# C O N N E C T I O N S



A PUBLICATION OF THE

**West Shore**Chamber of Commerce

Inspiring Business

June 2017

#### **Congratulations to our 2017 Luminary Nominees**

The Luminary Awards Luncheon, taking place on August 30, 2017 from 11:30 a.m. to 1:30 p.m. at the Radisson Hotel Harrisburg in Camp Hill, will honor our extraordinary female professionals nominated for both the Visionary Award and the Shining Star Award. The Women in Business Roundtable Committee, who created this prestigious event and voted in a blind review process, will be announcing the award recipients at this luncheon. A portion of the event proceeds will benefit a Chamber nonprofit of the award winners' choice. Congratulations to the following individuals who were nominated by their peers because of their excellence in their work environment and the community:

#### **Shining Star Nominees**

Rubina Azizdin, Central Penn College Sandra Box, Central Penn College Denise Graeff, PinnacleHealth System Veronica Lugo, Hand & Stone Massage and Facial Spa Jeshanah McLeod, Brown Schultz Sheridan & Fritz Leah Staats, Bob Ruth Ford, Inc.

#### **Visionary Nominees**

Kelli Gift, *PaySmart Payroll Services, LLC* Amanda J. Lavis, *Rhoads & Sinon, LLP* Leslie A. Meck, *Centric Bank* 

Cami L. Ressler, Ressler Career & Business Solutions LLC Melanie Walz Scaringi, Scaringi & Scaringi, P.C. Sue Stuart, United Methodist Home for Children Judith A. Walter, Zimmerman's Automotive Service

Join us in recognizing the achievements of the 2017 honorees. **Program advertisements and well wishes can be purchased by contacting Krystin Blauch at (717) 761-0702 or krystin@ wschamber.org Ads are due by July 21st.** Space is limited, so reserve yours today! Prices are listed below:

Full Page Ad	5.5" (W) x 8.25" (H)	\$200
½ Page Advertisement	5.5"(W) x 4.25"(H)	\$125
¼ Page Advertisement	2.25"(W) x 2.125"(H)	\$75
Well Wishes	30 word copy	\$25

Thank you for helping recognize the successes of Chamber members who enhance our community through their selfless contributions. Your support is greatly appreciated!

#### **UPCOMING EVENTS**

6/7 | 11:30am-1:30pm | Best Western Plus Harrisburg West/Enola

4900 Woodland Dr, Enola.

Click here to register.

6/14 11:30am-1:30pm LaQuinta Inn & Suites Mixer

 $La Quinta\ Inn\ \&\ Suites\ Harrisburg/Mechanicsburg,\ 350\ Bent\ Creek\ Blvd,\ Mechanicsburg.$  Click here to register.

6/28 5:00-7:00pm Pyramid Construction Mixer

Pyramid Construction Services Inc, 840 N Front St, Wormleysburg. Click here to register.



Individuals had the opportunity to network with 350+ members from the following area Chambers: Carlisle, Chambersburg, Greencastle-Antrim, Mechanicsburg, Shippensburg, Waynesboro and West Shore at the 9th Annual Cinco de Mayo Regional Mixer Fiesta on May 4th.



# THURSDAY, OCTOBER 5, 2017

Time is running out to be a part of the Chamber's largest event! Get your Exhibitor Space today for \$675, which includes: 10' x 6' booth with back and side drapes, a draped 6' table, Electricity (if requested), Listing on the back of the CPBJ and 4 tickets to the event.

#### **Business Spotlight**



## What services or products does your business offer?

Supernola is a grain-free, superfood snacking granola.

## How does your business separate itself from your competition?

Three important factors set us apart from any competition: superior ingredients; bold, delicious taste; and convenience!

## How do you see your business growing in the future?

We're continually looking to expand into new areas, new retail locations, and continue to grow brand awareness. We're actively looking for these all across PA and into the DC area.

## How does your business get involved in the community?

We donate Supernola to local teams, like the Mechanicsburg Midget Football Association, and the Steelton-Highspire football team.

## How long has your business been a member of the Chamber?

Since March!

## How has Chamber membership been beneficial to your business?

It's given brand awareness and meeting other local business owners who are always friendly and willing to give referrals!

The Chamber's Programs & Marketing Committee has created the Business Spotlight to highlight member companies via business card drawings at a Chamber event.

#### **Member Renewals**

10 - 19 years

Business Valuations & Strategies PC Capital Area Christian Church PA American Water Phantom Entertainment

**5 - 9 years** Keystone Human Services

#### 1 - 4 years

Signature Staffing
Simply Stated Architecture, PC

## **NEW MEMBERS**

The following new members were approved for the month of May. Thank you to Gretchen Ramsey, Geisinger Holy Spirit and Lita Heckler, Edible Arrangements for their new member referrals.

#### **Hello Gorgeous Consignments**

Ms. Miranda Viehman 3730 Market St Camp Hill, PA 17011 (717) 695-3823 Clothing www.hellogorgeousshopping.com

### Inspirations Bath and Kitchen Studio by Hajoca

Mr. Darren Trautman 1550 Bobali Dr Harrisburg, PA 17104 (717) 939-5597 Plumbing www.inspirationsharrisburg.com **Precision Training Concepts** 

Ms. Patty Sibbach
4085 Linglestown Rd
Harrisburg, PA 17112
(717) 461-3410
Fitness
www.facebook.com/PrecisionTraining-Concepts-139776242845908/

Click **HERE** for downloadable/printable pdf of new members to add to your directory.

## Putt it Into the Park: We Plan the Event; you bring your Employees or Clients!

The West Shore Chamber of Commerce is excited to announce that our event Putt it into the Park will be returning on July 20th this year. This affordable event is perfect for you to be able to show appreciation to your clients, employees or even use as a team building event. For \$25, you start at Water Golf, the beautifully landscaped 18-hole mini golf course on City Island. Then move to an all-you-can-eat picnic dinner at the Harrisburg Senators Ballpark (FNB Field) while enjoying the excitement of the Harrisburg Senators taking on the Binghamton Rumble Ponies. As an added bonus, The Phillie Phanatic is bringing his act to FNB Field. Whether you're a Phillies fan or not, you're sure to be entertained by the Phanatic!!

"When we host client appreciation events, we spend days on planning and logistics and then the day-of ends up being the most hectic part of all. Partnering with the Chamber on Putt it Into the Park meant that we were able to concentrate on our guests while the Chamber staff coordinated the entire event. We spent the evening socializing with clients, not worrying about food and tickets and putting out fires. The Chamber made it easy to leverage their professional event planning capabilities while we accomplished the goal of any appreciation event: deepening relationships with our guests."

~ Tom McKee, Wells Fargo Advisors

Contact Margaret Murphy at (717) 761-0702 or margaret@wschamber.org for more information and how to reserve your corporate registrations today!



Do you have a new office or an upcoming anniversary you want to celebrate with a ribbon cutting? Contact the Chamber at (717) 761-0702.

## **Business NEWS**

The **bolded** businesses in Business News are Chamber members. If you would like to submit business news, send your 30-word announcement to businessnews@wschamber.org by the first Friday of the month prior to the edition you want to be published in.

To celebrate the Army's 242nd Birthday, the **Army Heritage Center Foundation** will host Central Pennsylvania's fifth annual Army Birthday Dinner at the U.S. Army Heritage and Education Center on June 3, 2017beginning at 6:00 p.m. The event allows the region to honor the U.S. Army, its Soldiers and Veterans, and their families. For detailed information about the dinner, event sponsorship opportunities, or to rsvp, please contact the Foundation Offices at (717) 258-1102 or info@ armyheritage.org.

**Cordier Auctions** is currently seeking qualified candidates for positions at our weekly auctions. If you or someone you know is interested, please contact us! Looking for a new and interesting part time job??? Look no further! Cordier Auctions offers the following benefits to our part time staff: Starting pay rate of \$10-12 per hour, FREE LUNCH (seriously, who does that), A fast-paced, fun and exciting atmosphere where you can gain valuable business and customer service experience, Part time, weekend work hours. Submit resume/work history to ekelly@CordierAuction.com. Typing and cash handling experience a plus for administrative positions.

**DOCEO** typically saves new customers a considerable amount of money in the process. We're so confident in our abilities to do so, that if you give us an appointment and allow us to provide you with a proposal, and if we're unable to reduce your operating expenses by at least 15%, we will give your company a \$100 business check just for your time. To schedule your appointment, call 717-718-8190 and ask about our '100 Promo'.

**Duck Donuts** is coming to Hershey, PA, and on May 18th a special group of students were the very first official "donut makers" to launch the new store. Duck Donuts invited children from The Vista School, a school for children with autism located in Hershey, to enjoy a morning of donut-making and decorating their own Duck Donuts to christen the new store. Todd Plummer, Stephanie Plummer, and Tara Detwiler, co-owners of the new Duck Donuts in Hershey, are excited to continue Autism Awareness education and provide a special experience for the students and the media in a sensory-friendly environment.

**Geisinger Health System**, Penn State University and Penn State Hershey have teamed up in a \$2.4-million program to train the next generation of biomedical scientists in the use of big data. Yearly, the B2D2K program will support up to nine Penn State graduate students pursuing doctorate degrees in the realm of data analytics. Each B2D2K trainee will be mentored by faculty members with complementary expertise in data sciences and biomedical sciences. The second round of trainee selections will be announced in late spring 2017. Eligible students may contact Associate Professor Cooduvalli S. Shashikant at css13@psu.edu to obtain more information about participating in the B2D2K program.

**Gunn-Mowery, LLC** is pleased to announce the addition of Mark Yost to our team! Mark is originally from Shamokin, PA and is a graduate of Lycoming College where he graduated with a Bachelor's degree in Business Administration with concentrations in Marketing and Finance. "I am excited to start my new career at Gunn-Mowery, where it feels like everyone wants you to succeed" said Mark. He will be working from the Lemoyne office and can be reached at myost@gunnmowery.com or 717-761-4600 ext. 3114.

**Herbert, Rowland & Grubic, Inc.** (HRG) earned a new, higher ranking this year on the annual Top 500 Design Firms list published by Engineering News-Record magazine (ENR). The firm, located in Swatara Township, has been ranked by ENR among the nation's top design firms for more than a decade. ENR is a leading trade journal for architects, engineers, and contractors. It compiles its Top 500 Design Firms list annually based on the revenue earned by engineering and architectural firms from services performed in the preceding year. HRG's higher ranking this year reflects the firm's strong financial performance in 2016. Both sales and revenue exceeded the firm's goals.

**Mid Penn Bank**, subsidiary of Mid Penn Bancorp, Inc. (NASDAQ: MPB), has plans under way to construct a branch office in Halifax, Pa. The bank has secured land on Peters Mountain Road in Halifax Township, otherwise known as Route 225, which serves as a major travel route for the area. The bank will apply for the necessary township and regulatory approvals with the intention of developing and constructing a full-service branch. "We are excited to announce our intention to return to the Halifax community with the establishment of a full service retail location that will serve all members of this great community," said Mid Penn Bank President and CEO Rory G. Ritrievi.

**NextHome Capital Realty**, through their charitable program MP Cares\*, recently presented a check to the Hampden Township Veterans Recognition Committee (HTVRC) in the amount of \$15,025 representing all the fundraising efforts of the 2nd Annual Shamrock Shuffle 5K that was held on March 19, 2017, at Al's of Hampden, Enola, PA. Due to a late-season snow storm, the race portion of the event had to be canceled but that didn't stop over 300 people from coming out to Al's of Hampden to show their support.

Spring is here. So is allergy season. Tree pollen is the biggest cause of spring allergies. People with severe grass and ragweed allergies will start feeling the symptoms in a couple of months. That means more than 50 million allergic Americans are bracing themselves for sneezes and watery eyes. Over-the-counter remedies may help some people when pollen causes minor allergy or allergic asthma symptoms. For those with more severe reactions, **Patient First Medical Center** physicians may prescribe stronger treatments. Patient First physicians are available to talk about more ways to treat allergy and asthma symptoms.

**PinnacleHealth** CardioVascular Institute welcomes Anay Pradhan, MD, PhD. As an interventional cardiologist, Dr. Pradhan has interests in symptomatic chronic total occlusions of the coronary artery, managing peripheral vascular disease and hypertrophic cardiomyopathy. To make an appointment with Dr. Pradhan, call (717) 731-0101.

A reminder that all chamber members receive 10% off all services at **Sass Salon & Day Spa**. Sass has introduced 2 new services which include Ultrasonic Cavitation and Microblading. We are offering 20% off your first session on either of those two services. For details, questions, and/or to schedule your appointment please call our reservationists for assistance at (717)612-0344.

Cory A. Cuffley, CPA, MAC, Supervisor at **Smith Elliott Kearns & Company, LLC** (SEK&Co), has been appointed to the Executive Committee of the South Central Chapter of the Pennsylvania Institute of Certified Public Accountants (PICPA). The Executive Committee is responsible for the operations of the chapter, formulating plans to benefit chapter membership, and has the power to direct and control the expenditure of chapter funds. Cuffley joined SEK&Co in 2011 and works in the Tax and Accounting Services Departments of the firm's Hanover office.

**The Foundation for Enhancing Communities (TFEC)** is pleased to announce that nine grant opportunities are now available for application. Applicants either must be a registered 501(c)(3) nonprofit organization or have a registered 501(c)(3) nonprofit organization act as a fiscal sponsor for the proposed project. Applications are due August 1, 2017 and proposed activities may take place at any time during the grant year of January 1, 2018- December 31, 2018. Organizations interested in applying should visit www.tfec.org to learn how to apply and review the grant guidelines.

**Urology of Central PA** is proud to sponsor Pour for Prostates on Friday, July 28 at The Vineyard at Hershey with Wine tastings from 6-730 PM and live music by Tropical Soul from 7-10 PM. Light refreshments will be provided. Tickets are \$25 and proceeds benefit ZERO the End of Prostate Cancer and the Pennsylvania Prostate Cancer Coalition. For tickets and/or additional information please call Andrea 717-515-5208 or adietz@urologycp.com.

#### **2017 Annual Golf Outing Winners**

Amazing weather, friendly competition, networking and as always a beautiful course all added up to a great day for everyone at the West Shore Chamber Annual Golf Outing on May 8. More than 90 golfers and volunteers enjoyed a day at the West Shore Country Club. The Chamber would like to thank the golfers, volunteers and the Golf Committee for all of their hard work in making this annual event a success, as well as majorCLICKS Photography for taking photographs.

#### Congratulations to the following individual winners:

Men's Longest Drive - Dave Hinton Women's Longest Drive - Amanda Unger Men's Closest to the Pin - Chris Yost

#### Congratulations to the following teams:

1st Place - Dan Jameson, Tom Jameson, Bobby Hassler, Justin Dunwoody

2nd Place - Mike DiSante, Alex Kauffman, Thomas Stirling

A special thanks to our sponsors: Orrstown Bank (Tournament), Capital Blue Cross (Lunch), United Concordia Dental (Gift), Highmark Blue Shield (Hole-in-One), Pinnacle Health System (Cart), W&L Sales Company (Beverage), The Jameson Law Firm LLC (Bag), Classic DryCleaners & Laundromats, Viscul Creative (Hole), Galbraith Pre-Design (Flag) and Alexander Building Construction Company, Leer Electric, H&N Landscaping, Herbert Rowland & Grubic Inc, Home in Hand LLC, Hospice of Central PA, Integrity Bank, Martin J. Flannery & Associates LLP, Pyramid Construction, Scaringi & Scaringi P.C., Smith Elliott Kearns & Company, Zimmerman's Automotive Service Inc. (Tee).



Members ready for the noon shotgun start at our Annual Golf Outing at West **Shore Country** Club.

Golfers putting on the green and networking with each other.



Our Members enjoying a wonderful dinner after a day of golfing.



# KNOW

"FLOOR GRAPHICS are an awesome way to help boost sales, create awareness, and navigate an area more efficiently? They are also great to incorporate at trade shows! Whether you're hosting an event or a vendor looking for a way to catch attendees attention...floor graphics are an easy way to make your marketing message stick. They can be applied to carpet, concrete, tile, wood, stone, metal, and glass."

~Sarah Barr, Konhaus Print & Marketing

The West Shore Chamber reserves the right to edit submitted tips or facts. Submit your Did You Know facts to Krystin Blauch at krystin@wschamber.org.

Connections is published monthly by the West Shore Chamber of Commerce, 4211 Trindle Road, Camp Hill, PA 17011. The Chamber reserves the right to edit and evaluate all materials submitted for publication.

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