donors and shoppers. The new location, a space formerly occupied by Karns, has generous parking, wider aisles, and more dressing rooms. The new space will also include a covered drive-through donation center. The new location employs 26 people. Goodwill closed the 5,200 square foot location on Hummel Avenue on Wednesday, December 28. Hours of operation for the new location are Monday-Saturday 9am-9pm, Sunday noon-6pm.

Gunn-Mowery, LLC is pleased to announce that Krista Reed, AIS, CISR, CPIA, AINS, CPIW, DAE, Commercial Accountant Administrator, was named PA Council Member of the Year from the Pennsylvania Association of Insurance Professionals. Krista has served the PA Council since joining IAIP in 2009 and has held several officer positions both at her local association and state council levels. Krista was chosen based on her ongoing commitment and involvement in the PA Council and dedication to its purpose and mission in the insurance industry.

Gunn-Mowery, LLC is pleased to announce that G. Greg Gunn, CIC, Managing Partner, was named to Insurance Business America's (IBA)

annual Hot 100 report for 2017. G. Greg Gunn's appearance on this list comes as his company bags three "bests" for 2016 - Best Practices Agency from the Independent Insurance Agents & Brokers of America (for the 7th year), "Simply the Best Insurance Agency" from Harrisburg Magazine (for the 5th year), and "Best Places to Work in Pennsylvania" (for the 10th year) from the Central Pennsylvania Business Journal.

HB McClure Company, central Pennsylvania's oldest and most diverse commercial and mechanical contractor, is pleased to announce the addition of Brandy Shope as Corporate Director of Human Resources. This is a new position that was introduced to further develop the company's leadership and enhance internal communications and employee empowerment. Shope has brought with her a wealth of experience in the leadership, PR, and corporate communications fields. Her past positions include Team Leader and Chief Growth Consultant at Keller Williams Realty in York, PA, as well as Executive Director of Selection for Northwest Mutual. For more information about HB McClure Company or to learn about Corporate Director of Human Resources, Brandy Shope, contact VP of Sales & Marketing, Jeri Donadee, at 717.214.3107.

REMCO recently decided to shift its focus exclusively to commercial/ industrial service and construction beginning January 1, 2017, and officially turned over the residential division to **HB McClure** on December 19, 2016. This acquisition, which is HB McClure's 12th since 2010, will further increase the company's already significant market position in the central-Pennsylvania region; as a top provider of mechanical contracting services.

On Saturday, December 3rd, **Harrisburg International Airport (HIA)** played host to 50 service dogs in training from Susquehanna Service Dogs. The dogs worked through multiple stations in the airport including working with the TSA and going through security, riding the long term shuttle, practicing stairs and elevators throughout the airport, and even going on the runway and boarding a Dash-8 airplane thanks to the help of American Airlines and Piedmont. This event was very successful and made a great community impact. On December 7th, 2016 the SARA Board authorized the investment of \$362,302 for projects at the airport including: CCTV Switch Replacement, HP Server Hardware, Brocade Switches, VMware Software Licensing, CCTV Licensing and Encoders, Configuration Services and the removal of eight high mast light poles and one flag pole at Harrisburg International Airport.

Holy Spirit - A Geisinger Affiliate offers an ongoing Walking Loop program at the Colonial Park Mall. Participants can walk indoors on a measured course any time the mall is open. In addition each Monday from 8 a.m. to noon, Holy Spirit staff offer free blood pressure screenings and health information at the mall. Holy Spirit also offers free blood pressure screenings at the Fredricksen Library, 100 N. 19th St., Camp Hill, every Thursday from 9 a.m. to 1 p.m., and at the Senior Action Center located at the Salvation Army, 20 E. Pomfret St., Carlisle, on the third Wednesday of every month from 9:30 to 11 a.m. Special screenings are also held throughout the year in various locations. For more information about upcoming screenings, call 717-763-2427.

In honor of American Heart Month, **Holy Spirit - A Geisinger Affiliate** is offering free CPR classes on Saturday, February 25. American Heart Association-trained instructors will be teaching these classes in Holy Spirit Hospital's auditorium. "BLS for Healthcare Providers" will be offered from 8 a.m. until 2 p.m. The "Heartsaver AED" class will be offered to community members, beginning at 9 a.m. After successfully completing the course, each participant will receive a course completion card. To register for these free classes, please call (717) 972-4262. Please register early as space is limited.

NAI CIR has the following lots for sale: 9.24 Acre Commercial Lot in Shippensburg, PA; 3.19 and 2.71 Acre Commercial Industrial Lots in Carlisle, PA; 10,000 sq ft Commercial Warehouse for Lease in

Business NEWS continued

Elizabethtown, PA; 3,000 sq ft Freestanding Industrial Building located on 1.27 acres for sale in Shippensburg, PA; 1,833 sq ft Office Building for Lease in Harrisburg, PA; and 5,000 sq ft of Flex Warehouse/Office space available in Harrisburg, PA. For more information contact: Ida McMurray at imcmurray@naicir.com or (717) 761-5070 x 151.

Mechanicsburg recently announced Jesse Irvin has joined the **New Horizons** sales team as an Educational Consultant working with career changers and veterans who are considering a career in the Information Technology field. Jessie's background experience in sales and customer service and his knowledge of the IT industry will enable him to provide qualified advice to his clients.

Orrstown Bank, announces continued Expansion into Lancaster County with Acquisition of Wheatland Advisors, Inc. Wheatland Advisors, Inc. will become a subsidiary of Orrstown Financial Services, Inc. and retain its name and location at 144 East Chestnut Street in Lancaster. The former owner of Wheatland, Richard Heilig, will remain affiliated with the firm and play an active role in managing the clients he has serviced for nearly 30 years. The Company also began construction last week on a new Manheim Pike branch at 566 Lausch Lane and will open another branch in New Holland in August of 2017.

Patient First would like to remind you to continue to keep yourself prepared during this frigid cold season. These bitter conditions can bring on health risks. Some cold weather dangers to be aware of are Frostbite, Walking on Ice, and Dehydration. For more tips visit our website here. Flu activity also continues to increase in the US, according to the CDC. Pennsylvania reports widespread flu activity. How can you fight the flu, colds, and other infections? These five tips can help you avoid the bug: Wash Your Hands, Cover-Up When You Sneeze and Cough, Disinfect, Don't Share Your Germs, and Live Healthy. We are open 8 a.m. to 10 p.m. every day of the year, including holidays.

On December 22, 2016, **PaySmart Payroll Services** unveiled a new logo and launched its updated website: www.paysmartpa.com. The

Mechanicsburg-based firm has been serving small and medium-sized businesses across Central Pennsylvania since 2002. The logo redesign and new website are evidence of PaySmart's ongoing commitment to being an engaging local leader in the payroll services market.

PinnacleHealth System welcomed Spring Road Family Practice to its primary care network effective January 3. Now called FamilyCare Spring Road, the staff and physicians of the practice become employees of PinnacleHealth and join a medical group with more than 220 providers with locations in Cumberland, Dauphin, Perry, Lebanon and York counties. Located in Carlisle, Pennsylvania, FamilyCare Spring Road is a full-service primary care practice with four providers and offers care to infants through geriatrics including regular preventative care, lacerations and limited procedures. The affiliation will provide additional value through advanced technology, increased comprehensive care for chronic and acute illnesses, additional specialists, and access to health education, programs and other services.

Please join the **West Shore Young Professionals** (WSYP) at their upcoming events:

Thursday, February 9, 4:00 p.m. – 6:00 p.m., the WSYP will host their monthly event at AgChoice Farm Credit Corporate Office. AsChoice staff will share information about Financial Benefits to Agribusiness and Agri-lending in the Cumberland County area.

Wednesday, March 15, 5:00 p.m. – 7:00 p.m., the WSYP will host their monthly event at Quality Digital Office Technology. This is a part of their Tales from the Top Series during which they hear from professionals in professions in the community and learn about their leadership path to success. Quality's Bill Wurster – Managing Partner – will share his story. Snacks and drinks will be provided at both of these events. Registration is required at www.wsyp.org/events.

The **West Shore Young Professionals'** Coffee and Connections will meet from 7:30 a.m. – 9:00 a.m. on Thursday, February 23rd and March 30th at Sophia's on Market in Camp Hill. No RSVP is required.

RIBBON CUTTINGS

Do you have a new office or an upcoming anniversary you want to celebrate with a ribbon cutting? Contact the Chamber at (717) 761-0702.



GOODWILL KEYSTONE AREA

Located in the former Karns Foods location in the West Shore Plaza, Goodwill Keystone Area officially opened its doors to the community on December 30th. Members of the West Shore Chamber of Commerce, Chamber Board Members, CEOs, owners, and council members participated in the ceremony.

DID YOU KNOW?

“Tax Tip: As many as 15 million taxpayers who like to file early in the tax season could have their refunds delayed until at least February 15th next year, thanks to a new law passed by Congress to help prevent tax fraud. Keep in mind, according to the IRS, it could take an additional one to two more weeks to have the funds hit bank accounts. The new law, called the PATH Act, requires the IRS to hold refunds for tax returns claiming the Earned Income Tax Credit (EITC) and Additional Child Tax Credit (ACTC) until February 15th. So, what is a taxpayer to do? According to H&R Block’s tax experts, you should file your taxes as you normally would; this will help your refund as soon as possible after the IRS releases it.”

~Barbara Richardson, H&R Block in Mechanicsburg

The West Shore Chamber reserves the right to edit submitted tips or facts. Submit your Did You Know facts to Elizabeth Gallo at elizabeth@wschamber.org.



Members on a Mission Directory Delivery Project

A new year means a new opportunity!

In 2017, we are looking for YOU to be a Members on a Mission volunteer! Our directory delivery initiative gives Chamber Members the ability to connect, build, or create new relationships with fellow members, while helping the Chamber. We will provide a checklist and assist you with further guidelines.

As a Members on a Mission volunteer, you choose whom you want to visit!

- ✓ Geographical Location
- ✓ Zip Code
- ✓ Specific Business Category

**Contact Elizabeth Gallo with questions
at (717) 761-0702 or
elizabeth@wschamber.org**

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